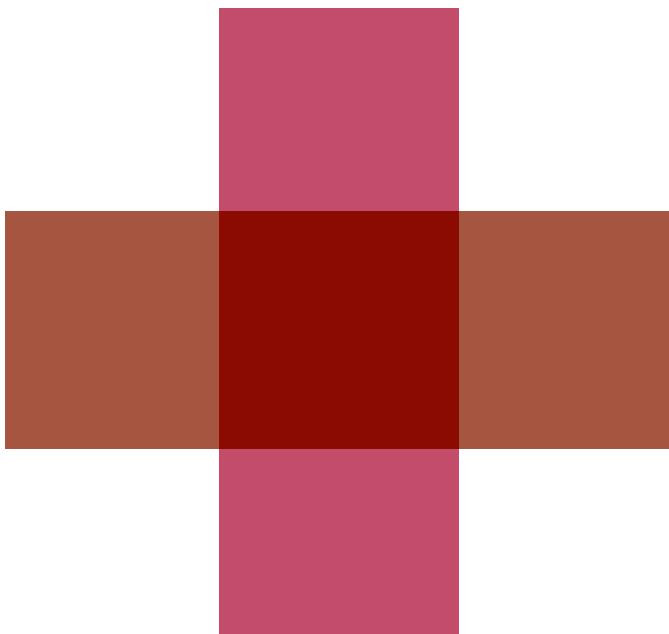
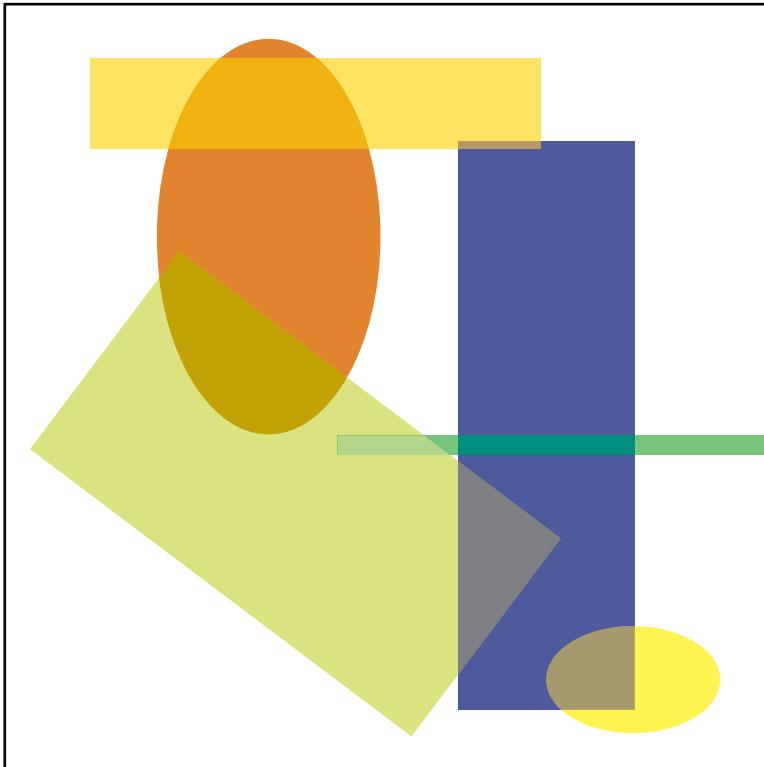


Median Transparency

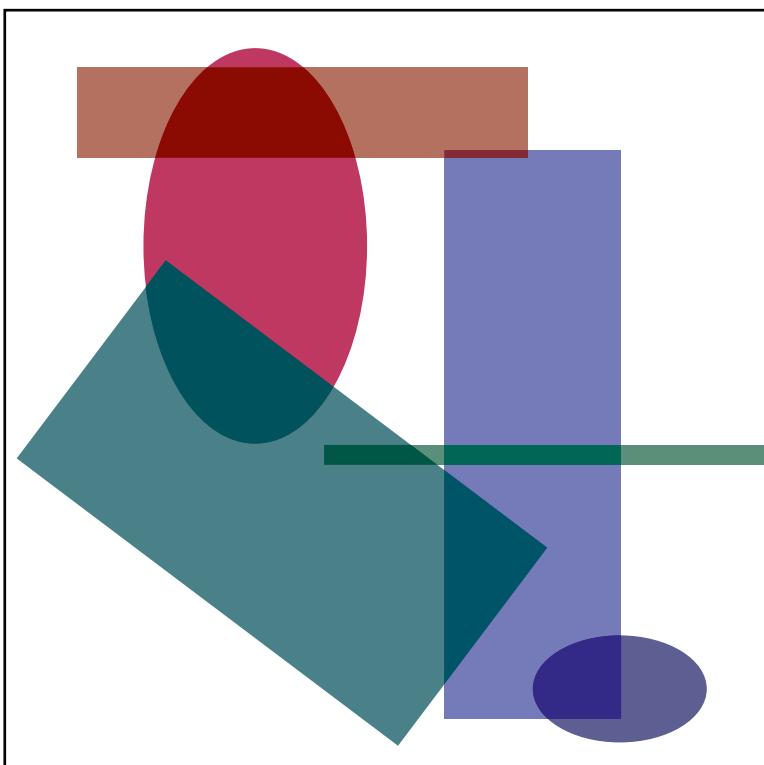


Dark Transparency



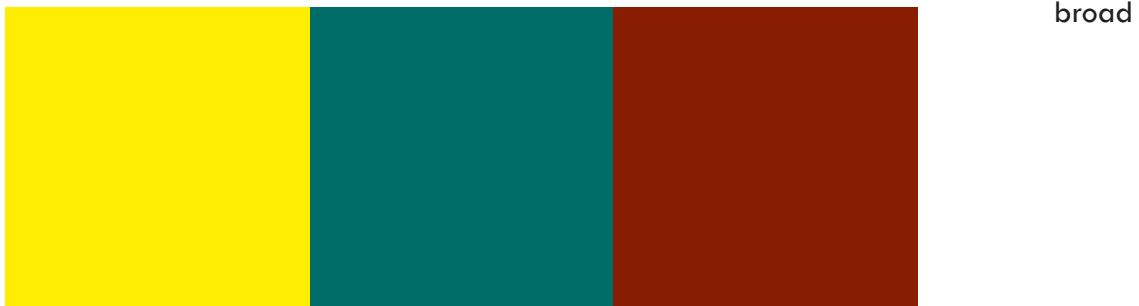


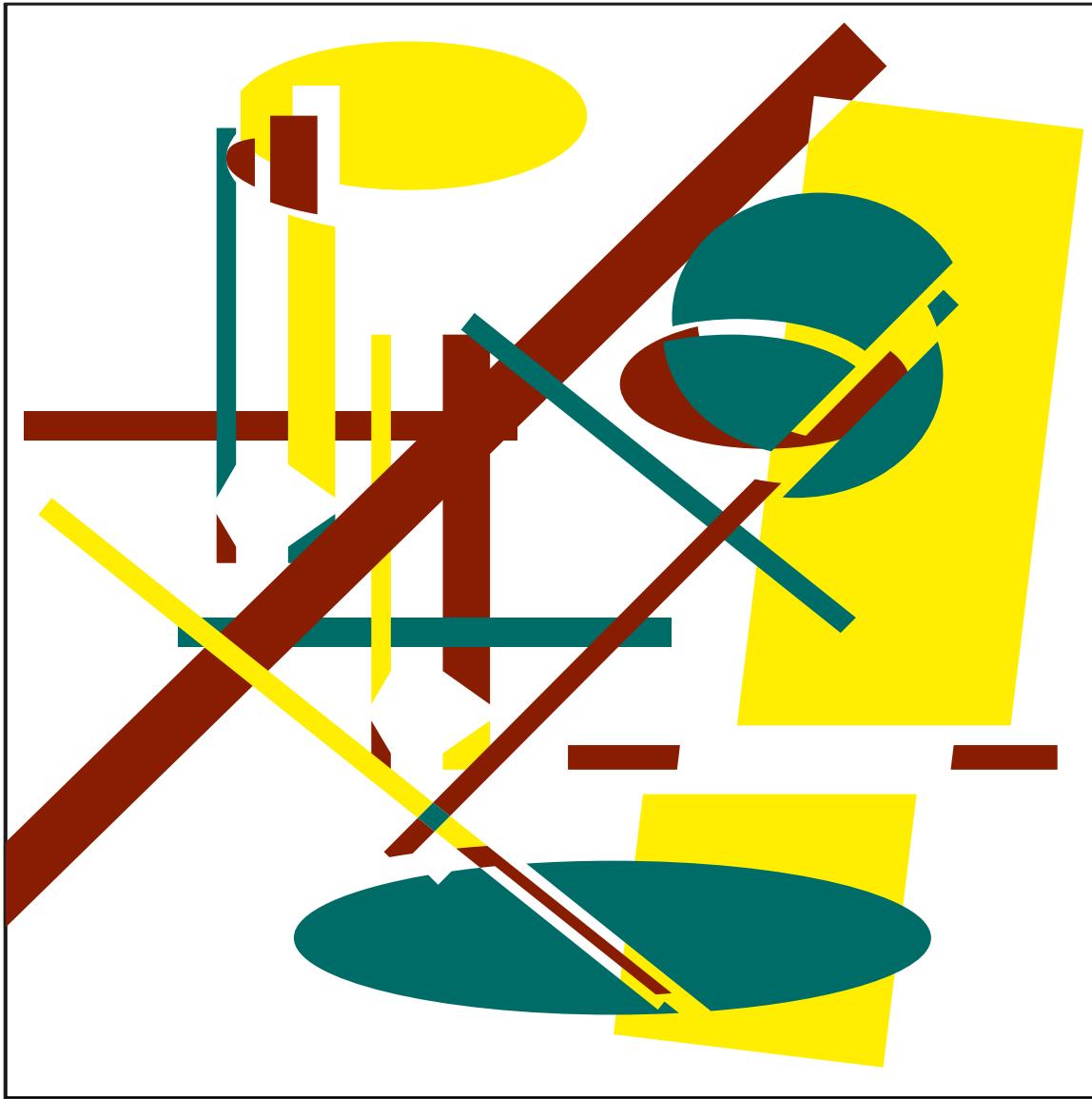
Median Transparency



Dark Transparency

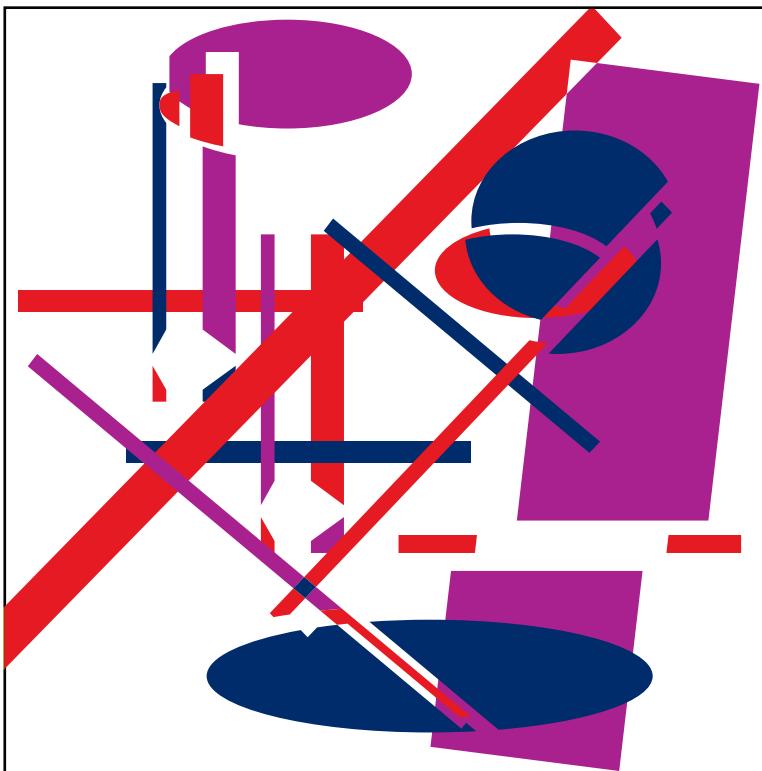




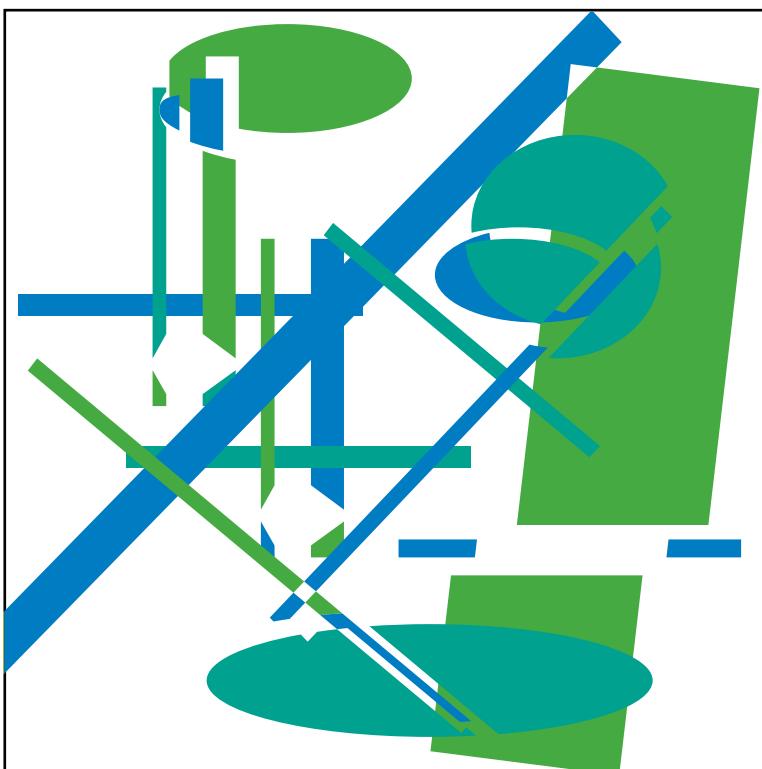


Project 3

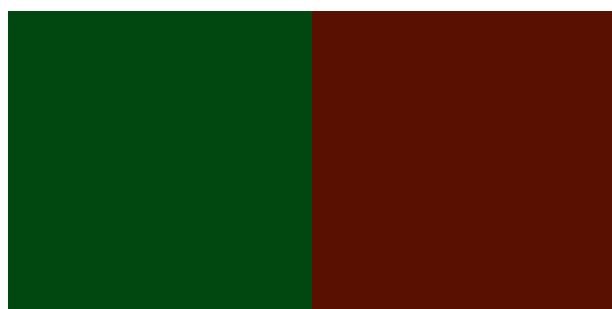
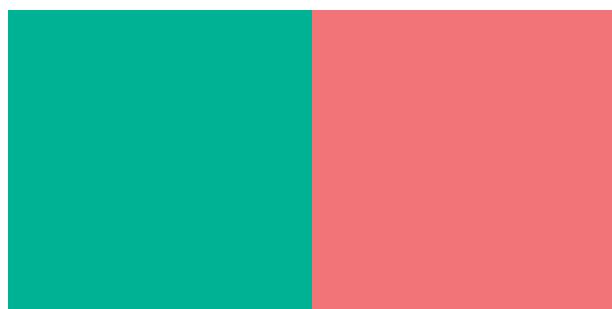
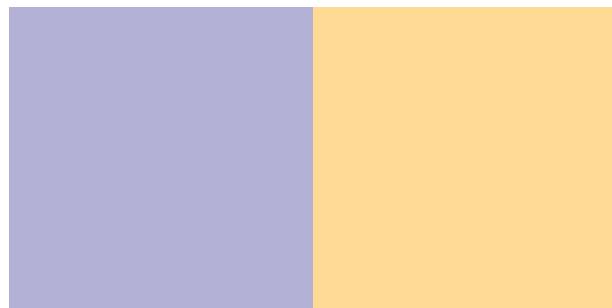
Medium and narrow range compositions



Medium range

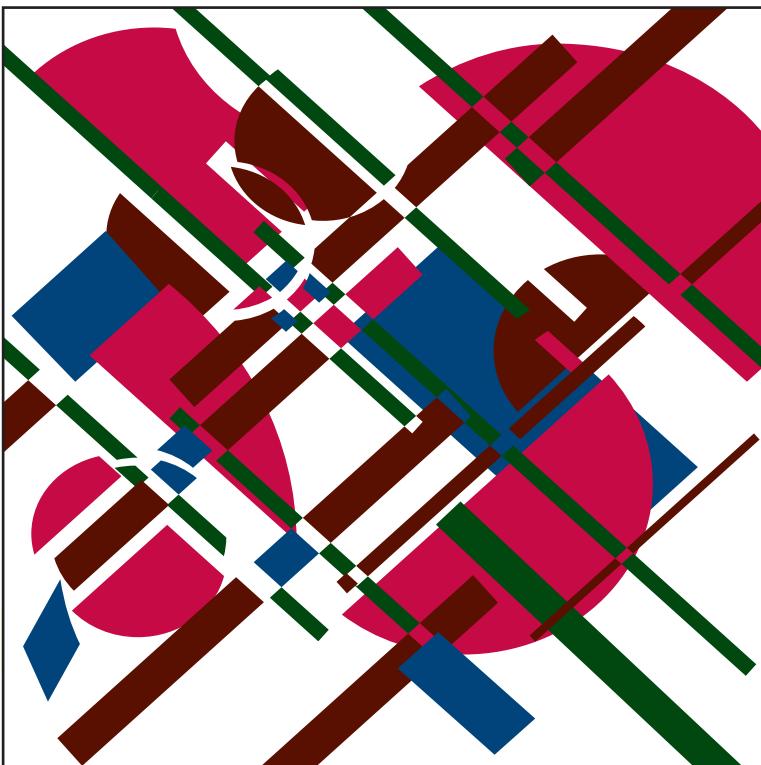
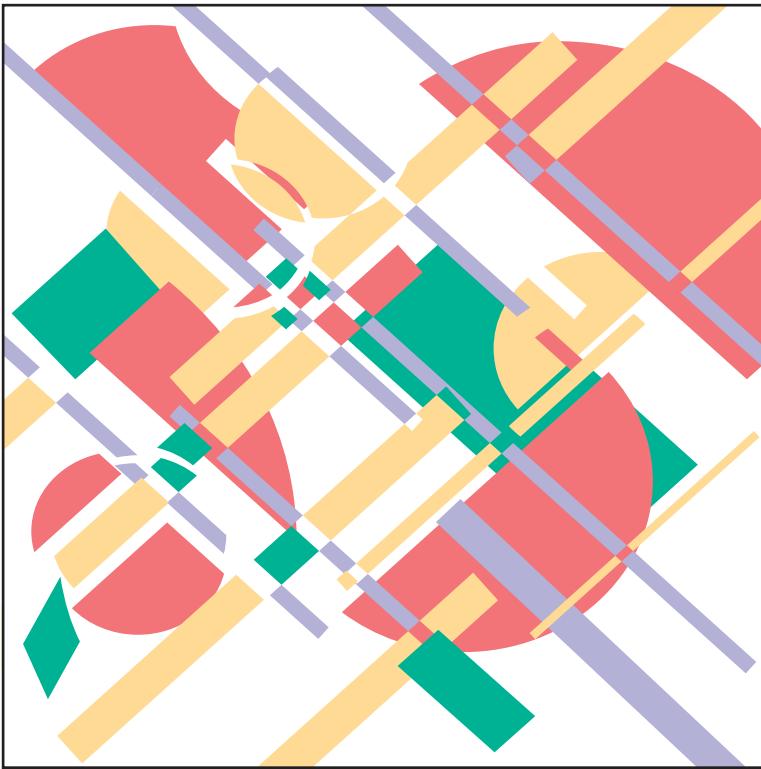


Narrow range



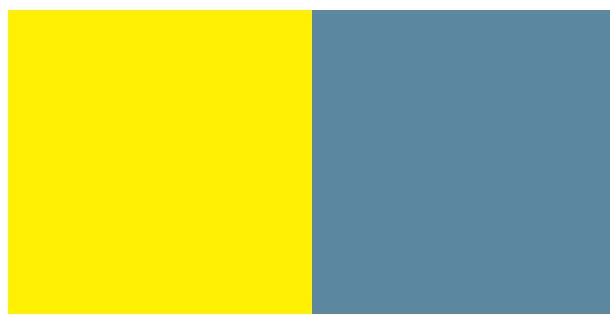
Project 3      Value compositions

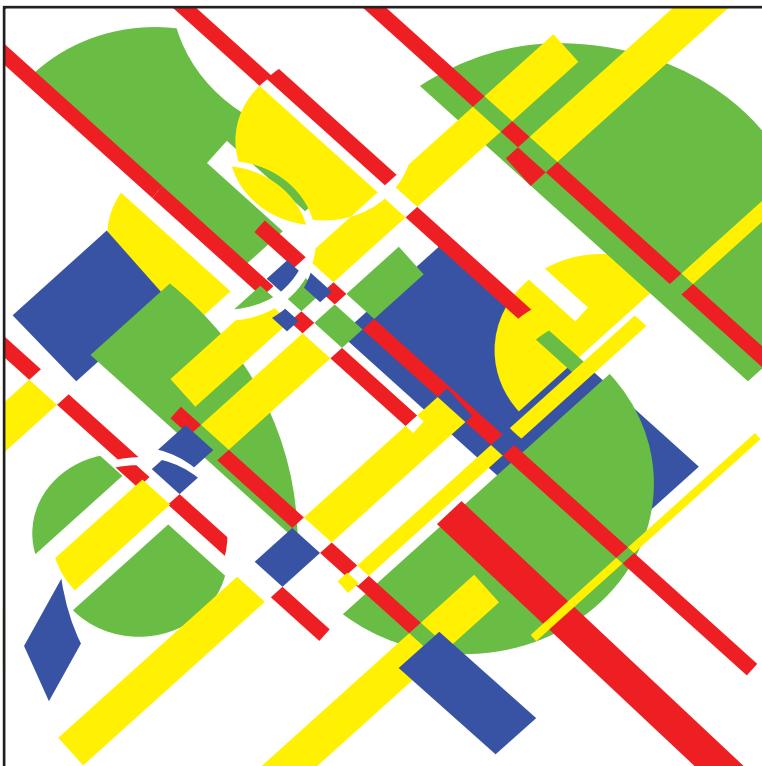
Nick Braica  
Color 2  
Spring 2010



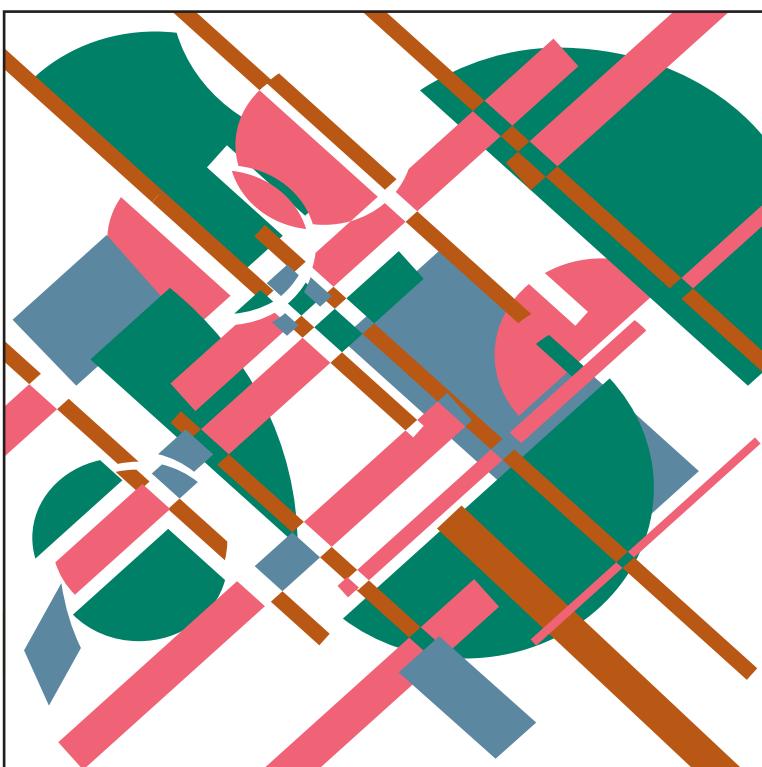
Project 3      Saturation palette

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High saturation



Low saturation

Project 4      Changing color



Project 4      Changing color



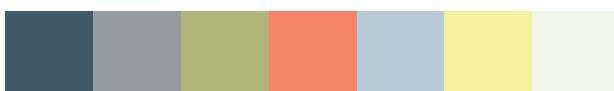
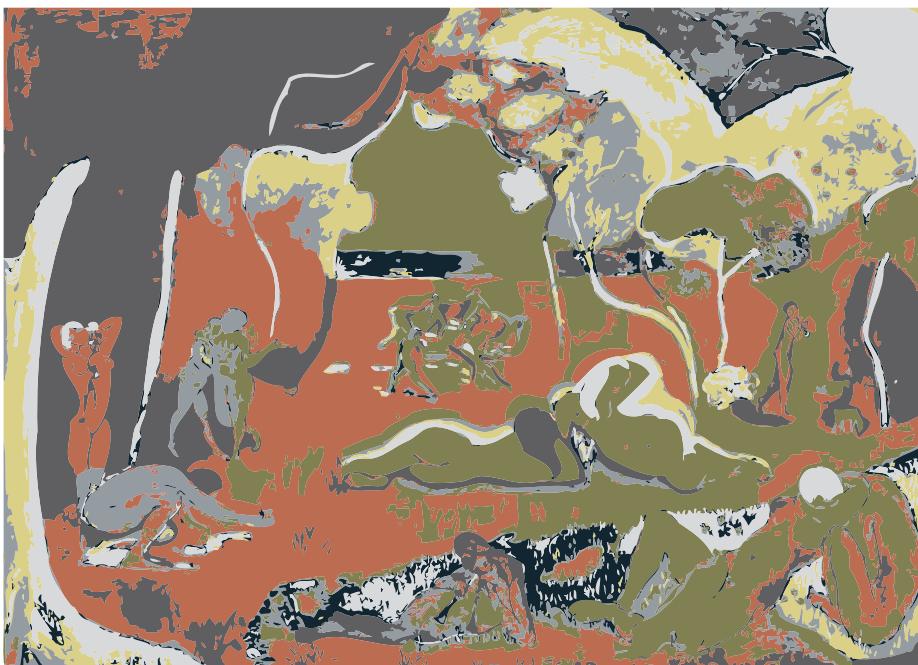
Project 4      Changing color



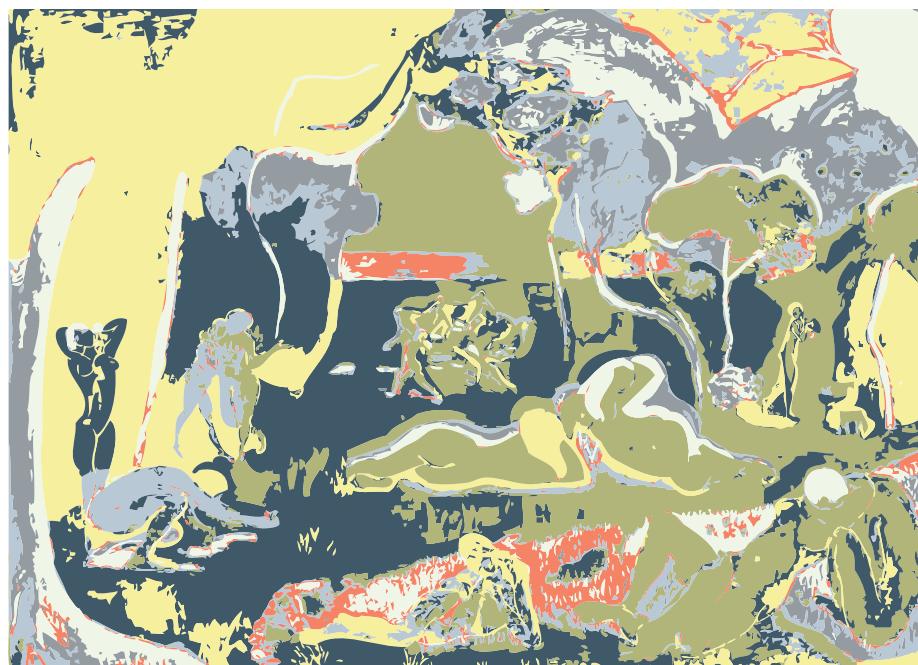
Project 4      Changing color



inspiration:  
Georges Seurat's  
*A Sunday Afternoon on the Island of La Grande Jatte*



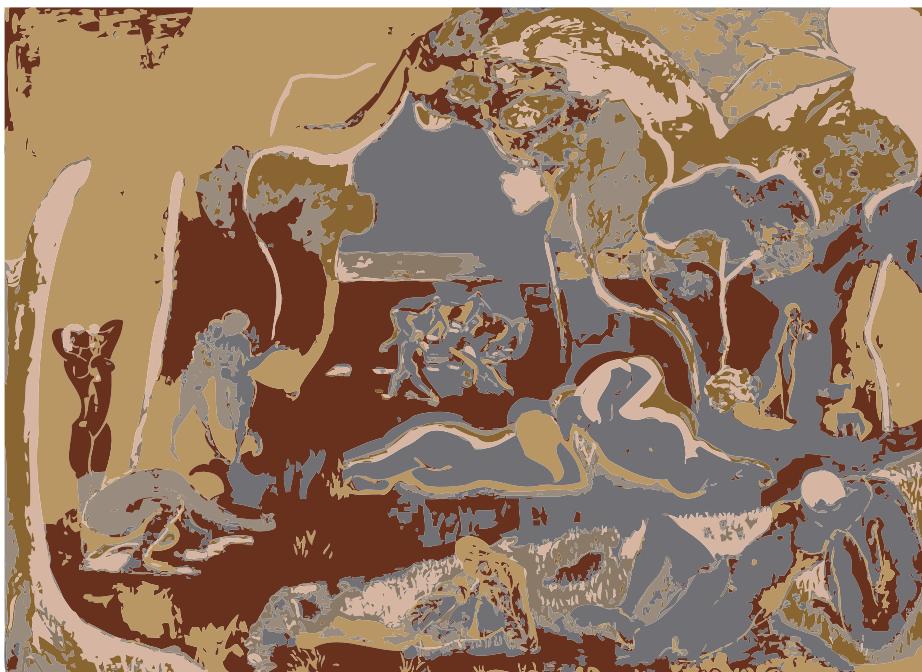
edited  
Georges Seurat's  
*A Sunday Afternoon on the Island of La Grande Jatte*



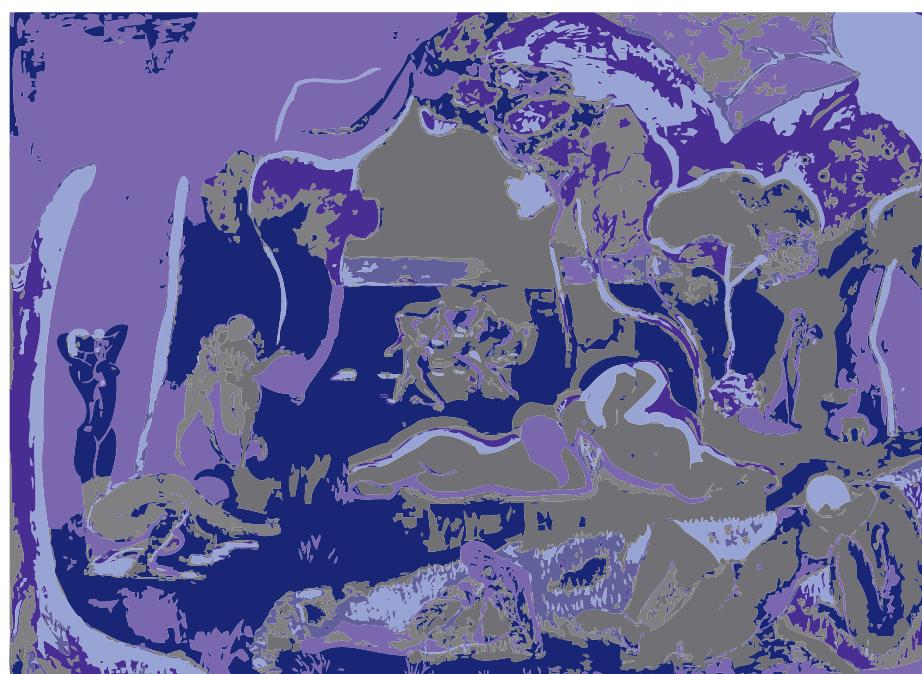
Project 4      Changing color



inspiration:  
Masaccio's  
*The Tribute Money*



edited  
Masaccio's  
*The Tribute Money*



Project 4      Changing color



inspiration:  
John Singleton Copley's  
*Watson and the Shark*



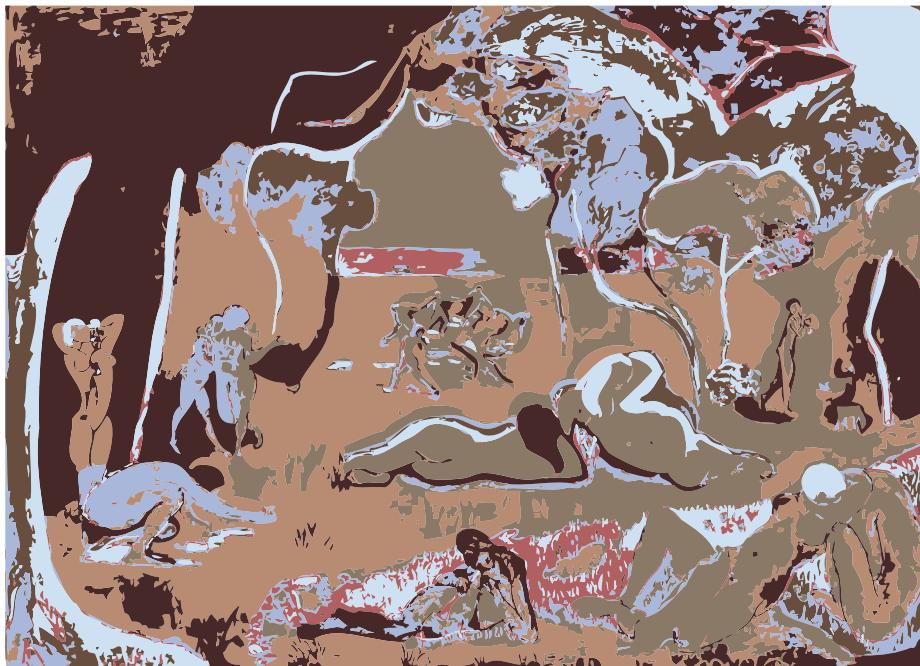
edited  
John Singleton Copley's  
*Watson and the Shark*



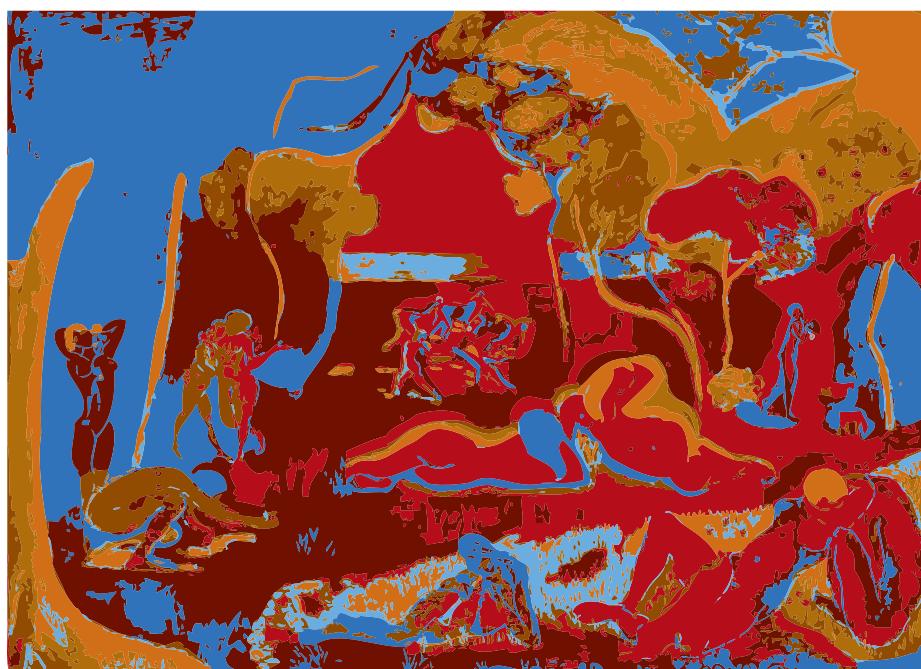
Project 4      Changing color



inspiration:  
Sedona, AZ



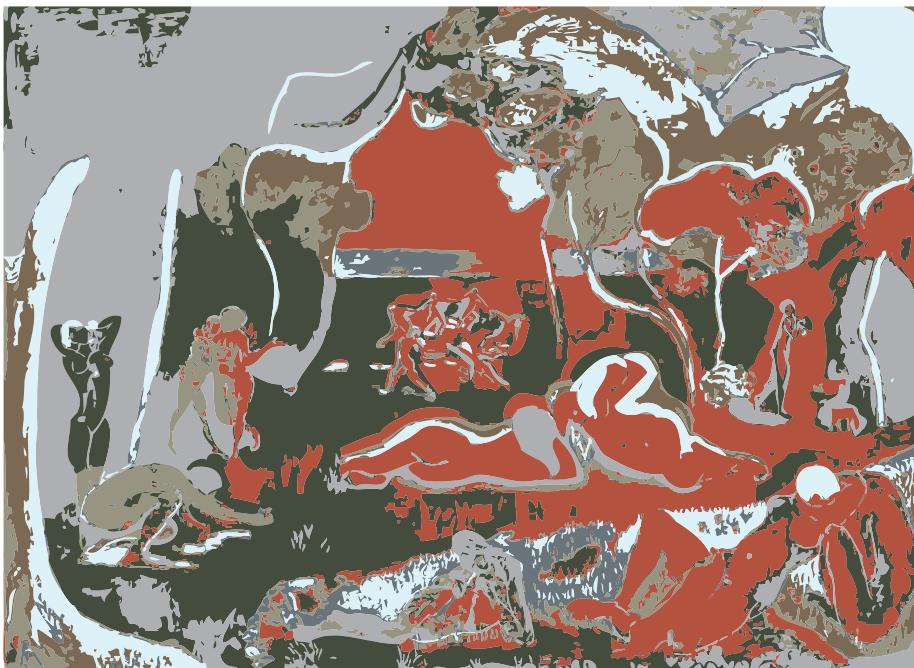
edited  
Sedona, AZ



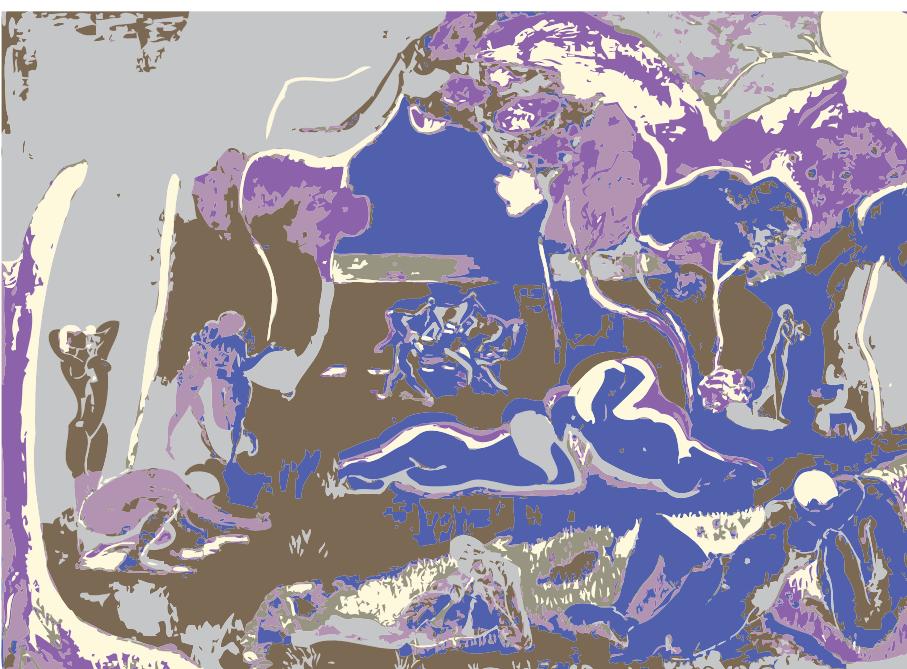
Project 4      Changing color



inspiration:  
Las Vegas



edited  
Las Vegas

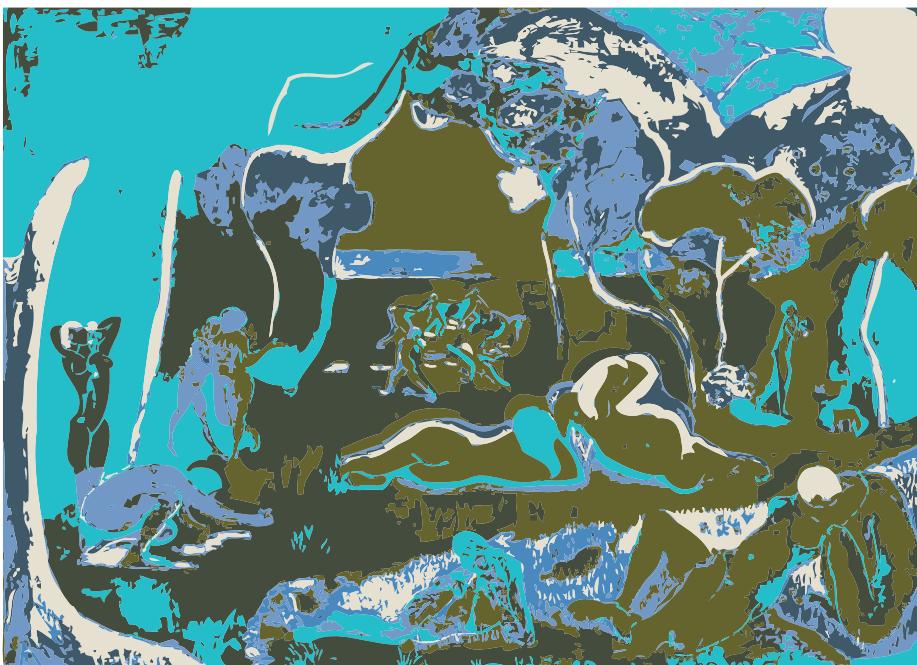


Project 4      Changing color

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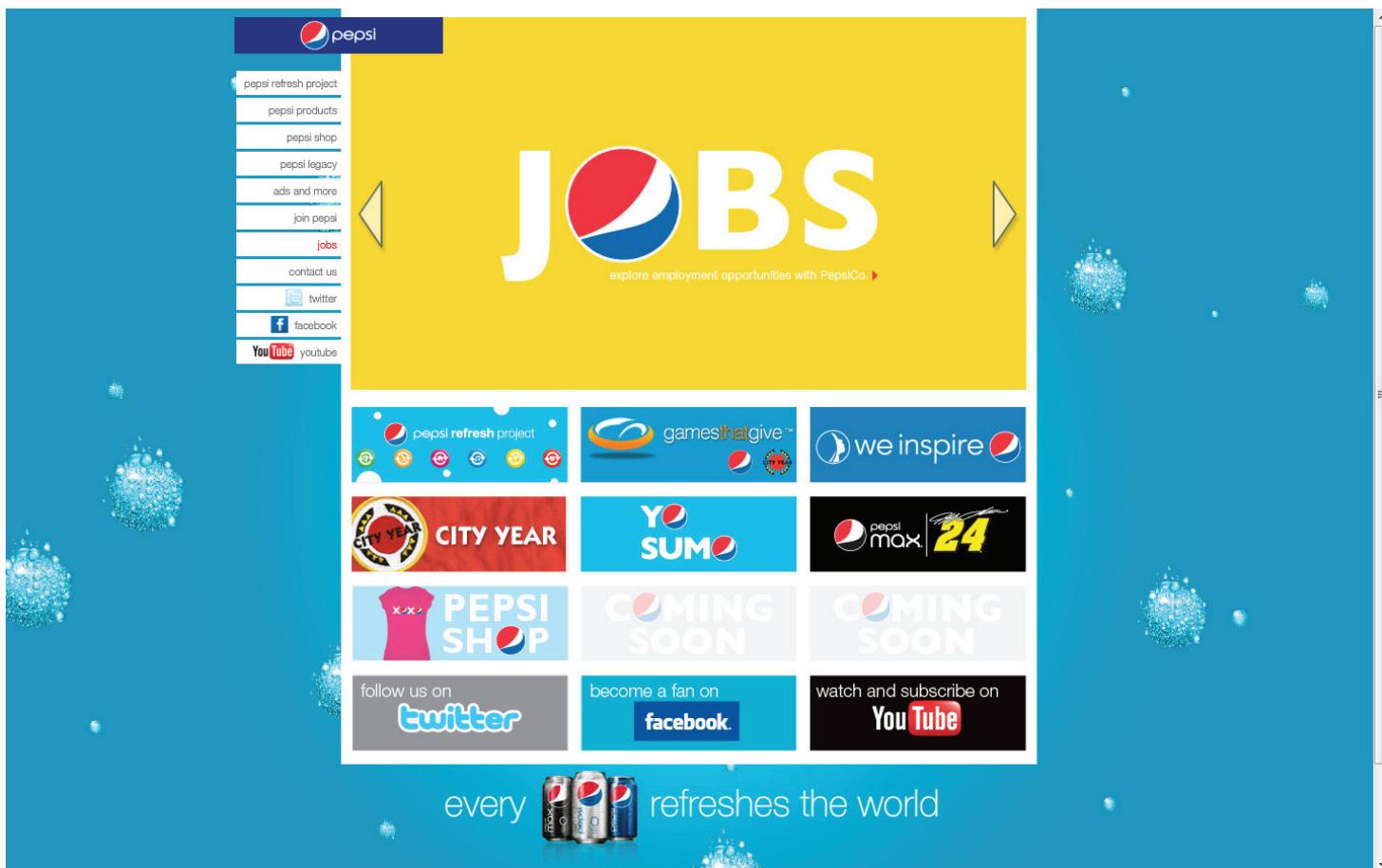
inspiration:  
the beach



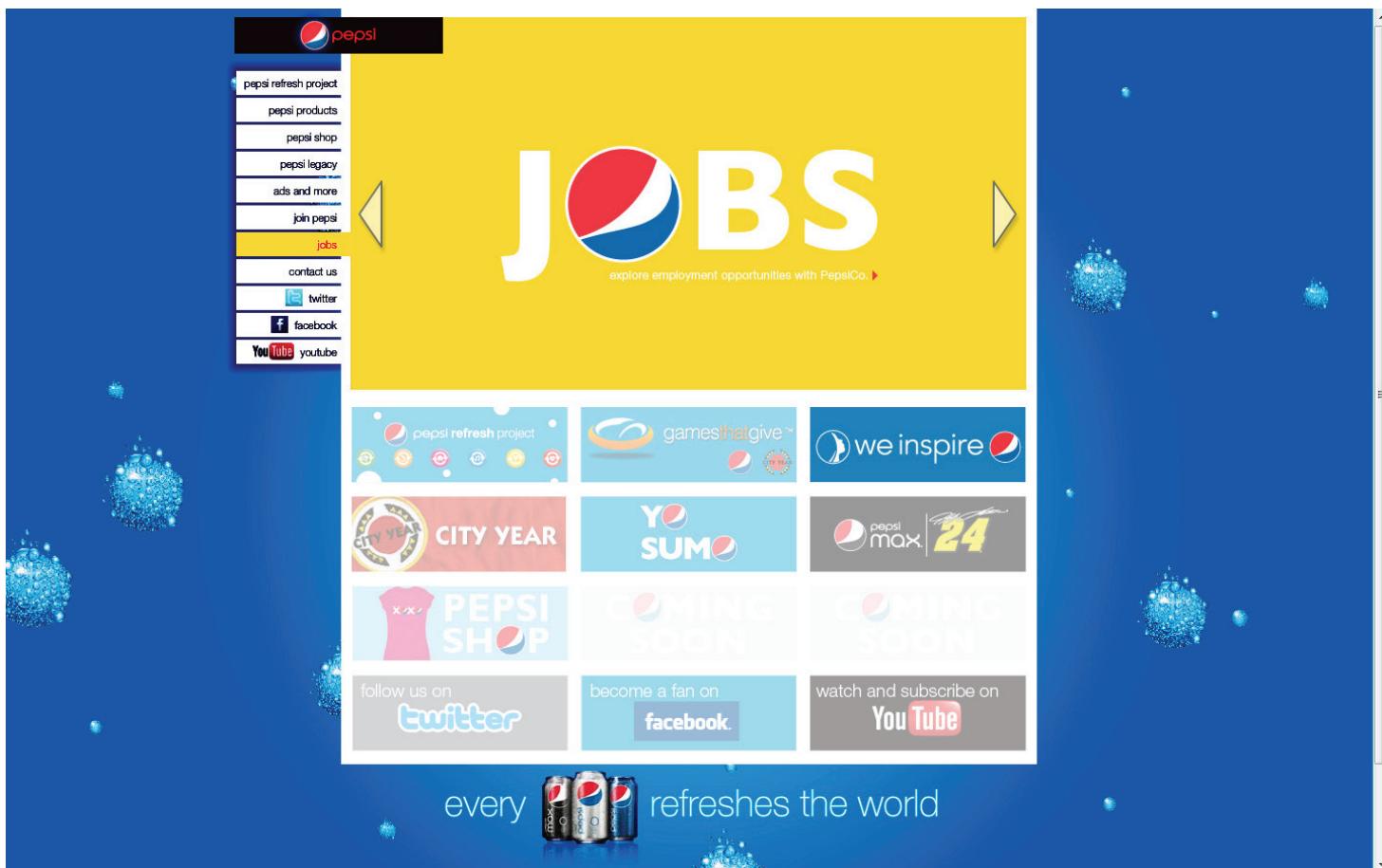
edited  
the beach



Project 5 Adjusting color on websites



Pepsi.com  
Original website, homepage



Adjusted website, homepage

The screenshot shows the Pepsi Shop website with a blue header featuring the Pepsi logo and the tagline "refresheverything". The main navigation menu includes "sign into account / create account", "cart 0 items \$0.00 view cart / checkout", a search bar, and links for "apparel", "accessories", "collectibles", "cool stuff", and "new arrivals".

**Vintage Pepsi Apparel**

from \$15.99

Pair these classic vintage tees with your favorite faded denim — style has never been so refreshing!

**bags**

- Pepsi Heavy Wash Tote Bag  
Let Pepsi help you through the day! This functional tote features an array of attractiv...  
MSRP: \$20.00  
Sale Price: \$15.99
- Always Hits the Spot Heritage Bag  
Thirsty or not, Pepsi "Always Hits the Spot!" Brighten things up with this vibrant, roo...  
MSRP: \$10.00  
Sale Price: \$7.99
- Catch That Spirit Heritage Bag  
"Catch that Pepsi Spirit!" This bright, cheerful bag is the perfect accessory for your ...  
MSRP: \$10.00

**signs**

- Pepsi Steel Santa Sign  
Season's Greetings from Pepsi!  
Just like you, Santa delights in the bubbly sweetnes...  
MSRP: \$11.00  
Sale Price: \$8.79
- Pepsi Aluminum Arrow Sign  
All signs point to Pepsi!  
Reminisce about the good ol' days with this vintage-style sig...  
MSRP: \$18.00  
Sale Price: \$12.79
- Pepsi Steel At The Beach Sign  
When you're seaside and sunning, cool things down with a frosty bottle of Pepsi – you...  
MSRP: \$11.00  
Sale Price: \$8.79

**New Arrival!**

Hugs and Kisses Trio  
MSRP: \$19.00  
Sale Price: \$14.39

**shop newsletter**

Enter Your Email Address  Signup

**news**

news and views on hot pepsi products

Action Shots

Reviews

The Official Pepsi Shop Launches

Outfit Your Pepsi Outdoor Kitchen

**follow us**

Original website, link 1

The screenshot shows the Pepsi Shop website with a dark blue header featuring the Pepsi logo and the tagline "refresheverything". The main navigation bar includes links for apparel, accessories, collectibles, cool stuff, and new arrivals. A search bar and a "sign into account / create account" button are also present.

**Vintage Pepsi Apparel**

from \$15.99

Pair these classic vintage tees with your favorite faded denim — style has never been so refreshing!

**bags**

- Pepsi Heavy Wash Tote Bag: Let Pepsi help you through the day! This functional tote features an array of attractiv...  
MSRP: \$20.00  
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- Always Hits the Spot Heritage Bag: Thirsty or not, Pepsi "Always Hits the Spot!" Brighten things up with this vibrant, roo...  
MSRP: \$10.00  
Sale Price: \$7.99
- Catch That Spirit Heritage Bag: "Catch that Pepsi Spirit!" This bright, cheerful bag is the perfect accessory for your ...  
MSRP: \$10.00

**signs**

- Pepsi Steel Santa Sign: Season's Greetings from Pepsi! Just like you, Santa delights in the bubbly sweetnes...  
MSRP: \$11.00  
Sale Price: \$8.79
- Pepsi Aluminum Arrow Sign: All signs point to Pepsi! Reminisce about the good ol' days with this vintage-style sig...  
MSRP: \$18.00  
Sale Price: \$12.79
- Pepsi Steel At The Beach Sign: When you're seaside and sizzlin', cool things down with a frosty bottle of Pepsi – you...  
MSRP: \$11.00  
Sale Price: \$8.79

**New Arrival!**

Hugs and Kisses Trio  
MSRP: \$19.00  
Sale Price: \$14.39

**shop newsletter**

Enter Your Email Address  Signup

**news**

news and views on hot pepsi products

Action Shots

Reviews

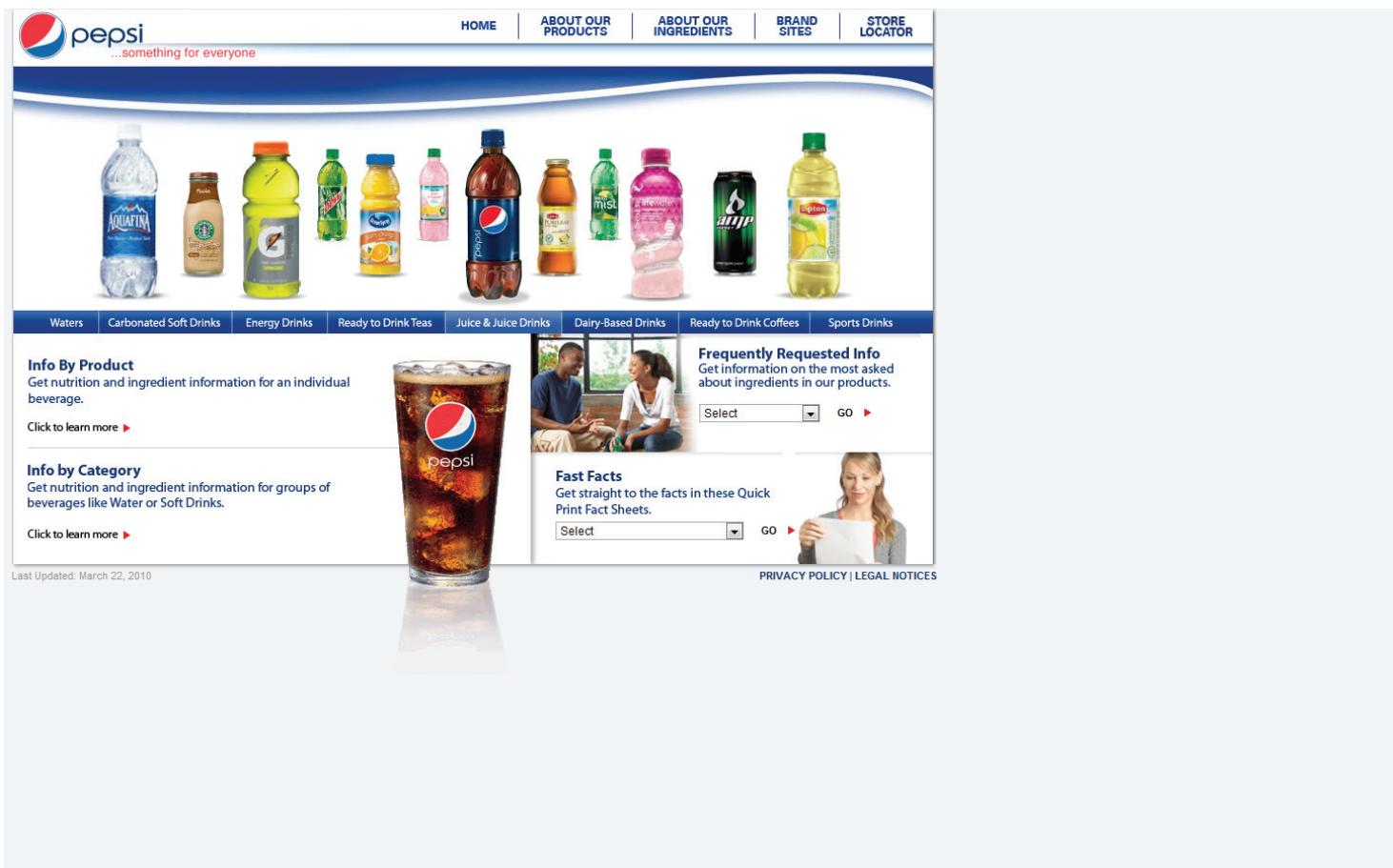
The Official Pepsi Shop Launches

Outfit Your Pepsi Outdoor Kitchen

**follow us**

Adjusted website, link 1

Project 5 Adjusting color on websites



Original website, link 2

Project 5 Adjusting color on websites

The screenshot shows the Pepsi website homepage. At the top, there's a navigation bar with links for HOME, ABOUT OUR PRODUCTS, ABOUT OUR INGREDIENTS, BRAND SITES, and STORE LOCATOR. Below the navigation is a banner featuring various Pepsi products like Aquafina, Starbucks, Gatorade, Mountain Dew, and Pepsi. Underneath the banner is a menu bar with categories: Waters, Carbonated Soft Drinks, Energy Drinks, Ready to Drink Teas, Juice & Juice Drinks, Dairy-Based Drinks, Ready to Drink Coffees, and Sports Drinks. To the left, there are two sections: 'Info By Product' (with a link to learn more) and 'Info by Category' (with a link to learn more). To the right, there are two sections: 'Frequently Requested Info' (with a dropdown menu and a 'GO' button) and 'Fast Facts' (with a dropdown menu and a 'GO' button). At the bottom left, it says 'Last Updated: March 22, 2010'. At the bottom right, there are links for 'PRIVACY POLICY | LEGAL NOTICES'.

Adjusted website, link 2

## Project 5 Adjusting color on websites

**Panasonic ideas for life USA**

Free Shipping on Select Items over \$100

VIERA

Sharing your photos on the big screen with VIERA Image Viewer™

VIERA IMAGE VIEWER

Shop Now

Get Support

Consumer Electronics

- Consumer Electronics Home
- Televisions
- Video
- Audio
- Cameras & Camcorders
- Phones & Faxes
- Computers & Networking
- Home Appliances
- Building Products
- Personal & Healthcare
- Supplies & Accessories

Business

Industrial

**News & Press**

04/12/10 Panasonic Announces Entry Into U.S. Hearing Care Market

04/12/10 Panasonic and AEG to Expand Collaboration to Include Original 3D Production for Television

**Fresh Ideas from Panasonic**

3D FULL HD

ecoideasnet

NABSHOW

HDC-TM55

Introducing the new 2010 Blu-ray Disc™ Players

\*Movies streaming instantly from Netflix on Blu-ray players coming April 2010

CONSUMER PRODUCTS | BUSINESS PRODUCTS | INDUSTRIAL PRODUCTS  
FULL HD 3D | PLASMA HDTVs | LCD HDTVs | BLU-RAY DISC PLAYERS | HOME THEATER SYSTEMS | DIGITAL CAMERAS | HD CAMCORDERS | HD VIDEO CONFERENCING | TOUGHBOOK MEXICO

Panasonic.com  
Original website 2, homepage

Project 5 Adjusting color on websites

The screenshot shows the official Panasonic website homepage. At the top, there's a search bar with the placeholder "Enter Keyword or Model #". Below the search bar, there are links for "Panasonic Global", "About Panasonic", "Support", "Consumer", "Business", and "Industrial". A banner at the top of the main content area says "Free Shipping on Select Items over \$100". The main content features a large image of a VIERA TV screen displaying three clownfish swimming among purple coral. To the left of the TV, there's a section for "VIERA IMAGE VIEWER" showing a thumbnail of a photo and a small video player. To the right, there's a "VIESTA CAST" section. On the far left, there's a "News & Press" sidebar with two news items: one about Panasonic entering the U.S. Hearing Care Market and another about Panasonic and AEG expanding their collaboration. Below the news is a link to "ecoideasnet". The right side of the page has a "Get Support" sidebar with categories for Consumer Electronics (selected), Business, and Industrial. Under Consumer Electronics, there are links for Consumer Electronics Home, Televisions, Video, Audio, Cameras & Camcorders, Phones & Faxes, Computers & Networking, Home Appliances, Building Products, Personal & Healthcare, and Supplies & Accessories. The Business category has a plus sign, and the Industrial category is also present.

Adjusted website 2, homepage

Project 5 Adjusting color on websites

Original website 2, link 1

Project 5 Adjusting color on websites

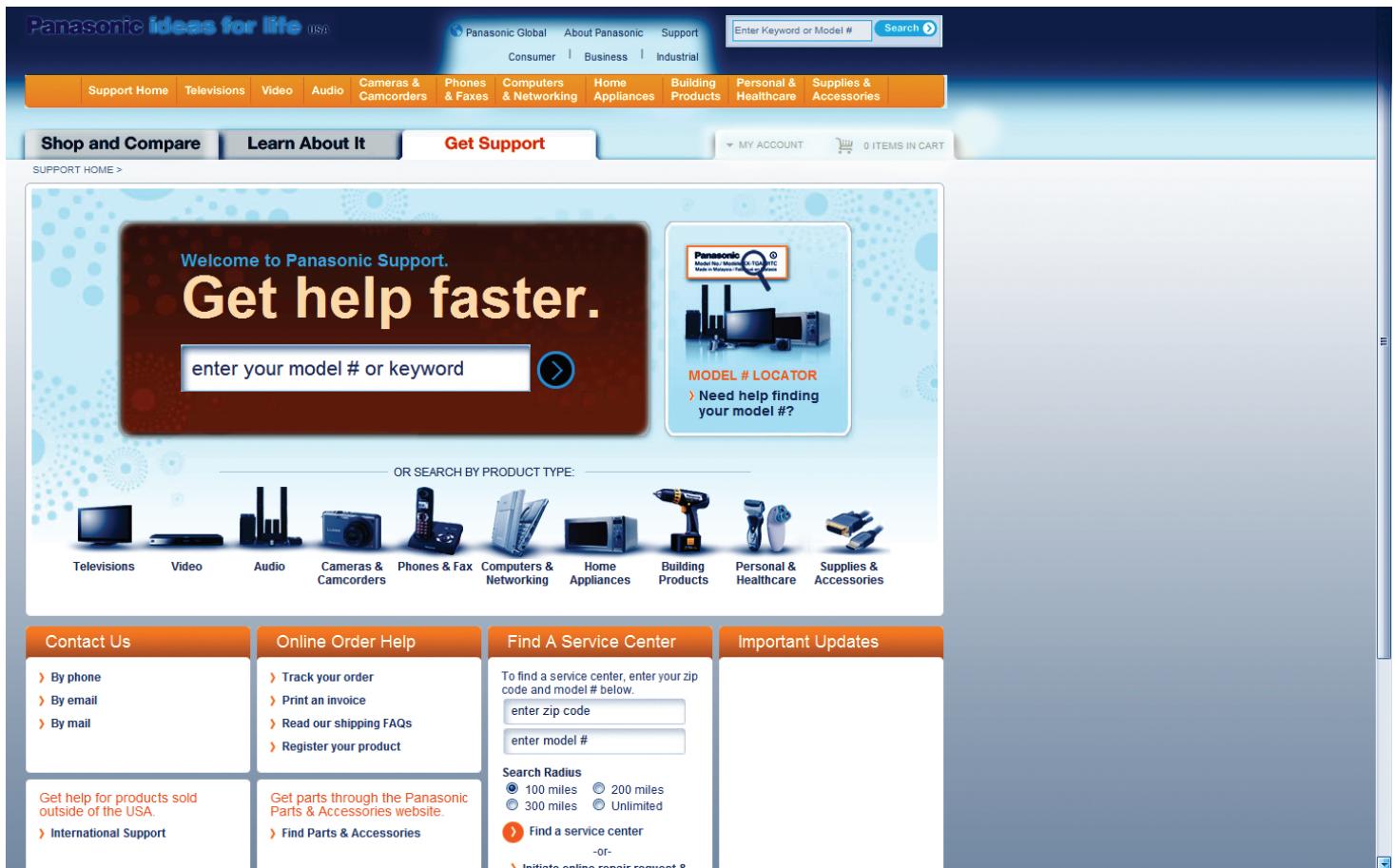
Adjusted website 2, link 1

Project 5      Adjusting color on websites

The screenshot shows the Panasonic Support website. At the top, there's a navigation bar with links for Panasonic Global, About Panasonic, Support, Consumer, Business, and Industrial. A search bar is also present. Below the navigation is a secondary menu with categories like Support Home, Televisions, Video, Audio, Cameras & Camcorders, Phones & Faxes, Computers & Networking, Home Appliances, Building Products, Personal & Healthcare, and Supplies & Accessories. The main content area features a large banner with the text "Welcome to Panasonic Support. Get help faster." and a search input field. To the right, there's a "MODEL # LOCATOR" section with a search interface. Below the banner, there's a section titled "OR SEARCH BY PRODUCT TYPE:" with icons for various product categories. At the bottom, there are four columns: "Contact Us", "Online Order Help", "Find A Service Center", and "Important Updates".

Original website 2, link 2

Project 5 Adjusting color on websites



Adjusted website 2, link 2