SEO PAGES FOR AMAZZING FILTER

Usage and configuration guide

Overview

This module is an extension for the **Amazzing Filter**. It allows you to generate indexable pages based on selected filter criteria, enhancing the SEO performance of your shop.
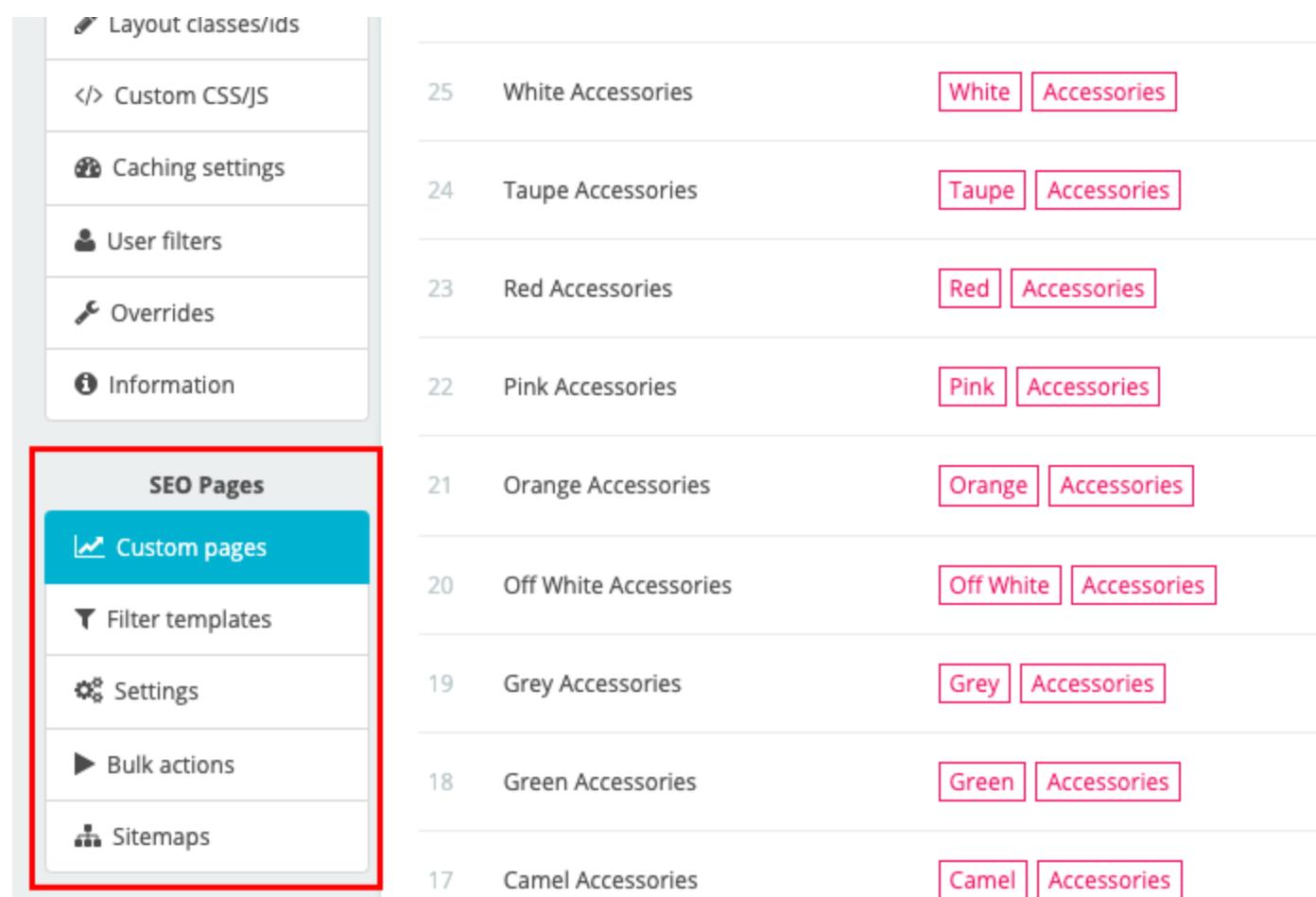
Installation

To install the module:

1. Ensure you have the latest version of **Amazzing Filter** installed
2. Go to the **Module Manager** in the BackOffice
3. Upload the **SEO Pages** archive file

Configuration panel

After installation, you will find the **SEO Pages** panel within the configuration page of the **Amazzing Filter** module. All settings related to **SEO Pages** can be managed from this panel.

Adding SEO Pages

To add a new SEO page:

1. Go to the **Custom Pages** panel
2. Click **+ NEW**

When creating a new SEO Page, you must specify the filter <u>Criteria</u> for the matching products. Additionally you can specify other fields for improved SEO performance: <u>Canonical URL</u>, <u>Meta Title</u>, <u>H1 Header</u>, etc.

Once a **SEO Page** is published, it becomes visible to search engines as a standard indexable page with its own URL, title, and other SEO fields.

SEO PAGE DATA

Field	Value
Criteria	10 Red ✕ 3 Clothing ✕ start typing...
Canonical URL	https://your-shop.com/en/ clothing/red
Meta title	Shop Red Clothes Online
Meta description	Find the perfect red outfits for any occasion, from dresses and shirts to accessories.
Meta keywords	red clothes, red clothing, red dresses, red shirts
Page header H1	Red Clothing Collection
Description above product list	Welcome to our exclusive collection of red clothing where passion meets fashion. Di range of shades from vibrant scarlets to deep burgundies, each piece designed to m
Description below product list	

NOTE: Essential fields will be filled automatically if not provided. For example, if you select criteria **Red** + **Clothing** and you don't fill any fields, then the <u>Meta Title</u> and <u>H1</u> will be set to `"Red clothing"` and the <u>Canonical URL</u> will be set to `"red-clothing"`.

Displaying filter block on SEO Pages

SEO Pages are a unique type of page, distinct from standard **Category** pages. Therefore, filter templates for **SEO Pages** must be configured separately. These templates are set up similarly to those for **Categories**, **New Products**, and other standard page types.

After installing the module, a default filter template is automatically applied to all **SEO Page**s. However, you can create additional templates that will be displayed only on selected **SEO Page**s.

SEO Page Settings

Most SEO Page settings are straightforward. Below are explanations for some specific options:

Include /catalog/ in URL:

By default `/catalog/` is included in all SEO Page URLs. You can change it to any other term, such as `/products/` or `/all-products/` or even `/f/`, in the configuration of the main SEO Page. This segment of the URL helps the Prestashop routing system quickly recognize the SEO Page controller without extra database queries.

If you choose to exclude that segment from URLs, the process of recognizing the SEO Page controller becomes more complex, requiring an additional database query. However, in exchange you get more flexibility.

Native Pages with Duplicate Content:

This option determines how standard Prestashop pages (like **Categories** and **Manufacturers**) behave when they have a matching SEO Page. For example, you have created a page `/red-clothing` that has 2 criteria: **Red** + **Clothing**. When users visit standard page `/3-clothing?color=red` they can either be redirected to `/red-clothing` or stay on the same page with the canonical URL set to `/red-clothing`. This approach helps minimize duplicate content issues.

Canonicals for Pagination:
The recommended setting is "Each page has its own canonical + rel=next/prev in header". Alternatively, you can set the first page as the canonical for all subsequent pages (2, 3, 4, etc.).

Canonicals for different Sorting Results:
The recommended setting is "Use default canonical for all sorting results". Optionally, you can apply a unique canonical for each sorting result. Change this option only if you are certain it is necessary.

Include Parent items in Breadcrumbs:
When this option is enabled, the module checks for parent categories or manufacturers with dedicated SEO Pages and includes them in the breadcrumbs.
Let's say, you have a SEO page with 2 criteria: **Red** + **Clothing**. If **Clothing** has a dedicated SEO Page, then it will be included in the breadcrumbs: **Home** > **Catalog** > **Clothing** > **Red Clothing**

Bulk actions

The Bulk Actions interface allows you to add, update, or delete SEO Pages based on selected criteria.

First, select the criteria that will be used to identify the SEO Pages to be processed. Next, you can optionally define patterns for SEO fields, such as Canonical URL, Meta Title, etc. Finally, select the bulk action type (add, update, or delete) and click **START**.

1 **Select criteria** ➕

{category}	Clothing
{attribute_2}	Azure, Beige, Black, Blue, Brown, Camel, Green, ... + 8

Possible r

2 **Configure fields**

You can use the following variables: **{category} {attribute_2}**

Canonical URL https://your-shop.com/en/ clothing/{attribute_2}

Meta title Shop {attribute_2} Clothes Online

Meta description Find the perfect {attribute_2} outfits for any occasion, from dresses and shirts to accessories.

You can include variables in the patterns for SEO fields. For example, if the selected criteria include **category: Clothing** and multiple **color attributes**, you can use the following pattern for canonical URLs: `"clothing/{attribute_2}"`. As a result, you will get pages with the following URLs:

- `clothing/red`
- `clothing/orange`
- `clothing/blue`
- etc.

In the same way, you can <u>update</u> the SEO fields of existing pages, or completely <u>remove</u> SEO Pages that match the selected criteria.

Sitemaps

If you have the **Google Sitemap** module installed, all SEO Page links will be automatically included in the sitemaps generated by that module. If you prefer not to include SEO Page links in these sitemaps, you can deactivate the integration with **Google Sitemap** module in the **SEO Page settings**.

Additionally, the module generates dedicated sitemaps for all SEO Pages in XML format. These sitemaps include only available SEO Pages. Separate sitemaps are created for each language, and for each shop if you have a multishop system. For better SEO, you can submit sitemap links to Google Search Console.

AVAILABLE SITEMAPS

Shop Name - Total files: 3

File path	Number of links	Last modified	⟳
/sp-sitemap-en-1.xml	26	2025-01-01 00:00:00	⟳
/sp-sitemap-es-1.xml	26	2025-01-01 00:00:00	⟳
/sp-sitemap-fr-1.xml	26	2025-01-01 00:00:00	⟳

Sitemaps can be updated by clicking the "refresh" button on the right. You can update each sitemap individually, or you can click the upper "refresh" button to update all of them.

Moreover, sitemaps are automatically updated every time you access the module configuration page. To maintain system performance and avoid excessive requests, automatic updates do not occur more frequently than once per hour.

*If you have any questions or suggestions related to this module, feel free to **contact us***