



User's Guide – V2.0.0

# Module Searches, Locates and Analyzes Microdata

Developer by Ádalop

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# 1. INTRODUCTION

We thanks you to have bought this module developer by Ádalop.

This module is delivered as Open Source. All rights are exlucisve property of Ádalop.

You are not allowed to redistribute it, modified or not, whatever the way of redistribution.

You can modify it to adapt it to your exact need.

You are granted for a license of usage on a unique web site. You are not allowed to install it on several sites.

## 1.1 Compatibility

This module is compatible with all versions of Prestashop 1.6.x.x and Prestashop 1.7.x.x.

## 1.2 Overview

You may have wondered if your microdata is correctly configured in your ecommerce. It is difficult to locate them manually because of the large number of files that exist in your template and in the third party modules installed.

This module has been developed to meet that need and offers you the following advantages:

- **Search for microdata** in your **template** or in **any installed third party module**
- **Locate the affected files** and **inform you in detail** of everything you need
- **Analyze** through Google if the **microdata is correctly configured** in your ecommerce
- Its **development** has been **optimized** to offer you optimal response times
- **Compatible with all templates**
- **Compatible with any third party module installed**

This module has been developed following the official guide <https://schema.org/>

## 2. INSTALLATION

This module respects the mechanism of installation of Prestashop.

To install the module correctly follow these steps:

### 2.1 Step 1- Enable Force Compile

#### Prestashop 1.7.x.x

Log into Prestashop Admin Panel and go to Back Office > Advanced Parameters >Performance and set Template compilation: Force compilation. and set Cache: No

#### Prestashop 1.6.x.x

Log into Prestashop Admin Panel and go to Back Office > Advanced Parameters >Performance and set Template compilation: Force compilation.

### 2.2 Step 2.1- Upload files through FTP

Upload all files and folders from folder /modules/ using an FTP client.

### 2.3 Step 2.2- Upload module through admin panel

Log into Prestashop Admin Panel and go to Back Office > Modules > click on the:

- Prestashop 1.7.X.X → Upload a Module
- Prestashop 1.6.X.X → Add a new module

Select .zip file and upload module.

### 2.4 Step 3 - Install module

Log into Prestashop Admin Panel and go to Back Office > Modules > Content Management Modules and install module.

The installation process is very simple and the module performs all the integration for you.

## 3. OPERATION

### 3.1 Documentation tab

In this section you will be able to download the user manual when you need it.

### 3.2 Search Microdata tab

In this section you can search for your microdata and choose the type of search.

The module will inform you about everything and will allow you to visualize as well as download an informative log with everything you need.

| File name                | File path   | Microdata count | Action                       |
|--------------------------|---|-----------------|------------------------------|
| socialsharing_header.tpl | /var/www/vhosts/adalop.com/dev.adalop.com/prestashop1.6/modules/socialsharing/views/templates/hook/socialsharing_header.tpl | 12              | <a href="#">Log download</a> |
| blockcontact.tpl         | /var/www/vhosts/adalop.com/dev.adalop.com/prestashop1.6/modules/blockcontact/blockcontact.tpl                               | 1               | <a href="#">Log download</a> |
| ThemeFiles.php           | /var/www/vhosts/adalop.com/dev.adalop.com/prestashop1.6/modules/adpmicrodatas/classes/ThemeFiles.php                        | 2               | <a href="#">Log download</a> |
| regextest.php            | /var/www/vhosts/adalop.com/dev.adalop.com/prestashop1.6/modules/adpmicrodatas/test/regextest.php                            | 2               | <a href="#">Log download</a> |
| microdatas_16.tpl        | /var/www/vhosts/adalop.com/dev.adalop.com/prestashop1.6/modules/adpmicrodatas/views/templates/hook/microdatas_16.tpl        | 94              | <a href="#">Log download</a> |
| microdatas_17.tpl        | /var/www/vhosts/adalop.com/dev.adalop.com/prestashop1.6/modules/adpmicrodatas/views/templates/hook/microdatas_17.tpl        | 94              | <a href="#">Log download</a> |
| open_graph_16.tpl        | /var/www/vhosts/adalop.com/dev.adalop.com/prestashop1.6/modules/adpmicrodatas/views/templates/hook/open_graph_16.tpl        | 26              | <a href="#">Log download</a> |
| open_graph_17.tpl        | /var/www/vhosts/adalop.com/dev.adalop.com/prestashop1.6/modules/adpmicrodatas/views/templates/hook/open_graph_17.tpl        | 26              | <a href="#">Log download</a> |

### 3.3 Configuration tab

In the configuration tab you can customize the behavior of the search engine.

The screenshot shows the 'Configuration' tab of the Adalop module. The left sidebar has a navigation menu with links: 'Search microdata', 'Analyzes microdata', 'Configuration' (which is selected and highlighted in blue), 'Documentation', and 'Contact'. At the bottom of the sidebar, it says 'Version 2.0.0 developer by Adalop'. The main content area is titled 'CONFIGURATION' and contains three settings with 'YES' and 'NO' buttons:

- Include deactivated modules
- Include uninstalled modules
- Show search results without microdata

At the bottom right of the configuration area is a 'Save' button.

Let's look at the configuration options:

- **Include deactivated modules** : Indicates the search engine to include deactivated modules.
- **Include uninstalled modules**: Indicates the search engine to include uninstalled modules.
- **Show search results without microdata**: Indicates the search engine to show elements without microdata in search results

## 3.4 Microdata Analysis Tab

This tool will help you to know if the microdata implemented in your online store are correctly configured.

Modules and Services / adpsearchlocatemicrodatos / Configure

**Configure**  
Search, Locate and Analyzes Microdata

**Analyze microdata**

- Configuration
- Documentation
- Contact

Version 2.0.0 developer by Adalop

**ANALYZES MICRODATA** ANALYZES MICRODATA IN GOOGLE STRUCTURED DATA

| URL   | Page   |
|---|--|
| https://search.google.com/structured-data/testing-tool?hl=en#url= | http://dev.adalop.com/prestashop1.6/   |
| https://search.google.com/structured-data/testing-tool?hl=en#url= | http://dev.adalop.com/prestashop1.6/en/11-vestidos-verano                            |
| https://search.google.com/structured-data/testing-tool?hl=en#url= | http://dev.adalop.com/prestashop1.6/en/nuevos-productos                              |
| https://search.google.com/structured-data/testing-tool?hl=en#url= | http://dev.adalop.com/prestashop1.6/en/mas-vendido                                   |
| https://search.google.com/structured-data/testing-tool?hl=en#url= | http://dev.adalop.com/prestashop1.6/en/bajamos-precios                               |
| https://search.google.com/structured-data/testing-tool?hl=en#url= | http://dev.adalop.com/prestashop1.6/en/vestidos-verano/7-vestido-estampado-gasa.html |
| https://search.google.com/structured-data/testing-tool?hl=en#url= | Enter the url you want to analyze  |

For this purpose, use will be made of the official Google tool <https://search.google.com/structured-data/testing-tool>

NUEVA PRUEBA

Prueba los datos estructurados

OBTENER LA URL FRAGMENTO DE CÓDIGO

Introduce una URL.

EJECUTAR PRUEBA

Explora la Galería de la Búsqueda. Más información sobre esta herramienta.

## 5. DISCLAIMER

It is highly recommended to backup your server files and database before installing this module.

No responsibility can be taken for any adverse effects installation or advice may cause.

Recommended you install on a test server initially to carry out your own testing.

## 6. CONTACT

For any questions, support, report problems, evolution of features, please contact Ádalop through our website, or through the contact form of the platform Prestashop Addons.