



PrestaShop-WordPress two-way integration

Description

A module for two-way integration with your WordPress blog. Allows you to display WordPress posts, comments etc in your shop.

Also can display PrestaShop products and cart in your blog.

Installation

To install the "PrestaShop-WordPress two-way integration" module:

1) Install the module's archive in the Back office: go to the Modules page and click the "Add a new module" button. Then follow instructions.

OR

Unzip (decompress) the module archive file and, using your FTP software, place the folder in your PrestaShop /modules folder.

2) Go to Back Office >> Modules.

3) Locate the "PrestaShop-WordPress integration" module in the list, scrolling down if necessary.

4) In the row for the "PrestaShop-WordPress integration" module, click Install.

5) Locate the module again. Click >> Configure.



PrestaShop-WordPress two-way integration.

v1.2.0 - by
PrestaSite

A module for integration with WordPress: posts, categories,
comments, shopping cart etc.

Configure



Usage

You can configure the module in Back Office. There you can configure a connection to your blog, change module's settings etc.

Configure

PrestaShop-WordPress two-way integration.

The screenshot shows the 'Main settings' tab of the PrestaShop-WordPress integration module configuration. The settings are as follows:

- WordPress URL:** (with a green checkmark and a language dropdown set to 'en')
- Secure key:** (with a green checkmark)
- Cache lifetime:** minutes
- Open links in new window:** ☒ YES ☐ NO
- Custom CSS:**

A 'Save' button is located at the bottom right of the configuration area.

How to connect PrestaShop and WordPress

- 1) Install our plugin "PrestaShop-WordPress integration" into your WordPress blog. You can download it at the module configuration page.
- 2) Enter your WordPress URL in the main settings of the PrestaShop module.
- 3) Enter your PrestaShop URL in the settings of the WordPress plugin.
- 4) Copy the "Secure key" value from the PrestaShop module settings to the WordPress plugin settings.
- 5) Save changes. All done.

Quick guide

The module starts to work immediately after setting a connection to WordPress – it displays posts at the home page, shows categories etc. If necessary you can configure everything in settings.

There are few main tabs with settings at the module configuration page:

Main settings – settings for connecting to WordPress, caching, etc.

Posts – settings for displaying WordPress posts in PrestaShop. Here you can enable or disable displaying of posts on the home page, select specific categories and posts to display, and customize the appearance of posts. Additional settings are available under the "More Settings" button.

Comments – enable / disable displaying of comments and their other settings.

Categories – enable / disable displaying of categories, choose categories.

Custom blocks – here you can create custom blocks of posts, display them in various positions, associate with product categories, etc. A brief instruction on creating such a block is located directly in this tab.

All settings are accompanied by a description, simply hover over the option name.

Additional information is available in the “**Additional Instructions**” tab, including special hooks for displaying content.

WordPress plugin

To connect PrestaShop and WordPress, you need to install the WordPress plugin. You can download it from the link at the module configuration page in PrestaShop.

To install you need to go to the "Plugins" page in the WordPress control panel and click the "Add New" button. There you can upload the archive with the module, install and activate it. You can also install the plugin by uploading it via FTP.

After installation you can find the plugin at the plugins page and go to its settings page. Enter the address of your store and the security key (you can copy it in the module settings on the PrestaShop side) and the plugin will start working.

The main functions of the plugin:

1) Display the cart widget:

To do this, go to the "Appearance > Widgets" page and drag the "PS-WP Cart" widget to the sidebar.

2) Adding shortcodes to entries for displaying products and the "Add to Cart" button:

The list of shortcodes with a detailed description is placed directly at the plugin settings page. There you can generate shortcodes using convenient tools.

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