

Sponsor Name: AlpineGear
Contact Person: Sarah Laurent
Event Name: Maredsous Sunrise Trail
Event Date: 08/06/2025
Location: Microbrasserie de Maredsous

1. Partnership Scope

TrailX Bars will act as the official nutrition partner of the event. This includes:
Distribution of energy bars at aid stations and participant kits

Presence on website, promotional banners, and event materials

Optional booth setup at the finish zone

2. Sponsor Contributions

AlpineGear agrees to provide:

300 energy bars

Promotional banner (finish line area)

Digital brand assets (logo, colors) before August 20, 2025

3. Organizer Commitments

The organizing team will:

Add TrailX Bars' logo on event website and race communications

Allow on-site product sampling

Mention TrailX Bars during podium awards

4. Agreement and Signature

This document outlines a good-faith collaboration for the 2025 edition of the event. Both parties agree to the terms herein and will execute marketing and logistical coordination accordingly.

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