

Gary Straughan – PHP Developer

81 Oxford Road South, London W4 3DD | gary@garystraughan.com | 07834 003 110

Skills

Coding: PHP5 OO, MySQL, XHTML, CSS, XML, JavaScript/jQuery, AJAX

PHP Frameworks: CodeIgniter (extensive), Zend (limited)

Web: Usability, Accessibility, Search engine marketing (SEO and PPC)

Environments: Mac / Apache / Komodo (dev), Linux / Apache (live)

Experience

- Jun-Aug 10 **PHP Contractor, OutsideLine** - <http://www.outsideline.co.uk/>
Development of <http://www.mediustrust.org/>, a **CodeIgniter**-based website.
- Development of forms for the Column Idol competition (run in association with The Sun newspaper)
 - Extension of back-end functionality that matches *volunteers* to *charities*
- Jan 09 – Mar 10 **PHP Developer, Bloomberg New Energy Finance** - <http://bnef.com/>
Brought in to look after legacy code, and contribute to the development of a new **CodeIgniter**-based platform for <http://www.newenergyfinance.com/>
- Introduced unit testing (**PHPUnit**)
 - Extended (the challenging) legacy code
- Nov-Dec 08 **PHP Contractor, BigKid** (part of **FMG**: www.wearefm.com/)
Customisation of a **Pixaria** website: <http://www.worldmediaresource.com>.
(Pixaria – <http://www.pixaria.com/> – is a content management system and eCommerce solution for photographic galleries.)
- Jun-Sep 08 **PHP Contractor / Systems Analyst, Google**
Brought in to assist with the delivery of a Career Development portal for **Google's** Human Resources department. Responsibilities included:
- Requirements capture
 - Creation of functional, system specifications, working prototypes
 - Liaison with third parties in Eire (business psychologists) and India (offshore developers)
 - Overall sign-off responsibility for the project
- Mar-Jun 08 **PHP Contractor, Digitas**
Added news item content management to the newly launched Nakheel corporate website www.nakheel.com.
Led the development of a portal website – **Nakheel Communities** communities.nakheel.com – which was built on the **BRAINBOX** content management system.
(Both sites were later ported to Documentum.)
- Jan-Mar 08 **PHP Contractor, Glasses Direct**
Assisted with the migration of the www.glassesdirect.co.uk catalogue functionality from procedural to Object Oriented (OO) / MVC code.
Helped to initiate Test Driven Development (TDD) for the project.
- Mar 04 To date **Owner, BRAINBOX Web Design** - www.brainboxweb.co.uk
BRAINBOX is a client-focussed consultancy specialising in designing, building and maintaining websites for member-based organisations. Clients include:
- www.rms-gb.org.uk – Records Management Society
 - www.helpwithtalking.com – Association of Speech and Language Therapists
 - www.achipp.org.uk – Association of Child Psychologists in Independent Practice
- All BRAINBOX websites are powered by our own PHP OO/MySQL Content Management System. All BRAINBOX websites are hosted with **Rackspace**.

Gary Straughan – PHP Developer

81 Oxford Road South, London W4 3DD | gary@garystraughan.com | 07834 003 110

Dec 99 – Mar 04 **Project Manager / Business Analyst / Systems Analyst, netdecisions (later Agilisys)**

- Led the scoping and full specification of EMAP's giftware exchange - GiftTrack. The transactional version of the site went live to coincide with Spring Fair, the UK's largest exhibition.
- Led scoping activities for various www.holidaycottagesgroup.co.uk projects, the largest of which was the integration of the International Life and Leisure businesses.

Sep-Dec 99 **Web Developer, Domino Systems**

Domino Systems was a full service internet agency. Clients included Dell, Fujitsu and Tiny.

- Handled the revamp of a transactional business-to-business site, starting from a full database redesign, leading to extensive ASP and HTML development.

Jun – Aug 99 (See Education and Qualifications)

1997 – 98 **Director of Marketing, Gould Instrument Systems Ltd**

Appointed to the board to take worldwide marketing responsibility of the \$12M oscilloscope business and, as one of the senior management of four, to provide the impetus to move the company back into profit in the short term as well as long-term sustained growth.

- Kick-starting a major new product development programme
- Launching two evolutionary products

1995 – 97 **Business Development Manager, Raychem Ltd**

Raychem was a \$2bn US company specialising in products exploiting material science properties for the construction, aerospace, petrochemical, energy and telecommunications industries. Raychem was acquired by Tyco Corporation in 1999.

Full responsibility for Raychem's leak detection business in Europe. Grew the business 40% in just 18 months.

1994 – 95 **Product Manager/Project Leader, Raychem Corporation, USA**

Re-hired by Raychem to rescue and manage a \$5M leak detection systems business. Turned round a pivotal electronics development project through applying classic project management techniques to create the cornerstone of a world-wide re-launch programme.

1993 – 94 **Cranfield MBA** (see Education and Qualifications)

1990 – 93 **Marketing Manager, Raychem NV, Louvain, Belgium**

1989 – 90 **Product Manager, Raychem SA, Pontoise, France**

1984 – 89 **Technologist and Development Engineer, Raychem Ltd, Swindon**

Education and Qualifications

1993 – 94 **Cranfield School of Management, Master of Business Administration (MBA)**

Double degree programme with Group ESC, Lyon, France.
Courage Award for academic achievement (top 10 students)

1994 **Chartered Institute of Marketing, Diploma in Marketing**

1981 – 84 **UMIST, Manchester, BSc (Hons), Physics II(i)**

1974 – 81 **4 A-levels, 10 O-levels**

Foreign Languages

- **French:** good working knowledge: 1 year working in France plus MBA Lyon, French Certificate: French Chamber of Commerce
- **Flemish:** conversational: three years working in Belgium

Personal

Date of birth: 17 June 1963 • Status: married, two children • Nationality: British