

Rentang Waktu

2016/09/04 – 2018/10/17

# E-Commerce Public Datasets

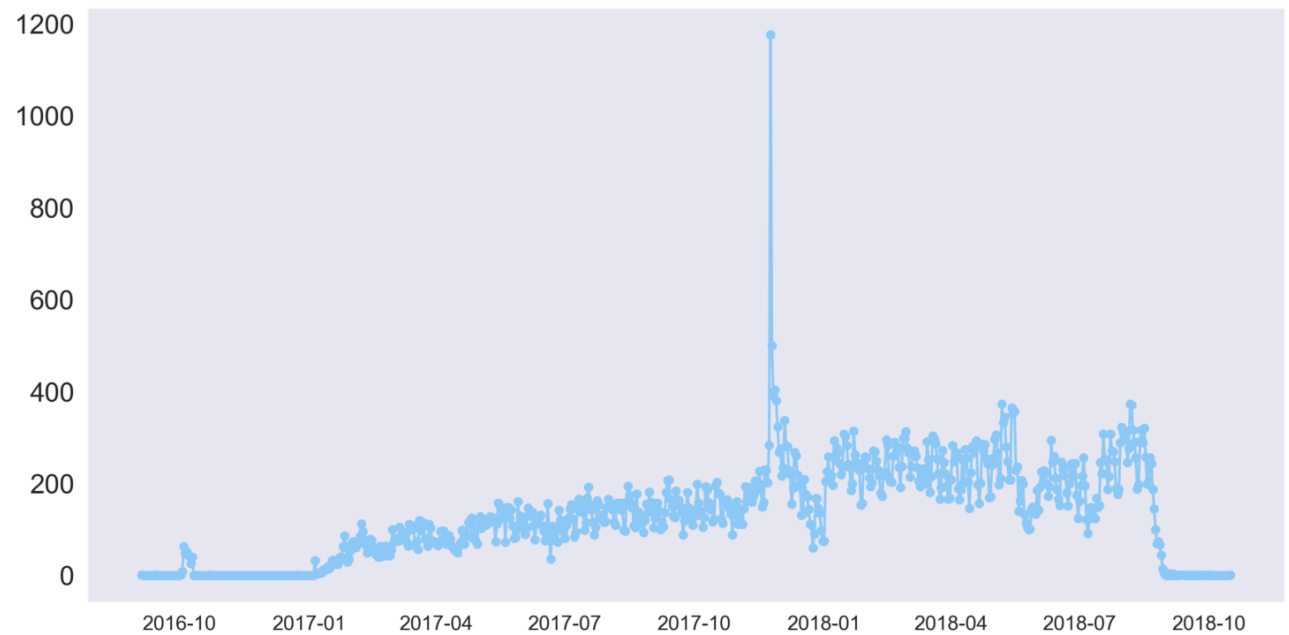
## Daily Orders

Total orders

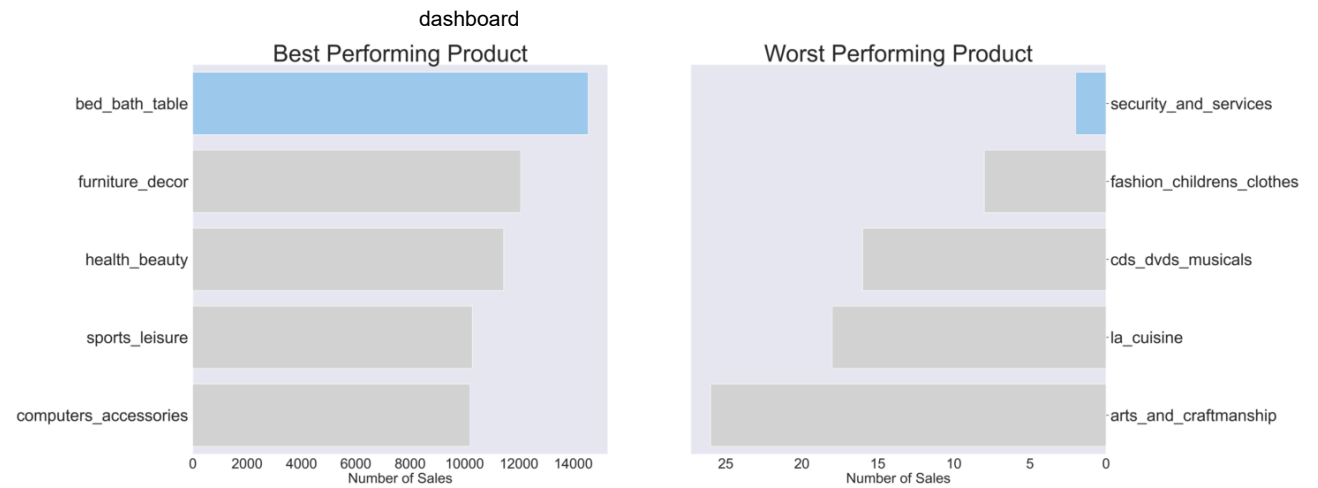
99440

Total Revenue

AUD 20.470.636,95



## Best & Worst Performing Product



## Best Customer Based on RFM Parameters

Average Recency (days)

289.3

Average Frequency

1.0

Average Monetary

AUD 205,86

