



KING\$ME\$

## COMPANY PROFILE



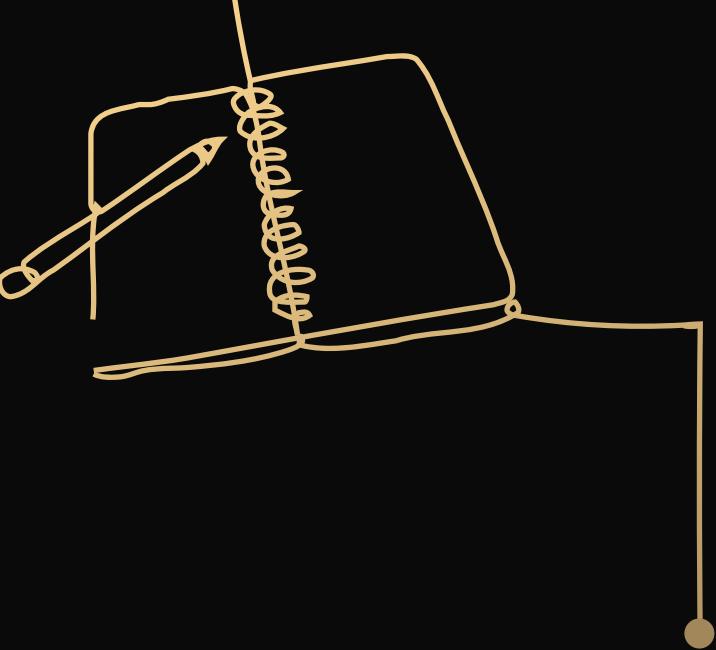
# COMPANY PROFILE

**KINGSMEN IS A MARKETING  
MANAGEMENT COMPANY  
BASED IN DUBAI.**

We create, plan and manage top-performing digital campaigns for any type of business to lead it towards its goals and help it grow.



KINGSMEN



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WELCOME  
TO  
KINGSMEN  
AGENCY



KINGSMEN



KINGSMEN

# LETTER FROM CEO & FOUNDER

The digital era has made quite big changes in the business field. Companies and organizations today are no longer satisfied with the traditional marketing results. The arising value of digital marketing and social media and the urge to keep up with the digital evolution gave us the necessary motivation to start Kingsmen Agency.

We have proudly gathered an international loyal team that is expanding every day. For me, I think the reason behind our loud success is the different nationalities and the worldwide creativity gathered under one name, Kingsmen Agency.

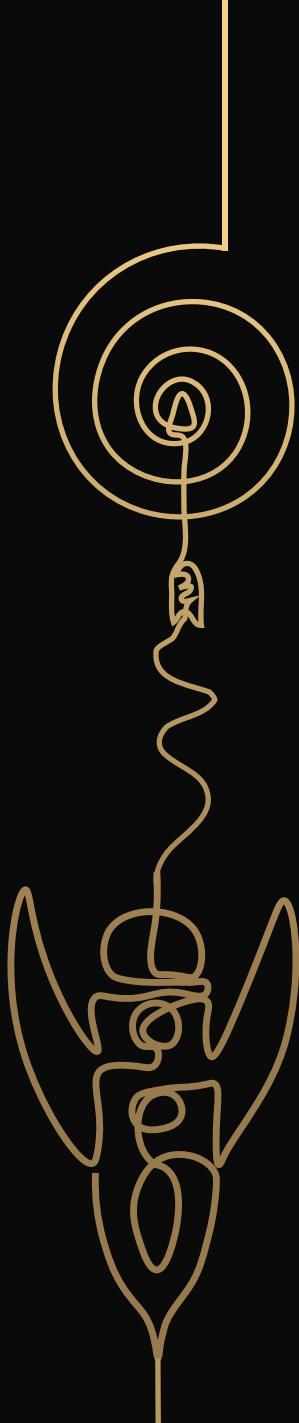
Through this long journey, we have built a solid trust-based relationship with our clients. We understand that their success reflects ours and that we only grow by pushing them towards their business objectives. The variety of our clients and the number of sectors we have dealt with provided us with a heavy and strong experience to leverage the digital exposure of any business, anywhere, anytime.

*Firass Abbass,*  
CEO & Founder



**FIRASS ABBASS, CEO & FOUNDER**

# ABOUT US OUR COMPANY



## OUR MISSION

Kingsmen as a marketing management company is dedicated to offering businesses the chance of high growth in and through the digital world. We offer creativity, accuracy and art, in the field of web development, design, marketing and event planning by teaming up with talented people who share our values.

## OUR MISSION

Our declaration of objectives, intended to guide its internal decision-making: We intend to provide our customers with the best digital campaigns from beginning to end, with a smart website, catchy social media accounts, and luxurious events and concierge services. We aim at helping our clients create meaningful relationships with their audience and build better brands through connected digital experiences.

LETTER FROM THE CEO

ABOUT OUR COMPANY

OUR TEAM PURSUIT

SERVICES

OBJECTIVES

TEAM STRUCTURE

OUR APPROACH

PROJECTS

OUR SKILLED TEAM



KINGSMEN

# ABOUT US OUR COMPANY

## WHO WE ARE

Founded in 2017, Kingsmen is a marketing management agency based in Dubai. At heart we are storytellers, always on the hunt for engaging ways to entice and excite your current and potential communities. We conceptualize, create and curate digital content that resonates with the consumer and inspires them to act. By combining deep industry insights and understanding our clients businesses, with consistent creativity and knowledge of user's expectations across different channels, each piece of content is tailored for its intended audience. Kingsmen Marketing offers integrated digital marketing services for your brand! All our digital marketing services are delivered with the highest quality standards.

We are known for having the fastest social media reach in the shortest time. Diversity and innovation are our keys to success. We gathered a multinational experienced team from all around the world to thrive from all around the world that thrive to think outside the box while providing the most innovative designs, content, strategies and marketing tactics. We have an abundance of professionalism to offer and our most valuable asset is the experience we have gained from the collaboration within the different range of clients, from many sectors, cultures and countries. Establishing a unique presence in the marketplace requires strong branding.

# OUR TEAM PURSUIT

Through dedication and hard work, we managed to build a solid team of experts, our strong related team is attentive to details and always ready to deal with any issue or problem. Teamwork is our main key to success. We are fully committed to working and investing all our talents and power in order to reach results. Perfection is our ultimate goal; we collected a team of experts with profound knowledge and experience to provide excellence.

**The major reason behind the success of Kingsmen Agency is the loyalty and dedication of our team members. Until this day, we haven't failed to face any challenge no matter how tough it is.**



## COMMITMENT

We are fully committed to working and investing all our talents and power in order to reach results.

## TEAM WORK

We focus on working together to achieve our common goals.

## EXCELLENCE

Perfection is our ultimate goal; we collected a team of experts with profound knowledge and experience to provide excellence.

## QUALITY

We believe in providing our customers with the best quality merchandise and services in the field.



# MARKETING STRATEGY

**Marketing Planning | Marketing Management  
Brand Strategy | Market Research  
| Communications and Public Relation**

Success starts with a smart and effective marketing strategy. At Kingsmen, we are marketing strategy specialists. Our team of experts incorporates marketing strategy into everything we do, uniquely tailored to each individual business's needs.

Kingsmen will work with you to meet your targets with a budget of your choice.

# STARTUP BUSINESS

Today, the internet is the communication bridge between businesses and customers, therefore, your image online depends on your website, at the end, it is your representative in the digital world. Our creative web designers and developers build stunning, attractive and remarkable websites and mobile applications to serve your customers and meet your expectations. Design and content will be handled by our skilled team till the very last edit.



# CONTENT MARKETING

Creating and sharing valuable free content to attract and convert prospects into customers, and customers into buyers. Content revolves around emotions and experiences: brand experiences and user experiences. Content is the glue and trigger of interaction in a customer-centric marketing view, therefore, content marketing should implement great copywriting and copywriting should be part of a content marketing strategy. Our team of content creators and copywriters are highly experienced and talented, we work on reaching the right audience using the right words.

# WEB DEVELOPMENT

**Pay per click | Pay per install | Pay per view | Pay per download | Pay per acquisition | Display ads | Video ads**

In the world of business, advertising and marketing play a crucial part in a company's success. Paid advertising is a highly recommended tool to bring in new customers, get leads and increase brand awareness. Paid advertising comes in many different forms online.

## SOCIAL MEDIA MANAGEMENT

Monitoring and participating in social conversations across platforms summarize social media management. Businesses often have multiple social media accounts and many different social platforms. Using social media management software and a social marketing team helps these businesses to stay on top of their social media presence. Kingsmen, with its vast experience in all social media platforms, will plan, discuss and manage all your channels from A to Z.



## BRANDING & GRAPHICS

**Brand Identity | Rebranding | Logo Design |  
Stationery Design | Print Design | Packaging and  
Design**

Establishing a unique presence in the marketplace requires strong branding. Kingsmen helps you create a unique name, story, strategy and visual brand identity. Our team offers a wide range of branding services.

PERFECTION  
IS NOT  
ATTAINABLE,  
BUT IF WE  
CHASE  
PERFECTION  
WE CAN  
CATCH  
EXCELLENCE

Our commitment to perfection is second to none. We go above and beyond to push boundaries, challenge ideas and make digital technologies work harder for your business.





## QUALITY SERVICE

We are committed to provide quality services to all our customers through our vast experience and innovative tools.

## TECHNOLOGY

Kingsmen Agency is committed to bringing the benefits and convenience of technology to our customers



## SATISFACTION

Ensure customer satisfaction through quality service and good customer care.

## TECHNOLOGY DIGITAL MARKETING

Understanding the power of digital marketing and to become the best marketing services provider.

# OUR COMPANY OBJECTIVES

Our agency's objectives are to go above and beyond for our clients. Providing excellent services, our big and bold objective is making new relationships and working hard on maintaining them.

WE  
CREATE  
CREATIVE  
WORKS  
TO  
PROMOTE  
YOUR  
BUSINESS

# OUR EXPERTS SKILLED TEAM



LETTER FROM THE CEO

ABOUT OUR COMPANY

OUR TEAM PURSUIT

SERVICES

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TEAM STRUCTURE

OUR APPROACH

PROJECTS

OUR SKILLED TEAM



KINGSMEN

# TEAM STRUCTURE



- ACCOUNT DIRECTORS  
Develop and implement social strategy, oversee direction of content.
- GRAPHIC DESIGN AND BRANDING  
Develop creative, on brand visuals specifically designed to engage on social media,
- RESEARCH TEAM  
Keep us on top of our game, and way ahead of the market.
- ACCOUNT MANAGERS  
Create and execute content, monitor accounts, interact and respond.
- PRODUCTION TEAM  
Create exciting, "authentic" brand-lifestyle content to bring the brand's stories to life every single day.
- ANALYTICS TEAM  
Monitor activity, track KPIs and analyze the numbers.
- WEB DEVELOPERS TEAM  
UI/UX designs, implementation and analysis.



# OUR APPROACH

Day after day, for brand upon brand, our methods have proven to effectively engage and excite targeted digital communities. Through our extensive industry research and experience, we have set the trends and led the market.

Whether it is a single post or a bigger campaign idea, our greatest strength comes from creating authentic emotionally connective and relatable content. Each piece of content across your social platforms is conceptualized and executed in-house and on the ground with a view to maximizing engagement with your target community.

Our brand-lifestyle driven strategies illicit an emotional connection with your communities with daily content and our creative campaigns bring in the numbers, while our PR support will keep people buzzing about your brand.  
Because if you aren't constantly engaging with your audience , then who are you talking to?

# OUR CLIENTS



Thank you



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