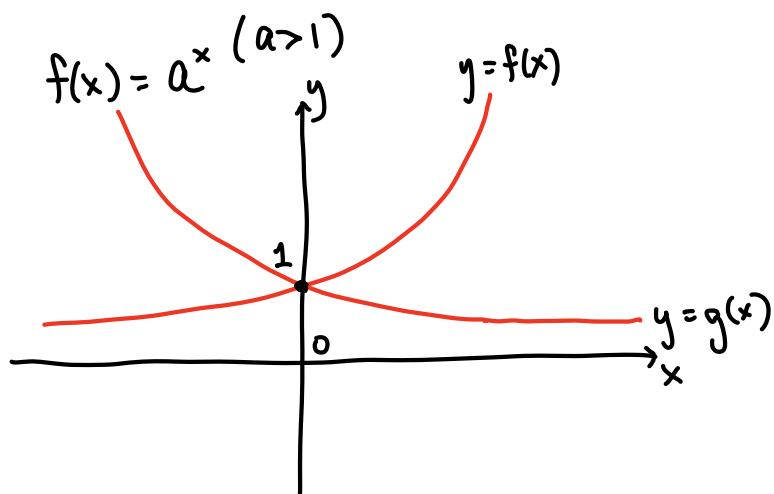
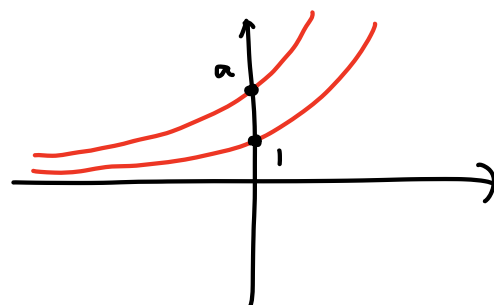


Exponentials



translation 1 to the left.
 $f(x) = a^x \longrightarrow f(x) = a \cdot a^x = a^{x+1}$

$g(x) = \left(\frac{1}{a}\right)^x = a^{-x}$
 ↑ reflect along y-axis



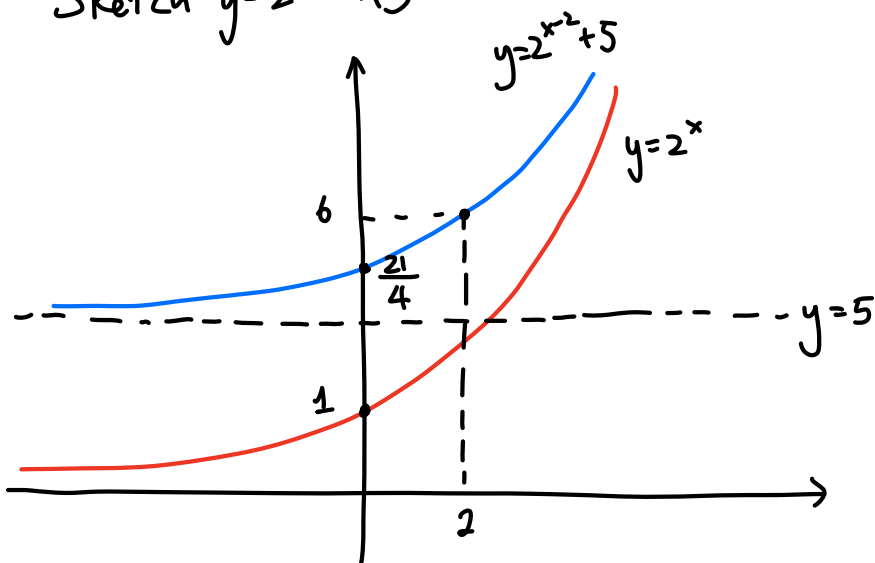
$f(x) = a^x$ for $a > 0$,

$\lim_{x \rightarrow -\infty} f(x) = 0$

$\lim_{x \rightarrow \infty} f(x) = \infty$

Challenge (p.314)

Sketch $y = 2^{x-2} + 5$



Differentiating a^x from 1st principles

$$f(x) = a^x$$

$$f'(x) = \lim_{\delta \rightarrow 0} \frac{f(x+\delta) - f(x)}{\delta} = \lim_{\delta \rightarrow 0} \frac{a^{x+\delta} - a^x}{\delta} = a^x \lim_{\delta \rightarrow 0} \frac{a^\delta - 1}{\delta} = a^x f'(0)$$

$$f'(0) = \lim_{\delta \rightarrow 0} \frac{f(\delta) - f(0)}{\delta} = \lim_{\delta \rightarrow 0} \frac{a^\delta - 1}{\delta}$$

$$\text{For } f(x) = a^x, f'(x) = a^x f'(0), \therefore f'(x) \propto a^x$$

So when is $f'(0) = 1$ (ie $f'(x) = a^x$)

$$\underline{a=2} \quad f'(0) = \frac{2^{\frac{0.0000001}{0.0000001}} - 1}{0.0000001} = 0.6931472...$$

$$\underline{a=3} \quad f'(0) = \frac{3^{\frac{0.0000001}{0.0000001}} - 1}{0.0000001} = 1.0986123...$$

$$\underline{a=2.5} \quad f'(0) = 0.9162907.....$$

$$a=2.75 \quad f'(0) = 1.0116009.....$$

There exists a value of a where $f'(0) = 1$
($a = e = 2.71828...$)

$$\underline{\underline{\frac{d}{dx}(e^{kx}) = e^{kx} \frac{d}{dx}(kx) = ke^{kx}}}$$

this means that if $f(x) = e^{kx}$, $f'(x) \propto f(x)$ where k is the proportionality constant ($f'(x) = kf(x)$)

we can use e to model growth of different things
(bacteria, rabbits etc.)

Ex14C (p.318)

GUIDE!

④ # of rabbits R after m months: $R = 12e^{0.2m}$ ← equation: usually against time.

a) i) $R|_{m=1} = 12e^{0.2}$ ii) $R|_{m=12} = 12e^{0.2 \times 12} = 12e^{2.4}$

b) when $m=0$, $R=12$ $\therefore 12 =$ initial population of rabbits

c) $\frac{dR}{dm} = 0.2 \times 12e^{0.2m} = 2.4e^{0.2m}$ ← interpret in context

$\frac{dR}{dm}|_{m=6} = 2.4e^{1.2} = 7.968... \approx 8$

rate of change of something = derivative!
(ie rabbits/month)

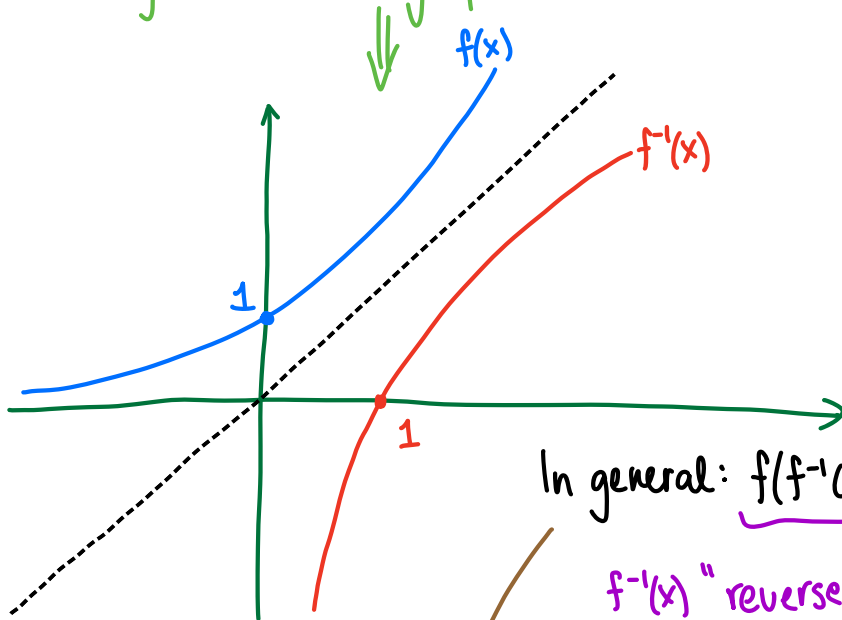
d) Under the model, as $m \rightarrow \infty$, $R \rightarrow \infty$.

However, growth \downarrow when pop \uparrow due to limited resources. ←

criticize the model
(usually the growth isn't so perfect)

Logarithms

Finding $f^{-1}(x)$ from graph of $f(x)$: reflect along $y=x$



$$f(x) = a^x$$

$$f^{-1}(x) = \log_a x$$

In general: $f(f^{-1}(x)) = f^{-1}(f(x)) = x$

$f^{-1}(x)$ "reverses" the operation of $f(x)$

$$\log_a a^x = x$$

$$a^{\log_a x} = x$$

Ex14 D (p.320)

① a) $4^4 = 256$
 $\log_4 256 = 4$

b) $3^{-2} = \frac{1}{9}$
 $\log_3 \frac{1}{9} = -2$ } rewrite using a logarithm

② a) $\log_2 16 = 4$
 $2^4 = 16$

b) $\log_5 25 = 2$
 $5^2 = 25$ } rewrite using a power

③ a) $2^3 = 8$
 $\therefore \log_2 8 = 3$

c) $10^7 = 10,000,000$
 $\therefore \log_{10} 10,000,000 = 7$ } use power to solve without calculator

⑦ a) i) 1 ii) 1 iii) 1

b) let $x = \log_a a \Rightarrow a^x = a^{\log_a a} = a$
 $a^x = a^1$
 $\therefore x = 1$ } $\log_a a = 1$ for all \pm ve values of a ($a \neq 1$)

Challenge (p.324)

$\log_a x = m$ $\log_a y = n$, prove $\log_a x - \log_a y = \log_a \left(\frac{x}{y}\right)$

$x = a^m$ $y = a^n \Rightarrow \frac{x}{y} = \frac{a^m}{a^n} = a^{m-n} \Rightarrow \log_a \left(\frac{x}{y}\right) = \log_a a^{m-n}$
 $= m - n = \log_a x - \log_a y$

SOLVING EQNS

EX14F (p.324)

② c) $5^{2x} - 6(5^x) - 7 = 0$

let $y = 5^x$

$y^2 - 6y - 7 = 0$

$(y-7)(y+1) = 0$

$5^x = 7, -1$ ← reject

$x = \log_5 7$

e) $7^{2x} + 12 = 7^{x+1}$

let $y = 7^x$

$y^2 + 12 = 7y$

$y^2 - 7y + 12 = 0$

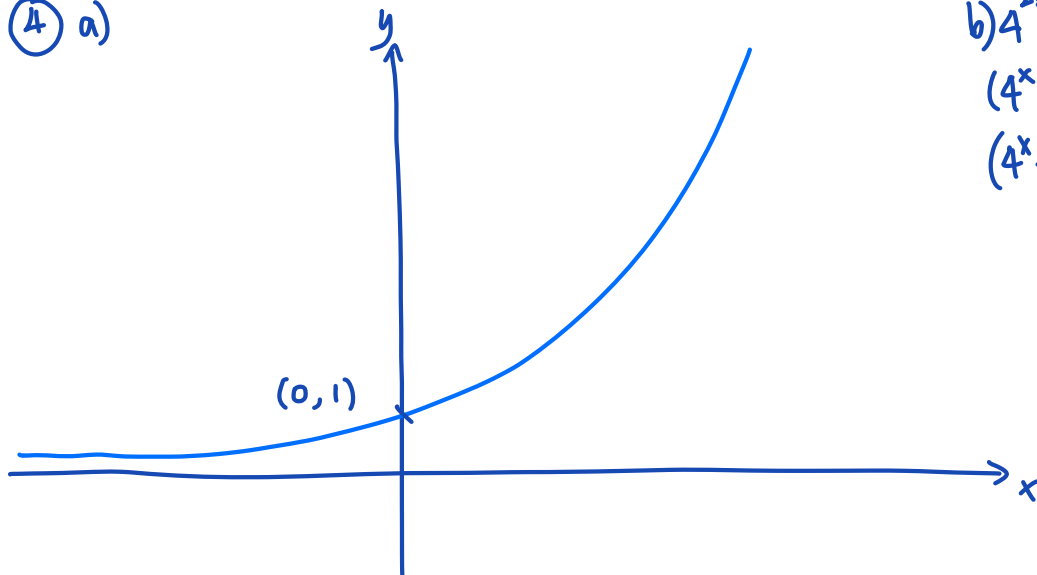
$(y-3)(y-4) = 0$

$7^x = 3, 4$

$x = \log_7 3, \log_7 4$

treat power as another variable

④ a)



$$\begin{aligned} b) 4^{2x} - 10(4^x) + 16 &= 0 \\ (4^x)^2 - 10(4^x) + 16 &= 0 \\ (4^x - 8)(4^x - 2) &= 0 \\ 4^x &= 2, 8 \\ x &= \log_4 2, \log_4 8 \\ &= \frac{1}{2}, \frac{3}{2} \end{aligned}$$

⑤ a) $5^x = 2^{x+1}$

$$\ln 5^x = \ln 2^{x+1}$$

$$x \ln 5 = (x+1) \ln 2$$

$$x(\ln 5 - \ln 2) = \ln 2$$

$$x = \frac{\ln 2}{\ln 5 - \ln 2} = \frac{\ln 2}{\ln(5/2)}$$

\ln both sides

Reminder: $\ln = \log_e$

\log or $\lg = \log_{10}$

Reminder:

$$\ln x + \ln y = \ln(xy)$$

$$\ln x - \ln y = \ln(x/y)$$

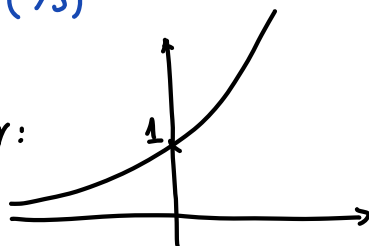
c) $7^{x+1} = 3^{x+2}$

$$(x+1) \ln 7 = (x+2) \ln 3$$

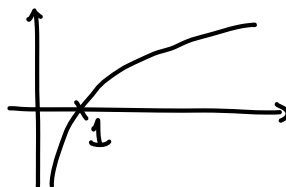
$$x(\ln 7 - \ln 3) = 2 \ln 3 - \ln 7$$

$$x = \frac{\ln 9 - \ln 7}{\ln 7 - \ln 3} = \frac{\ln(9/7)}{\ln(7/3)}$$

All $y = a^x$ graphs look very similar:



All $y = \log_a x$ graphs look very similar:



Ex14G (p.367)

② a) $\ln x = 2$
 $x = e^2$

c) $\ln(2x+3) = 4$
 $2x+3 = e^4$
 $x = \frac{e^4 - 3}{2}$

e) $\ln(18-x) = \frac{1}{2}$
 $18-x = \sqrt{e}$
 $x = 18 - \sqrt{e}$

These are done the same way as "normal" logarithms.

Challenge (p.328)

$g(x) = Ae^{Bx} + C$ passes through $(0, 5)$ & $(6, 10)$

$y=2$ is an asymptote.



$$C=2 \Rightarrow g(x) = Ae^{Bx} + 2 \Rightarrow \begin{cases} 5 = A + 2 & \text{--- ①} \\ 10 = Ae^{6B} + 2 & \text{--- ②} \end{cases}$$

①: $A=3$

②: $10 = 3e^{6B} + 2$

$$e^{6B} = \frac{8}{3}$$

$$B = \ln\left(\frac{8}{3}\right)^{\frac{1}{6}} \text{ or } \frac{1}{6} \ln\left(\frac{8}{3}\right)$$

$$\therefore g(x) = 3e^{x \ln\left(\frac{8}{3}\right)^{\frac{1}{6}}} + 2$$

Non-Linear Data

Case 1: $y = ax^n \xrightarrow[\text{both sides}]{\log} \log y = \log ax^n = \log x^n + \log a$
 $= n \log x + \log a$

these logs can be any base — as long as it's consistent!

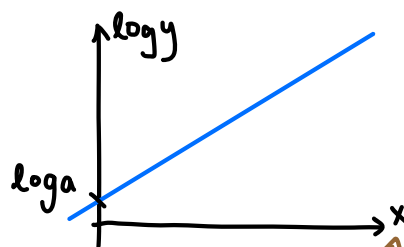
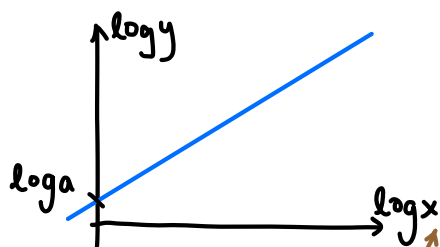
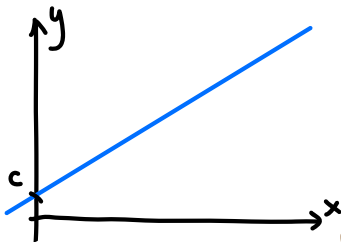
Case 2: $y = ab^x \xrightarrow[\text{both sides}]{\log} \log y = \log ab^x = \log b^x + \log a$
 $= x \log b + \log a$

Let's compare!

$$y = mx + c$$

$$\log y = n \log x + \log a$$

$$\log y = x \log b + \log a$$



pay attention to the axes!

Ex 14H (p. 331)

① a) $S = 4 \cdot 7^x$

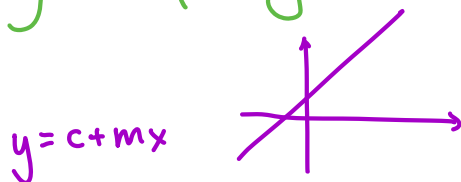
$$\log S = \log(4 \cdot 7^x)$$

$$\log S = \log 4 + \log 7^x$$

$$\log S = \log 4 + x \log 7$$

b) Gradient: $\log 7$

y intercept: $\log 4$



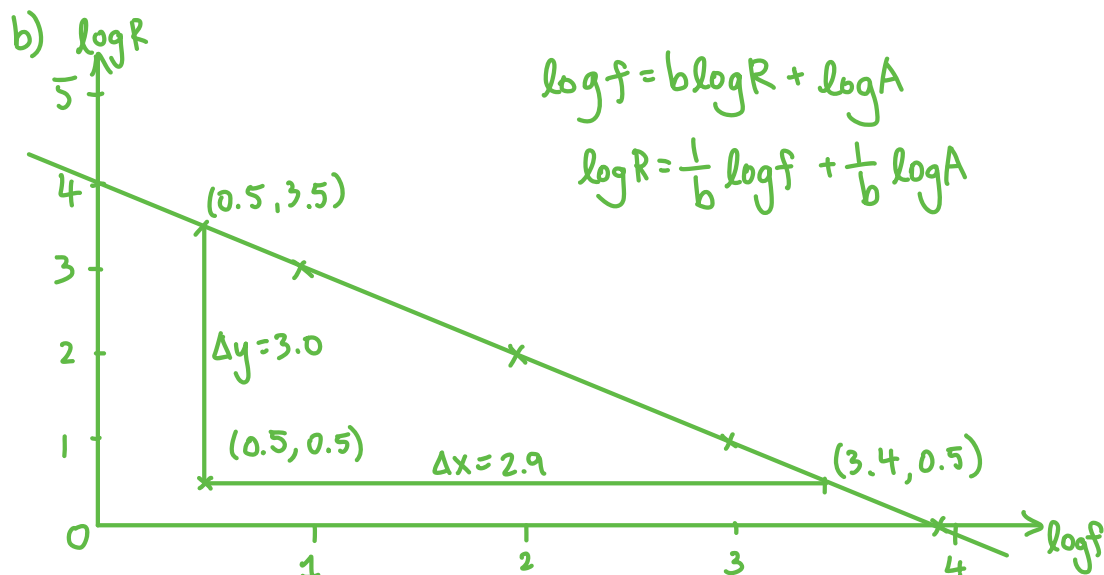
⑥ f = how frequently a word is used

R = a word's ranking in a list of the most common words

Zipf's law: $f = AR^b$

Word	'the'	'it'	'well'	'detail'
Rank, R	1	10	100	1000
Frequency per 100,000 words, f	4897	861	92	9

a) $\log R$	0	1	2	3
$\log f$	3.69	2.94	1.96	0.95



c) $m = \frac{-3.0}{2.9} = \frac{1}{b}$

$b = \frac{2.9}{-3.0} \approx -1$

$c = 4 = \frac{1}{b} \log A$

$4 = \frac{-3}{2.9} \log A$

$A = 10^{-4 \frac{2.9}{-3}} \approx 7.3 \times 10^{-5}$

d) $f = 7.3 \times 10^{-5} \times \frac{1}{R}$

'when': $R = 57$ trilogy has 455125 words

$7.3 \times 10^{-5} \times \frac{1}{57} \times \frac{455125}{100000} \approx 363$