OutcomesTracker domain model

User
- email string
- login string
- name string

Course
- course string *

Admin
- password_digest string *
- user_name string *

Cohort
- cohort string *
- ends_on date *

Location
- city string *

Student
- email string * U
- employment_start_date date
- employment_type string
- first string *
- is_employed boolean
- last string *
- password_digest string *
- phone string *
- skills text