

# Web Design vs Web Development

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[www.siloma.co.ke](http://www.siloma.co.ke)



**Digital Moran**

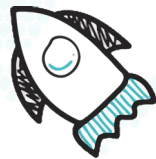
Learn. Build. Succeed

# About The Course

Welcome to '**The Complete Web Development Mastery: From Complete Beginner to Agency Owner**' designed for anyone eager to dive into the world of web development using WordPress and Elementor. Whether you're a complete beginner or have some experience in building websites, this course is crafted to take you on a transformative journey from understanding the basics to mastering the complexities of getting clients and launching successful web projects.

Throughout this course, we'll cover everything you need to know to become a proficient web developer using these powerful tools. From grasping the foundational concepts of web development and WordPress setup to diving deep into Elementor's advanced features and strategies for attracting and retaining clients, each module is carefully crafted to provide you with practical skills and actionable insights.

By the end of this course, you'll not only have the technical know-how to create beautiful and functional websites but also the business acumen to market your services effectively and thrive in the competitive world of web development. So, let's embark on this exciting journey together and unlock the doors to endless opportunities in the dynamic realm of web development with WordPress and Elementor.



# Let Me Introduce Myself

My name is Siloma Stephen, a digital creative with over 12+ years in developing top-tier websites for institutions like ICPAK, government bodies like NHIF, MSMEs like Winnies Pure Health, e-commerce websites like Samsung Kenya among others. I've also handled digital marketing and graphic design for prestigious organizations like the UNSC and UNSDSN.

I run my digital agency **Brait Consulting Limited** where I craft visually stunning websites for my clients and also help optimize their online presence turning their online visitors to clients. I also run **Brait Academy**, a FREE online school where I upskill young underprivileged youth in tech, design and marketing.

I'm now ready to teach you these same in-demand skills. My mission is to help you learn, grow, and monetize your skills, just as I have. Whether it's creating impactful websites, mastering graphic design & digital marketing or building your own agency, I'll guide you every step of the way.

To connect with me visit my website at – **<https://siloma.co.ke>**

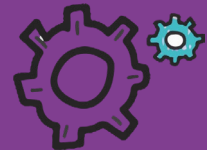


# Have You Ever?



1. Dreamed of becoming a web developer but felt overwhelmed and didn't know where to start?
2. Tried running a web development agency, only to feel stuck, struggling to find clients, make profits, or even stay motivated?
3. Wanted to learn a new skill or start a side hustle but worried it might be too complicated or time-consuming?

If you nodded yes to any of these, you are at the right place. You are going to get unstuck! You are going to get a very valuable skill that will propel you to very great heights.





# Who is This Course For?

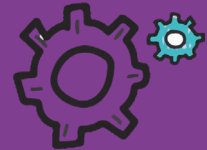
- ✓ Complete Beginners: No prior experience? No problem. We'll start with the basics and build from there.
- ✓ Aspiring Entrepreneurs: If you want to start your own digital agency, this course is your blueprint.
- ✓ Experienced Pros: Already in the field? Sharpen your skills and learn advanced techniques to grow your business.



# What You Will Learn

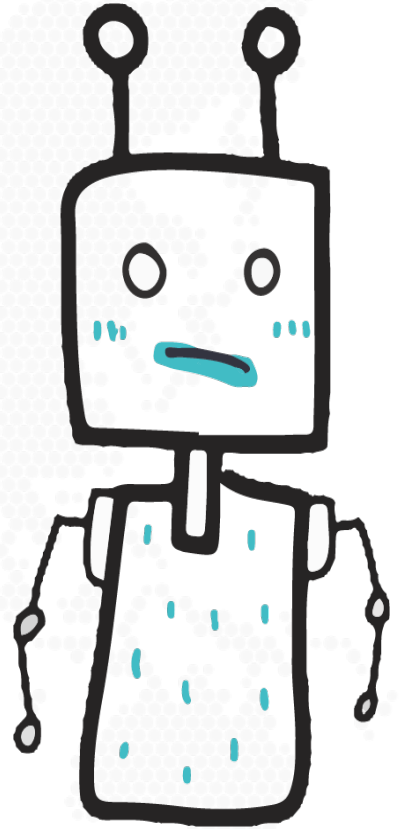


- ✓ The ability to design and launch professional websites.
- ✓ A fully functional portfolio website to showcase your skills.
- ✓ A clear roadmap to starting and scaling your digital agency.
- ✓ Confidence in your ability to attract and manage clients.
- ✓ Skills that empower you to work on your own terms.



# Bonus Materials

- ✓ Lifetime access to recorded sessions.
- ✓ Exclusive resources and templates for website building and client management.
- ✓ Access to a private online community for networking and support.







## Complete Web Mastery Course

WhatsApp group



Scan this QR code using the WhatsApp camera to join this group

# WhatsApp Group

We've created a dedicated **WhatsApp Group** to provide **course support** and help you get the most out of **The Complete Web Mastery Course**. This group is your go-to space for:

- ✓ **Instant support** for any course-related queries or errors
- ✓ **Direct answers** from me to help you overcome challenges
- ✓ **Discussions & insights** to enhance your learning experience
- ✓ **Networking** with fellow students and like-minded individuals

Whether you need clarification on a lesson, have coding issues, or just want to share progress, this group is here to support you every step of the way!

 <https://chat.whatsapp.com/IsXpPEkYRyJ1gpUNW7tEc4>

Let's build, learn, and grow together! 💡💻