

Janki U Tandon

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Ghaziabad, Uttar Pradesh, India, 201014

PSYCHOLOGY STUDENT | ASPIRING MENTAL HEALTH PROFESSIONAL

Aspiring psychology student with a strong foundation in psychological theory and research and a commitment to developing practical skills through internships and research. Excellent interpersonal and communication skills, with a compassionate and empathetic approach to client care. Seeking to contribute to a dynamic clinical setting where I can continue to learn and grow as a psychologist while making a positive impact on the mental well-being of others.

EDUCATION

B.Sc. Clinical Psychology (Honours/Research) | Amity University, Noida | 2023-2027
Higher Secondary | Seth M.R. Jaipuria School, Lucknow | Humanities

PROFESSIONAL EXPERIENCE

The Fun Class

Oct 2024 - Present

Curriculum Development Intern

- Designed engaging, activity-based curriculum for Grade 11 and 12 CBSE and ICSE psychology.
- Developed teaching methods to make learning interactive and enjoyable.
- Authored blogs on interactive learning and engaging teaching strategies for The Fun Class' website.
- Researched syllabus topics to curate articles, videos, and flowcharts for enhanced learning.

Talk Heal Resolve

Jun 2024 - Sept 2024

Scriptwriter

- Employed creative strategies to simplify complex mental health concepts into engaging scripts, making them accessible and relatable to a diverse audience.
- Coordinated with video production teams to translate scripts into engaging visual content effectively.
- Demonstrated a strong understanding of SEO and keyword optimization to enhance the discoverability of YouTube Shorts.

Beautiful You Podcast

Jun 2024 - Aug 2024

Scriptwriter

- Created engaging and insightful blogs for the Beautiful You Podcast's LinkedIn page.
- Aligned content with the podcast's themes to connect with the target audience.
- Enhanced the podcast's online presence through compelling written content.

Deeply Connected

Jul 2024 - Jul 2024

Content Creator

- Researching trending topics, hashtags, and formats to maximize engagement
- Creating visually appealing posts and reels, including graphics, photos, and captions.
- Ensuring content aligns with the brand's voice and aesthetic.
- Adjusting content strategies based on performance data to improve engagement and reach.

Rising Phoenix Publication

Nov 2021 - Oct 2023

Founder & CEO

- Developed and maintained the company's vision, mission statement, and strategic plan.
- Built an effective marketing and sales strategy to drive growth successfully.
- Negotiated contracts with vendors to secure favorable pricing on materials and supplies.
- Leveraged digital platforms for effective communication and promotion of products and services.

**Young Minds
Creative Head**

Jul 2021 - Aug 2022

- Led brainstorming sessions to develop fresh ideas for promotional activities and campaigns.
- Analyzed data from market research surveys to inform creative decisions and optimize campaigns.
- Directed the design of digital assets like banners, landing pages, microsites, and social media posts.
- Developed creative strategies to increase brand awareness and engagement with target audiences.

**AM Designs
Content Head**

Feb 2022 - Apr 2022

- Sourced relevant topics for blogs based on current events or trending topics within the niche market.
- Conducted keyword research to create SEO-friendly content that optimized organic search results.
- Managed writers, editors, and designers to develop high-quality content across multiple mediums.
- Developed editorial guidelines and best practices for creating effective copywriting.

COURSES

NPTEL Moral Thinking: An Introduction to Values and Ethics by SWAYAM

Aug 2024 - Sep 2024

Fortis Healthcare 75-hour Internship

Jul 2024 - Jul 2024

Corizo Edutech | Psychology Training & Internship Program

May 2024 - Jul 2024

NPTEL Soft Skill Development by SWAYAM

Jan 2024 - May 2024

Socially Souled | Clinical Psychology Training Based Internship | 240 hrs

Feb 2024 -Mar 2024

FOBET | 120 hrs Internship

Oct 2021 - Nov 2021

VOLUNTEERING

Pehchaan The Street School (Trust) | Teaching Volunteer

Jul 2024 - Oct 2024

ACCOMPLISHMENTS

- A published and accomplished writer, after getting published in anthologies like 'Strings of my Heart', '24*7 Love', 'Lose you to love me', 'New Year Wishes Booklet', and 'Smile with Krishna'.
 - A Google-certified Digital Marketer.
 - Appointed as a 'Prefect' for my school student council for the academic session 2021-2022.
 - Appointed as the 'Literary Captain - Hindi' for my school's core student council for the academic session 2022-2023.
 - Aided my school's Commerce Club's monthly newsletter as an Editor.
 - Extensive experience in Model United Nations, including roles such as WHO Co-chair, Marketing Head, Under Secretary General Content, Content Head, Secretary-General, and as a Journalist in IP with multiple accolades including Best Journalist and Special Mentions spanning numerous conferences.
 - Attended Amity International Model United Nations (AMIMUN) 2024, Amity Yuvamanthan Model United Nations (AYMUN) 2024 and won Honourable Mention as a Journalist in IP. Amity Intra MUN 2024 and won a Special Mention as a Journalist in IP.
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