

# Neelima Pattnayak

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## PROFESSIONAL SUMMARY

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Motivated psychology student currently pursuing a master's degree at Ravenshaw University, with a strong background in research, content creation, and organizational roles. Experienced in conducting in-depth research and developing engaging content across various platforms, with a focus on psychology and mental health. Proficient in graphic design, social media strategy, and content development. Actively involved in volunteer and internship positions, contributing effectively to team projects and organizational goals. Skilled in Microsoft Office, Canva, and other online content creation tools. Seeking opportunities to leverage expertise and passion for psychology to drive impactful contributions in research, content development, or organizational roles.

## EDUCATION

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**Ravenshaw University (Class of 2026)**, Cuttack, Odisha  
Masters of Arts - MA in Psychology

**Ravenshaw University (Class of 2024)**, Cuttack, Odisha  
Bachelor of Arts - BA in Psychology (Hons) | CGPA - 8.20 (Distinction)

**Ravenshaw Higher Secondary School (Class of 2021)**, Cuttack, Odisha  
12th Board Humanities | CHSE, Odisha | Examination Score - 80.5%

**Saraswati Shishu Vidya Mandir (Class of 2019)**, Cuttack, Odisha  
10th Board | BSE, Odisha | Examination Score - 82.5%

## WORK EXPERIENCE

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### Content Creator and Designer - The Manasu Project (Remote)

June 2024 - Present

- I create and design engaging social media content focused on psychology and mental health. My work involves crafting visuals and videos, developing effective content strategies, and leveraging the latest trends to enhance audience engagement and awareness.

### Content Researcher - Your Survival Model (Remote)

May 2024 - Present

- As a Content Researcher for a leading YouTube channel focused on psychology and mental health, I am responsible for sourcing, analyzing, and organizing information on various topics to support our content creation. My role involves staying updated with the latest research, trends, and discussions in the field, ensuring that our videos provide accurate, insightful, and engaging information to raise awareness and educate our audience on mental health and psychological well-being.

### Organising Committee Member - RUMUN 2023 (Cuttack, Odisha)

Aug 2023 - Dec 2023

- RUMUN 2023 (Ravenshaw University Model United Nations)
- Director, Hospitality Team

**Psychology Content Intern - Content & Editing Department - PsychThere (Remote)**      **Oct 2022 - Nov 2022**

- Responsible for designing social media posts on the topics related to Psychology & Mental Health.

**Campaign Volunteer - WFMH (World Federation for Mental health) (Remote)**      **Sept 2022 - Oct 2022**

- Volunteer at the Global campaign for the World Mental Health Day 2022. Helped in raising awareness on mental health and sharing ideas and themes for the Mental Health Day.

**Clinical Psychology Intern - Fortis Healthcare (Remote)**      **June 2022**

- 15 Days Online Internship in Clinical Psychology.

## **VOLUNTEER EXPERIENCE**

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**Research Volunteer - Huesofthemind Mental Well-being Foundation (Remote)**      **March 2024 - Present**

- Responsible for assisting in research projects within the Psychology and Research Department.

**Project Volunteer - Content creation Team - Neuroscience Foundation (Remote)**      **Jan 2022 - Jan 2023**

- Responsible for designing infographics, summary sheets on the basis of the topics related to neuroscience, psychology, mental health for educational purposes. We also work on book reviews related to neuroscience and psychology.

## **CERTIFICATION**

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- **Certificate Course in Content Curation (2022) ~ Homeflic Wegrow (Online)**

## **AWARDS & ACHIEVEMENTS**

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- **2nd Runner up in District level Painting Competition** which was organized on the occasion of 27th National Road Safety Week 2016 ~ Regional Transport Office, Cuttack, Odisha.
- Awarded as **Star Intern** during the Internship tenure at **PsychThere**.
- **Common Postgraduate Entrance Test 2024**  
Achieved **40th rank** in the Common Postgraduate Entrance Test, Odisha (CPET) for **Psychology subject**.

## **SKILLS & INTERESTS**

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**Skills:** Psychology, Microsoft Office, Graphic Design, Online Content Creation, Social Media content creation, Canva, Research, Communication, Teamwork.

**Interests:** Painting, Photography

