

Divya Kiran Koppikar

UX/UI Design Intern | NMIMS School of Design | Design Thinking | Prototyping | User Research

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Summary

Mumbai-based experience designer with a flair for crafting user-centric journeys through a blend of research, design thinking, and storytelling. Ive created impactful digital prototypes for startups, NGOs, and corporate clients, turning complex challenges into intuitive and engaging interfaces. Passionate about continuous learning, I dive into hackathons and HCI research, constantly exploring new ways to transform user experiences and drive innovation.

Work Experience

UI/UX Design Intern Nov 2024 - Present

Saathealth Mumbai

- Created user-centric content and visuals for health awareness campaigns, enhancing engagement and comprehension.
- Revamped UI/UX for youth and health monitoring applications, improving usability and accessibility.
- Designed multi-channel assets for campaigns, blending creative storytelling with corporate branding.

UX/UI Design Intern May 2024 - Sept 2024

Unitres Tech

- Solely led usability improvements on the company website, collaborating with developers to boost user satisfaction and retention.
- Designed MVP prototypes for the Trading and API product, ensuring a user-centric approach to functionality and experience.
- Additionally, led key UX initiatives for solutions such as a fraud detection system and an employee loyalty platform, which contributed to improved client acquisition and boosted user engagement.

Student Volunteer January 2024 - Present

HCPAI

- Researched and drafted profiles of design colleges focused on HCI and mixed reality, streamlining college discovery based on user interests.
- Additionally, contributed to creating a vibrant and engaging itinerary for an HCI event, ensuring a rich experience that highlighted the latest innovations and trends in the field.

Visual Design Intern November 2023 - December 2023

The Happiness Samurai (Freelance)

- Developed visually compelling brand brochures and interactive Figma PowerPoint decks tailored for high-profile clients, including MastersUnion.
- These strategic marketing materials significantly enhanced brand visibility, strengthened client engagement, and contributed to accelerated client acquisition by effectively communicating the brand's value proposition.

UX Design Intern May 2024 - July 2023

CHILD HELP FOUNDATION

- Along with the IT team worked on user-friendly digital health surveys, increasing completion rates and data accuracy.
- Revamped main and sister NGO website pages to enhance visual appeal and customer acquisition.
- Crafted editorial layouts for a charity's annual report and special publication, improving stakeholder communication and donor engagement.
- Conducted user research and usability testing on a new mobile app interface, gathering actionable insights that led to a 25% increase in user engagement and satisfaction within three months.

Education

B.Des in Humanising Technology Start Date - 2025

Skills

Design Skills

Design Thinking | UX Research | UI/Interaction Design | Journey Mapping | Design Systems | Wireframing & Prototyping | Content Strategizing | Data Analysis & Visualization | Information Architecture | Documentation | Active Listening | Visual Storytelling | Attention to Detail | Prioritization | Empathy | Critical Thinking

Tools and Frameworks

Figma | Miro | Adobe (Illustrator, Photoshop, Premiere Pro) | Google Looker Studio | Framer | p5js | Fusion 360 | HTML/CSS

Awards & Recognition

Paper Presentation at IndiaHCI'24 Conference

2024

Showcased our research paper The Self Gauge at IndiaHCI 2024, exploring innovative self-assessment tools that empower personal growth through intuitive and accessible design.

Bronze Winner at Yuj UXplorer'24 Design Challenge

2024

- Developed 'Sewaguard - Safety at STP,' focusing on autonomous AI agents for enhanced safety.

Special Mention at Protothon

2024

- Global 24-hour UI/UX Hackathon: Designed an app prototype engaging users with historical events through storytelling and gamification.

Grand Finale Finalist at Smart India Hackathon

2023

- Proudly showcased the Academic Interaction Design Project 'Move It' in a 24-hour National Level Competition with my team.

Best Idea & UI Design || Vaayu Zest Design Hackathon

2023

- Developed a prototype with a team aimed at empowering freelancers in the crypto world.