# Aishwarya Venkatachalam

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### **EDUCATION**

Bachelor's in Arts - Psychology

2022-2025

Patkar Varde College University of Mumbai 9.1 CGPA

Senior Secondary (XII) - HSC, Science

2020-2022

Prakash College of Science, Arts and Commerce

Percentage: 67%

Secondary (X) - IGCSE

2010-2020

C.P Goenka International School

Percentage: 90%

### **EXPERIENCE**

### **Hibiscus Connect**

April 2024 - July 2024

Social Media Intern

- → Handled social media accounts for the organization, including planning and scheduling posts.
- → Developed engaging content and captions to improve engagement.
- → Executed marketing campaigns for events held by the organization, leading to increased brand awareness and event participation.

## Psychophoenix Psychological Services & Training Institute

Dec 2023

Psychology Intern

→ learned various skills in counseling.

### **SKILLS**

- Proficient in Canva and PPTs.
- Teamwork.
- Proficient in Creative Writing.

### **LANGUAGES**

Fluent in reading and writing English, Hindi, and Marathi.

#### ADDITIONAL DETAILS

Certificate in Cognitive Impairments and Childcare

February 2023

• Participated in Aavishkar Research Convention (Zonal Round)

December 2023