



# PAVITRA V MADHAV

## PSYCHOLOGIST & RESEARCHER

Skilled and dedicated psychologist and researcher specializing in clinical psychology and psychometrics. Demonstrated expertise in conducting rigorous user research, statistical analysis, and psychological assessments. Proficient in psychometric theory and its applications, with a strong track record in delivering insightful data interpretations for strategic decisions.

### CONTACT

- [vpavitra2000@gmail.com](mailto:vpavitra2000@gmail.com)
- +91 9468585223
- [Wordpress](#)
- [LinkedIn/pavitra09](#)

### EDUCATION

**PhD (Pursuing Part time)**  
**IIS university Jaipur**

**PGDGC**  
**JAMIA MILLIA ISLAMIA UNIVERSITY**  
**2023- 2024**

**M.SC. CLINICAL**  
**PSYCHOLOGY**  
**NATIONAL FORENSIC SCIENCES**  
**UNIVERSITY**  
| CGPA: 8.83 | 2023

**B.SC. PSYCHOLOGY HONS.**  
**MODY UNIVERSITY OF SCIENCE**  
**AND TECHNOLOGY**  
| CGPA: 9.43 | 2021

**SENIOR SECONDARY**

### EXPERIENCE

#### FREELANCE RESEARCHER AND ACADEMIC CONTENT WRITER

February 2023 – Present

Designed and conducted research studies on psychological constructs, including literature reviews and data analysis.

Authored academic papers and educational content, adhering to APA guidelines.

Specialized in creating detailed and accurate research reports under tight deadlines, contributing to scholarly discussions in psychology.

#### RESEARCHER & CAREER COUNSELLOR (PART-TIME) EDUABROAD CONSULTING

February 2023 - Present

Utilized standardized psychometric tests to evaluate students' personalities, academic abilities and personal aptitudes.

Collaborated on the development and validation of new assessment tools and modules, enhancing the accuracy and relevance of career counselling practices.

Maintained comprehensive case files and documented research findings to support continuous improvement in assessment strategies.

#### PSYCHOLOGICAL COUNSELLOR

ALLEN CAREER INSTITUTE PVT. LTD.

November 2023 - March 2024

Conducted research on mental health issues in children, and addressed psychological concerns such as anxiety, stress, and familial dynamics, providing evidence-based therapeutic interventions.

Developed psychoeducational materials to aid in the understanding and treatment of mental health conditions.

## PUBLICATIONS

Binge-watching: Impact on  
Personality and Emotional  
Intelligence

AikNik Publications | 2021

## CERTIFICATIONS

- **UX RESEARCH** | Google |  
2024
- **GATE (Psychology)** | IISc  
Bangalore | 2024
- **UGC-NET (Assistant Professor)**  
| 2023
- **SWAYAM: Psychology of  
Everyday Life** | IIT Kanpur |  
2021

## SKILLS

- Research Methodology
- Analytical and research skills
- Data Analysis and  
Management
- Critical Thinking & Problem  
solving
- Problem-Solving
- Organization skills
- Effective project  
management

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## ASSOCIATE RESEARCH STRATEGIST TRAINEE

MAVEN MAGNET

September 2023 - November 2023

Led qualitative research projects, analyzing consumer behavior and  
needs through various market research techniques.

Synthesized complex data to produce actionable insights, contributing  
to strategic marketing decisions.

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## TEAM LEADER

VIRAL FISSION

January 2021 - October 2022

Supervised and mentored team members, fostering a collaborative and  
productive work environment, and completed comprehensive brand  
projects based on user needs

Conducted training sessions to enhance team members' skills and  
commitment to service excellence.

## PROJECTS UNDERTAKEN

- **Psychological Maltreatment Among Women**  
Presented paper at National Conference on 'Women's and  
Wellbeing' | 2023
- **Loneliness, Anxiety, and Coping Among Older Adults: A Sequential  
Explanatory Design**  
Master's thesis | 2023
- **Freelance Researcher and Content Writer**  
Conducted individual research projects on various psychological  
topics | 2023