

Aliza Rizvi

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EDUCATION

Gargi College, Delhi University | Major: Applied Psychology, Minor: English - GPA: 7.5/10 Semester 1

- *President*, GlassEye - Filmmaking Society
- Relevant Coursework: Cyberpsychology: Online Behaviour and Technology in the Modern World Issued May 2024
Psychology On Demand Issued May 2024
Action to End Child Sexual Exploitation and Abuse- *UNICEF* Issued Dec 2023
Public Finance for Children - Nutrition (PF4C-N)- *UNICEF* Issued Dec 2022

EXPERIENCE

Social Media Intern

Jul 2023 - May 2024

Sattva Nation | Delhi, India

- Developed and executed data-driven marketing campaigns across digital channels, including social media, email marketing, and paid advertising.
- Managed social media accounts across multiple platforms, including Instagram, and LinkedIn.
- Achieved engagement rates 30% higher than industry benchmarks by implementing strategic content planning and community engagement tactics.

Creative Writing Intern

Dec 2022 - Jun 2023

Teamology Softech And Media Services Pvt Ltd | Delhi, India

- Produced engaging and persuasive content for various brands, including blog posts, articles, social media posts, and promotional materials.
- Conducted research to understand the brand's target audience and tailor content to their interests and preferences.
- Enhanced communication skills through regular collaboration with the marketing team, clients, and other stakeholders.

Film Making & Concept Curation with New Technology Intern

May 2023

Vigor Media Worldwide (VMW) | Delhi, India

- Participated in brainstorming sessions to generate creative ideas and concepts for films and multimedia projects.
- members during the pre-production and production phases.
- Assisted in the creation of storyboards, scripts, and visual elements for film projects.
- Provided support during filming, including setting up equipment, coordinating schedules, and managing logistics.

SKILLS

Creative Writing | Social Media Management | Film Making | Concept Curation | Communication | Analytical Skills | Collaboration | Knowledge Acquisition |