

## PHILADELPHIA'S STEVEN SINGER AND MICHAEL SMERCONISH HIT LOFTY GOAL... \$200,000 FOR CHARITY

**PHILADELPHIA - October 8, 2010** - On October 1, 2010, Steven Singer, [Steven Singer Jewelers](#), presented [Michael Smerconish](#) of [WPHT's The Big Talker](#), and [Flight93](#) family member, Emily Schenkel, with a check for **\$200,000**. The monies represented in this check, were raised, \$10 at a time, by Michael's loyal listeners across the country in just 2 short months. Donations came in from all 50 States!



### MORE ABOUT THE FUNDRAISING EFFORTS:

For a \$10 donation supporters receive a 9/11 Commemorative Pin. 100% of the proceeds are donated by Steven Singer to the Flight 93 Memorial. **With over \$230,000 already donated, the duo hopes to raise over a million dollars for the Flight 93 National Memorial in 2011.**

The fundraising efforts were kicked off in 2009, when Michael Smerconish orchestrated the sold out bus trip on September 11, 2009. Each person on that trip received a signed copy of Michael's book ***INSTINCT: THE MAN WHO STOPPED THE 20TH HIJACKER***, and a Flight 93 Special Edition Commemorative Pin courtesy of Steven Singer. 100% of the author proceeds from Michael's book are also donated to the Flight 93 National Memorial.

Supporters purchased a 911 Commemorative pin online at [www.stevensingerjewelers.com](http://www.stevensingerjewelers.com). Shipping was free, and the full \$10 of each donation will be awarded to the Flight 93 National Memorial Fund. Pins were also available in person at Steven Singer's location, 739 Walnut Street, Philadelphia, PA 19106.

Pins were available August 1 - September 30, 2010. They will be available again August 1, 2011.

For more information or to donate, please visit [www.thebigtalker1210.com](http://www.thebigtalker1210.com)

To view the pin, visit [www.stevensingerjewelers.com](http://www.stevensingerjewelers.com).

To make direct donations, or find out more about the Memorial visit [www.honorflight93.org](http://www.honorflight93.org)

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