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Worlds Largest #BubbleBath is Back!

PHILADELPHIA – August, 8 2012 – Steven Singer started on a journey 7 years ago. A journey that consisted of a foam machine, a white tarp, a top morning radio show, and a dream. Steven dreamed a dream. A dream in which 25 girls in lingerie and bikinis would comb through the soapy bubbles in search of amazing prizes, all on his showroom floor.

Sound like a failure? Hardly. Over the past 7 years, we've awarded over \$350,000 worth of prizes, had 25 proposals, and 1 wedding right in the bubbles. This year, for the first time, we'll pull spectators from the crowd, and give them a chance to wade through the bubbles and win a Harley Davidson Motorcycle from Barbs Harley Davidson.

The crowds will be at the Other Corner of 8th and Walnut on August 16th from 6a-10a. Everyone's invited to join us outside as we serve up amazing barbecue from **Bigg Dutts Barbecue!** Who can do summer without a great hotdog from **The Gourmet Vendor?** Have your chance at winning prizes, and meet the beautiful ladies! Watch CBS Radio's #1 morning show, [Angelo Cataldi and the morning](#) team broadcast live from inside the bubbles! Special guests will be present.

The entire bubble bath will be broadcast live on **Sports Radio 94WIP from 6-10am on Thursday, August 16th, from the Other Corner of 8th and Walnut in Center City Philadelphia.** The event will also be streamed LIVE, on www.WORLDSLARGESTBUBBLEBATH.com. Visit www.WorldsLargestBubbleBath.com to view past years events.

About Steven Singer Jewelers

Steven Singer Jewelers has operated in Center City Philadelphia's Historic Jewelers Row for over 30 years. The irreverent marketing maverick has been featured in the Wall Street Journal, marketing books, and numerous media outlets. With the addition of his online store in 2005, Steven Singer Jewelers is becoming to online jewelry shoppers, what Zappos.com is to online shoe shoppers. - Fun, friendly, and a true experience at every turn.

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