

# Measure of Association

### NOTES:

We'll be using **mtcars2** data. So before continue, please import the data first into your Minitab worksheet.

Sabeb mau Minitab 19 atau 16..

# Association of 2 Nominal Variables (1)

## Contingency Tables

The image shows the Minitab software interface. On the left, the 'Stat' menu is open, and the path 'Stat > Tables > Cross Tabulation and Chi-Square...' is highlighted. A tooltip for 'Cross-Tabulation and Chi-Square' is visible, stating: 'Summarize and count data for groups that are formed by two or more categorical variables.' An arrow points from the menu to the 'Cross Tabulation and Chi-Square' dialog box on the right.

**Cross Tabulation and Chi-Square**

Raw data (categorical variables)

Rows: vs

Columns: am

Layers:

Frequencies: (optional)

Display

- ☒ Counts
- ☐ Row percents
- ☐ Column percents
- ☐ Total percents

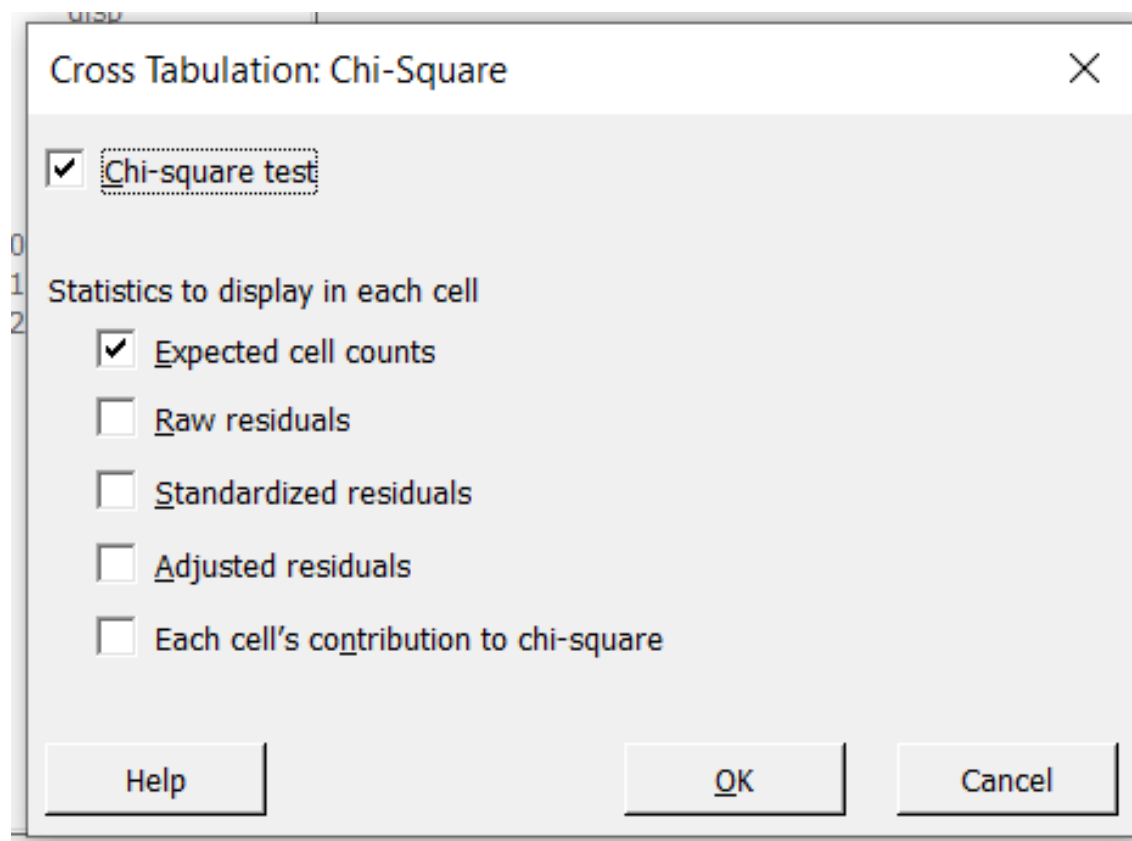
Select Chi-Square... Other Stats... Options... Help OK Cancel

Variables in the list:

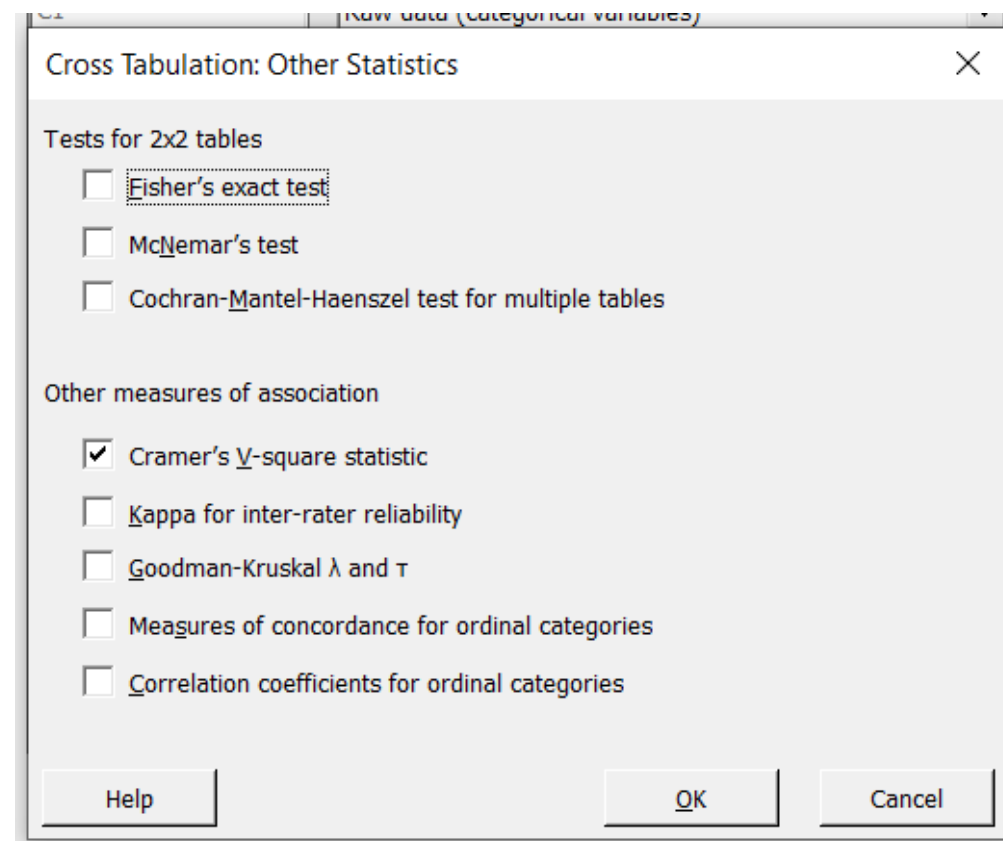
Variable	Label
C1	mpg
C2	cyl
C3	disp
C4	hp
C5	drat
C6	wt
C7	qsec
C8	vs
C9	am
C10	gear
C11	carb
C12	

# Association of 2 Nominal Variables (2)

Add Chi-square test and expected cell counts into contingency table.



Add Cramer's V-square statistic into the output



# Association of 2 Nominal Variables (3)

## Result

MTCARS2.CSV

### Tabulated Statistics: vs; am

Rows: vs Columns: am

	automatic	manual	All
S	7 8.313	7 5.688	14
V	12 10.688	6 7.313	18
All	19	13	32

Cell Contents  
Count  
Expected count

### Chi-Square Test

	Chi-Square	DF	P-Value
Pearson	0.907	1	0.341
Likelihood Ratio	0.907	1	0.341

### Cramer's Measure of Association

Cramer's V-square 0.0283401

### Pearson chi-square test

The Pearson chi-square statistic ( $\chi^2$ ) involves the squared difference between the observed and the expected frequencies.

Use the chi-square statistics to test whether the variables are associated. Use the p-values to evaluate the significance of the chi-square statistics.

- **P-value  $\leq \alpha$ : The variables have a statistically significant association (Reject  $H_0$ ).** If the p-value is less than or equal to the significance level, you reject the null hypothesis and conclude that there is a statistically significant association between the variables.
- **P-value  $> \alpha$ : Cannot conclude that the variables are associated (Fail to reject  $H_0$ ).** If the p-value is larger than the significance level, you fail to reject the null hypothesis because there is not enough evidence to conclude that the variables are associated.

Read chi-square test [here](#).

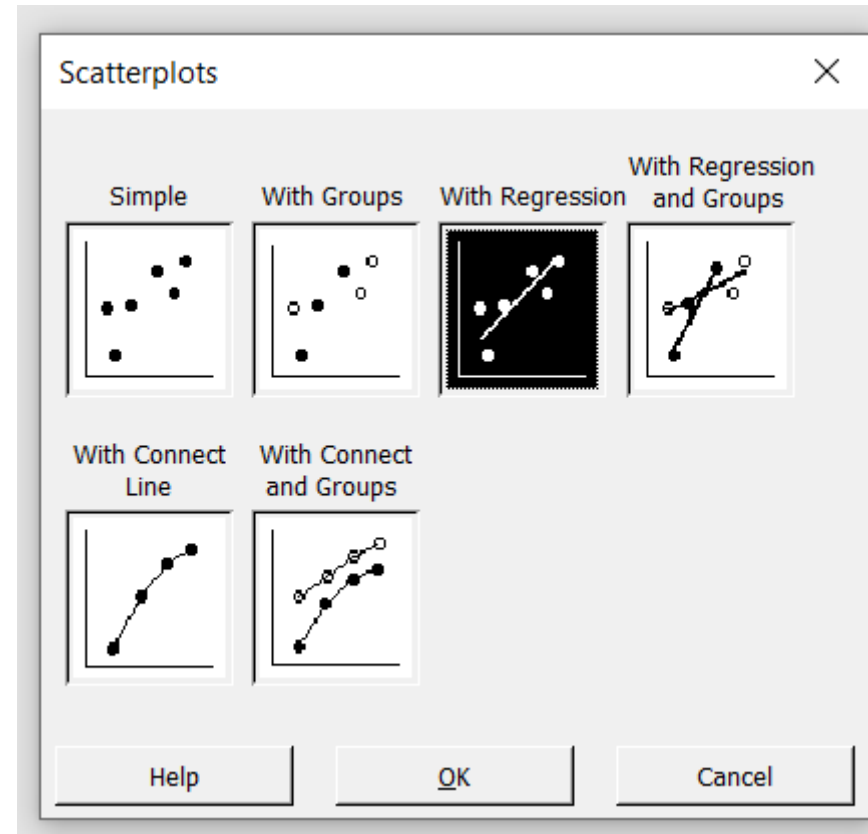
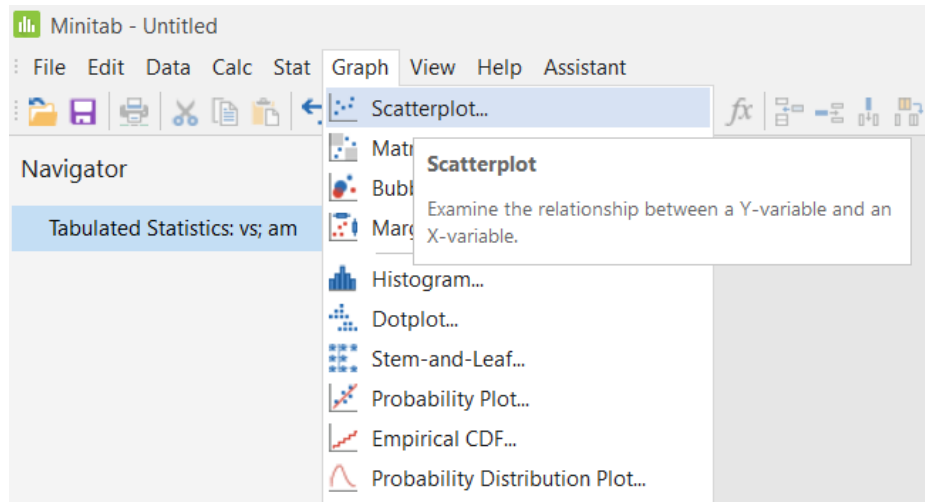
### Cramer's V-square

Cramer's  $V^2$  measures association between two variables (the row variable and the column variable). Cramer's  $V^2$  values range from 0 to 1. Larger values for Cramer's  $V^2$  indicate a stronger relationship between the variables, and smaller value for  $V^2$  indicate a weaker relationship. A value of 0 indicates that there is no association. A value of 1 indicates that there is a very strong association between the variables.

Read others measures of association [here](#).

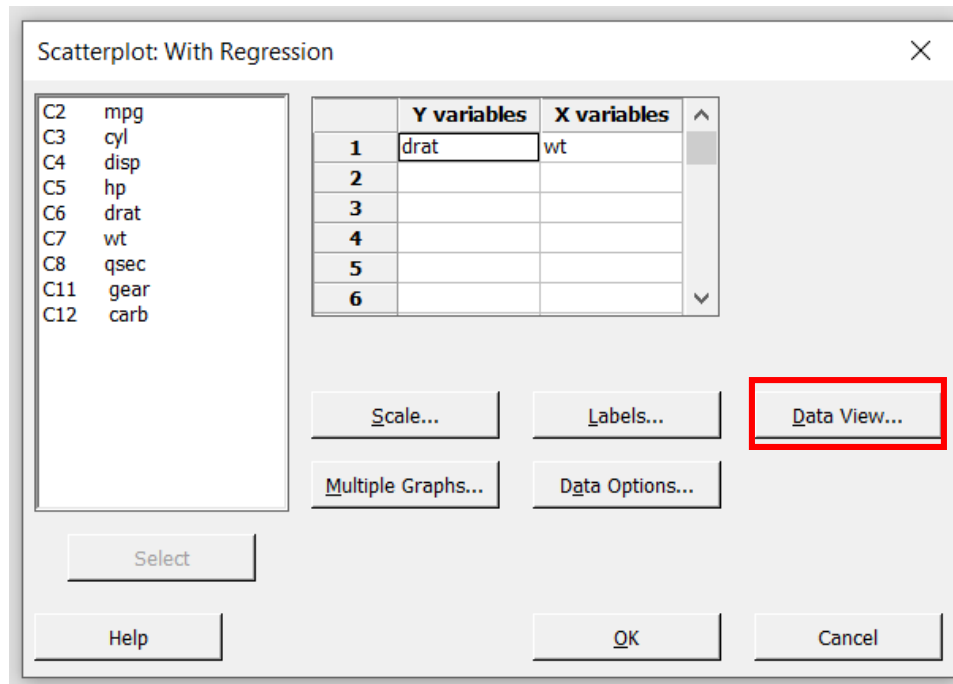
# Association of 2 Continuous Variables (1)

## Scatter Plot

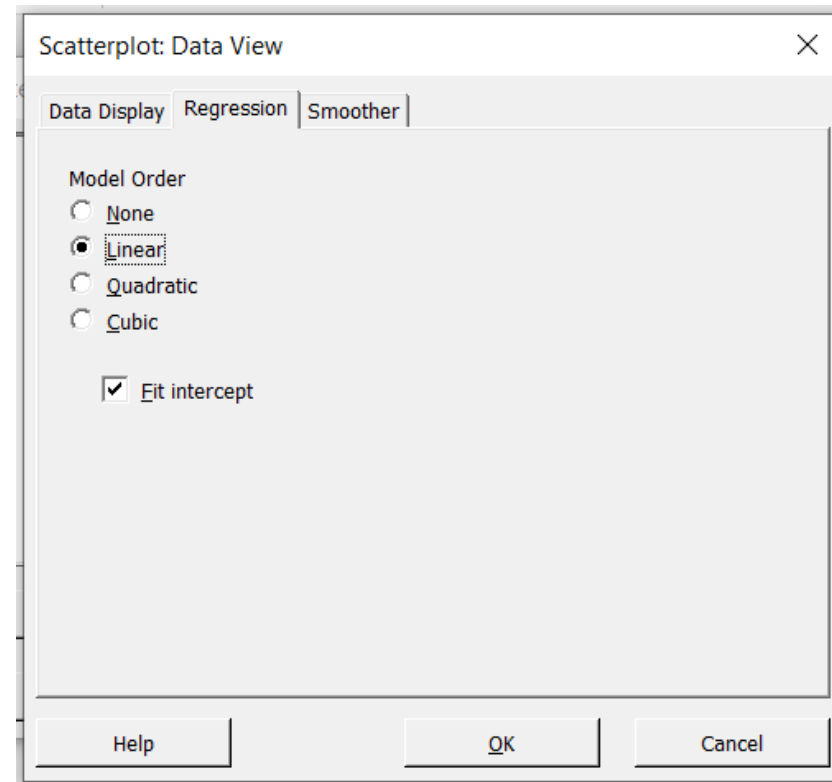


# Association of 2 Continuous Variables (2)

## Input 2 variables



## Choosing form of relationship

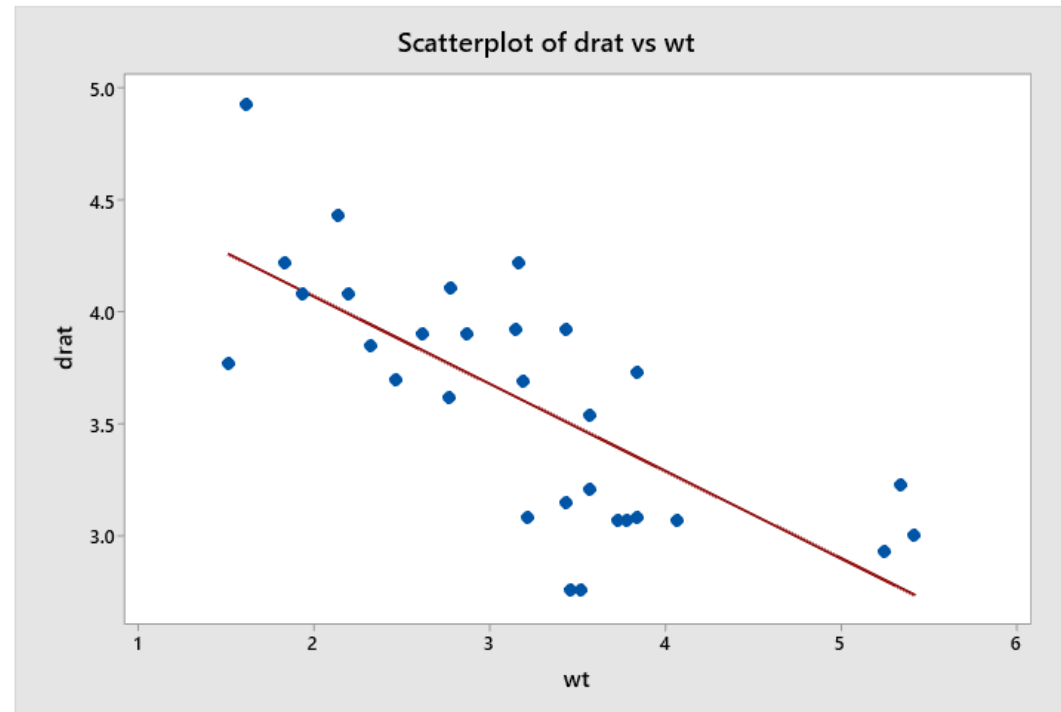


# Association of 2 Continuous Variables (3)

## Result

MT-CARS2.CSV

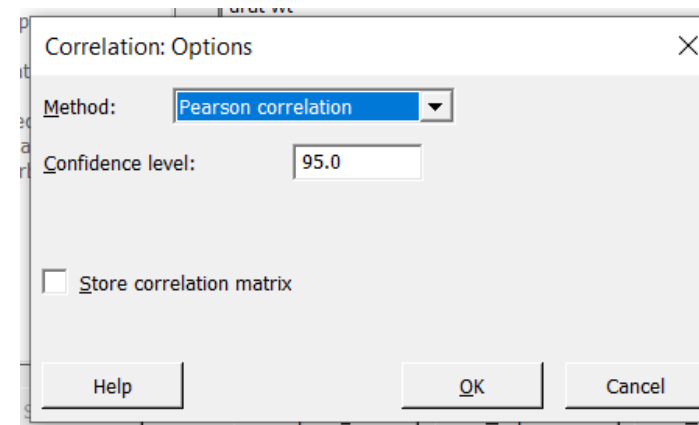
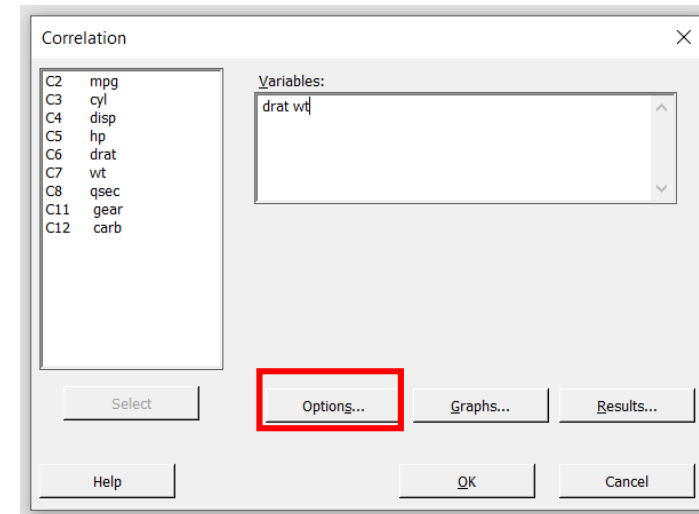
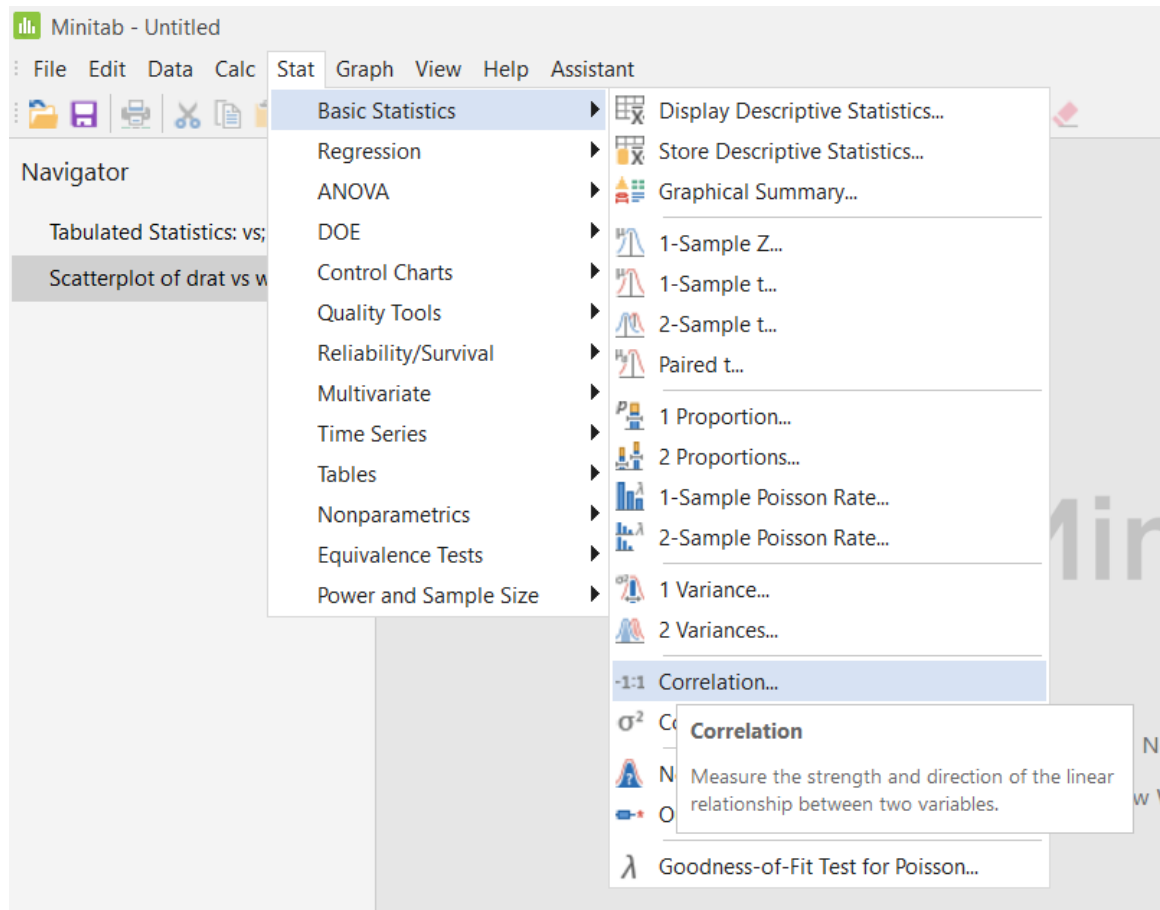
Scatterplot of drat vs wt





# Association of 2 Continuous Variables (4)

## Pearson Correlation

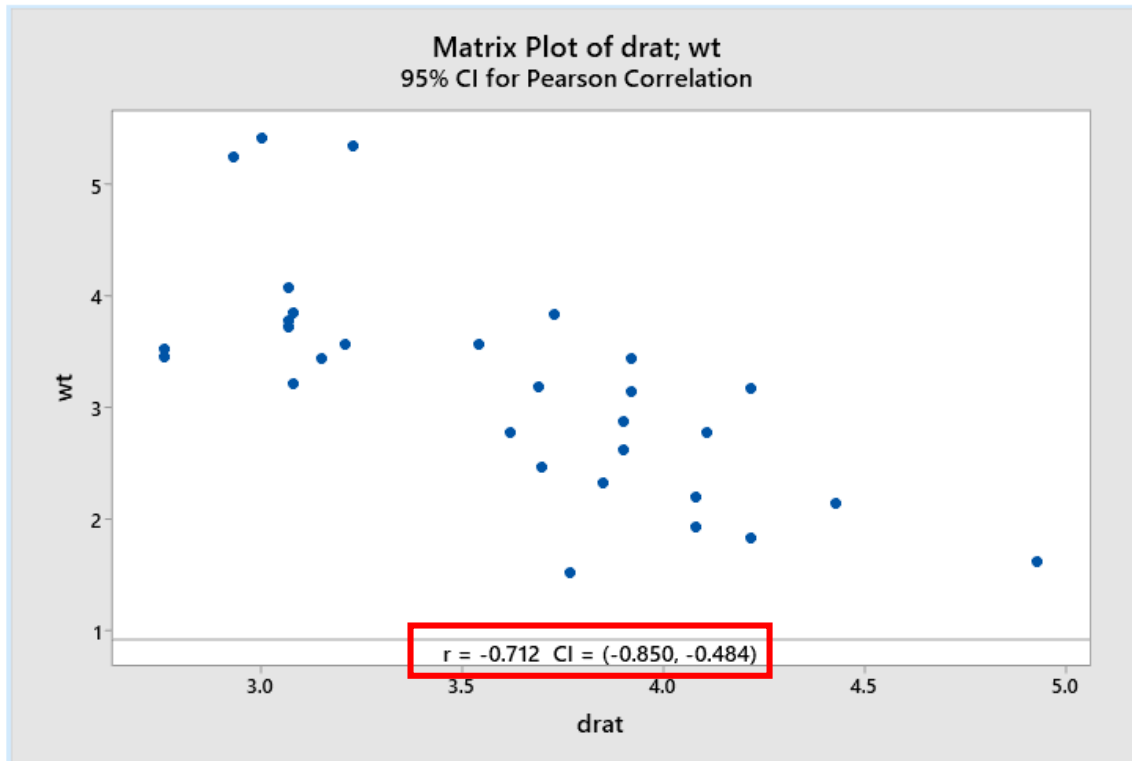


# Association of 2 Continuous Variables (5)

## Result

MTCARS2.CSV

Correlation: drat; wt



Use the Pearson correlation coefficient to examine the strength and direction of the linear relationship between two continuous variables.

### Strength

The correlation coefficient can range in value from  $-1$  to  $+1$ . The larger the absolute value of the coefficient, the stronger the relationship between the variables.

For the Pearson correlation, an absolute value of  $1$  indicates a perfect linear relationship. A correlation close to  $0$  indicates no linear relationship between the variables.

### Direction

The sign of the coefficient indicates the direction of the relationship. If both variables tend to increase or decrease together, the coefficient is positive, and the line that represents the correlation slopes upward. If one variable tends to increase as the other decreases, the coefficient is negative, and the line that represents the correlation slopes downward.

Read Pearson correlation interpretation [here](#).