



Quarter, Month

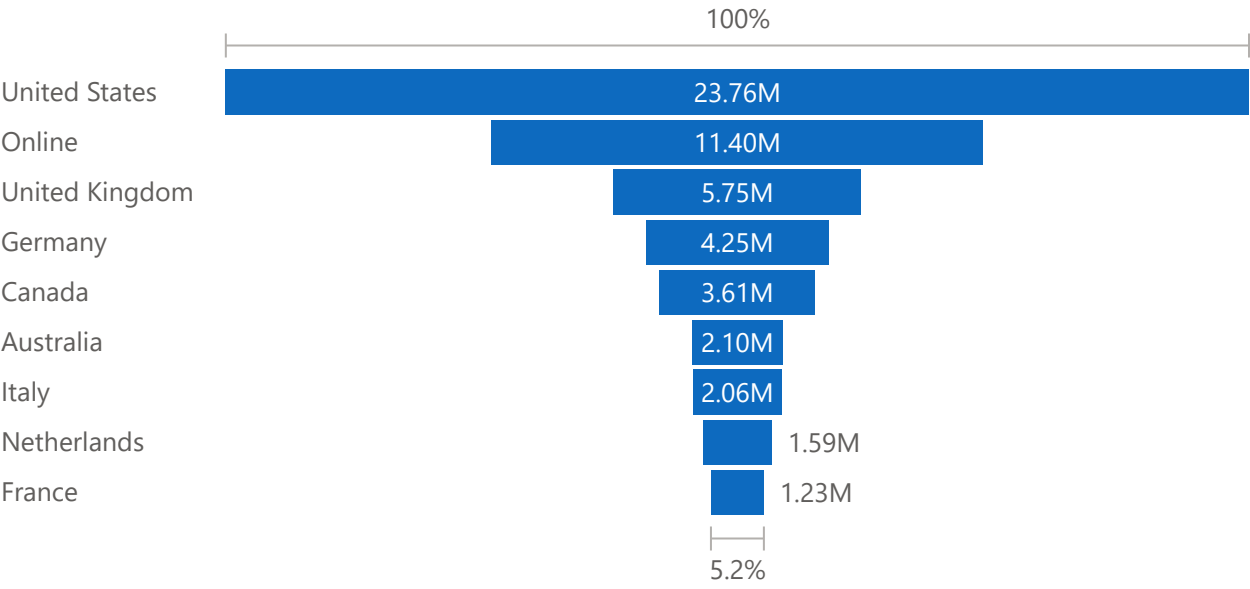
- Qtr 1
- Qtr 2
- Qtr 3
- Qtr 4

Profit

16.57M

Goal: 6.88M (+140.72%)

Sales in Countries



198K

Products sold

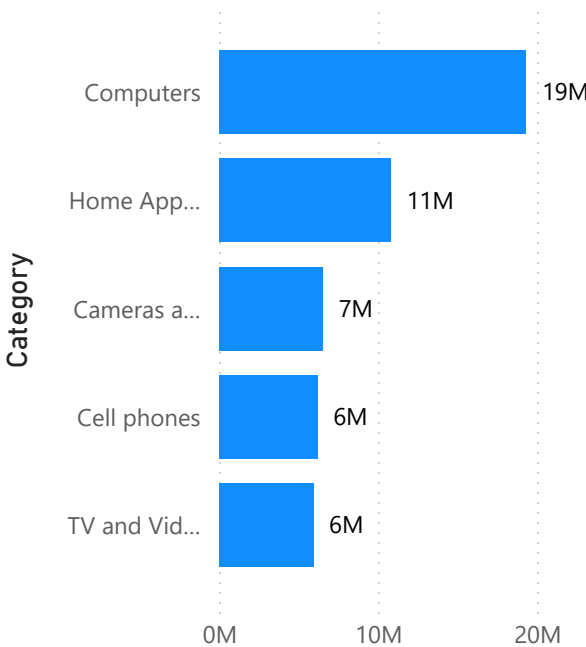
11.89K

Customers

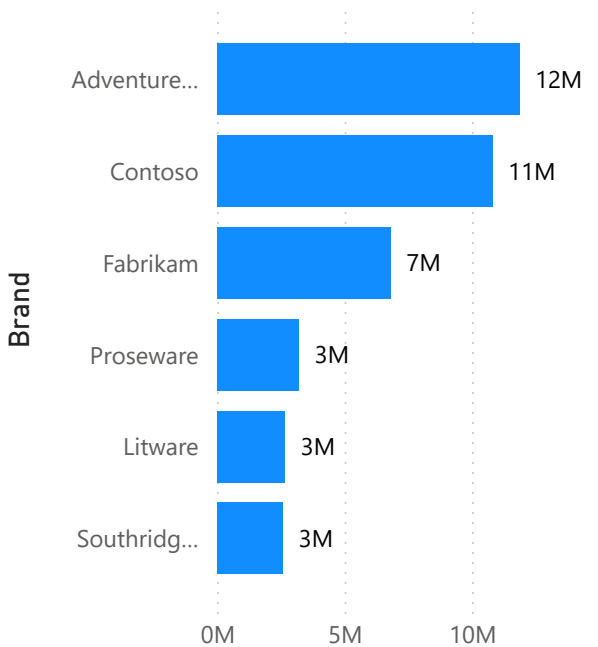
26.33K

Orders deal

Top 5 Categories



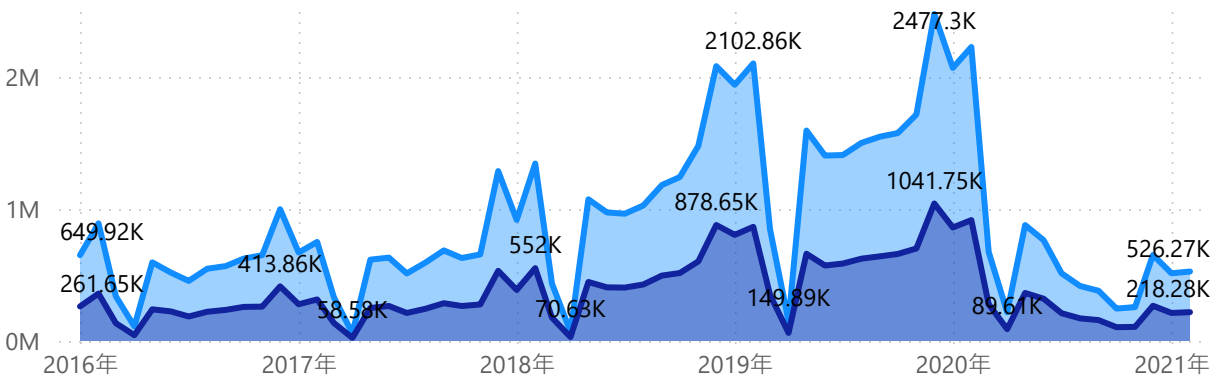
Top 5 Brands



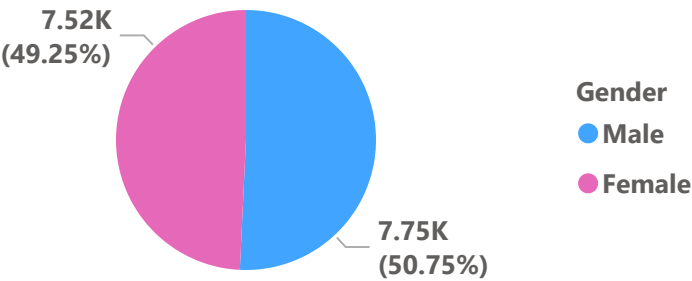
Sales & Cost Trend

Sum of Total Price USD

Sum of Total Cost USD



Gender Ratio



3.0K
Median Order Values

2.21

Average Order per Customer

Select all

2016

2017

2018

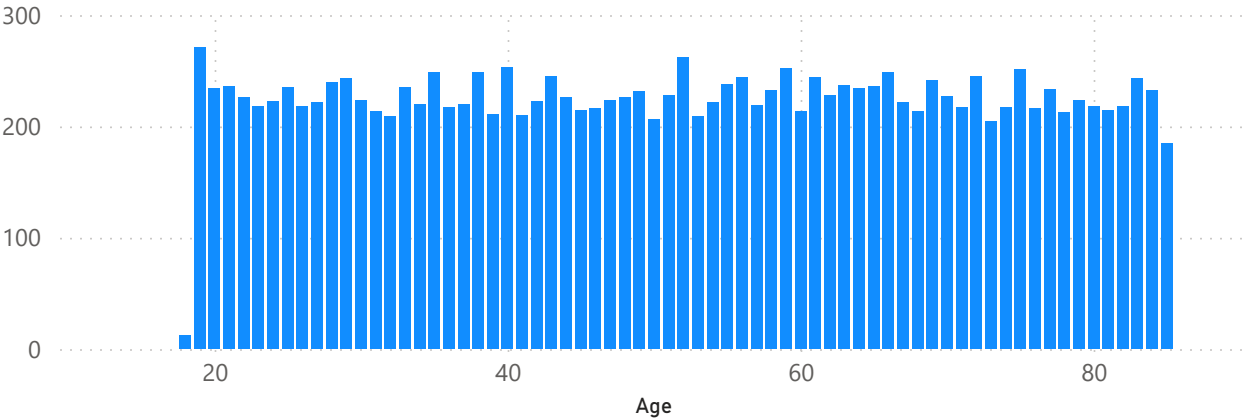
Select all

Qtr 1

Qtr 2

Qtr 3

Count of Age

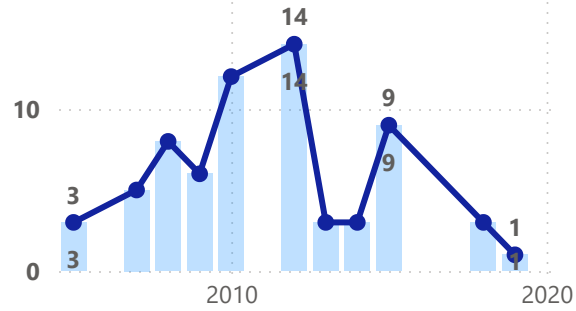


Customer Distribution

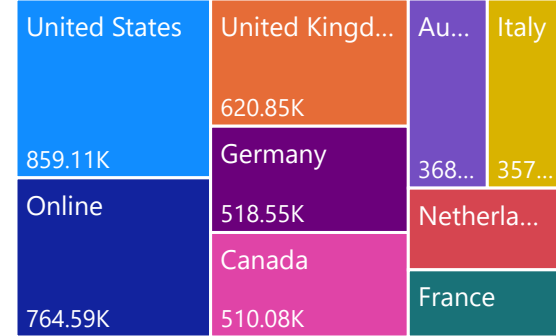


Name	January	February	March	April	May	June	July	August	September	October	November	December	Total
Matthew Flemming	25,304.86				4,012.47			781.99	800.91		26,882.60	4,088.87	6
Stephan Rothstein	500.95					982.90	497.80				3,567.88	40,058.74	4
Karen Jones		43,506.80									11.00		4
Zrina Topic	6,544.32	16,045.95				25.69		17,524.76	2,394.53	252.79			4
Stefanie Hartmann		21,312.57									16,556.99	3,651.97	4
Gaspare Trevisan	3,274.92	19,384.47			1,018.74		1,702.89	5,588.90	7,735.15			1,519.94	4
Roy Le		7,180.50									50.00	31,583.38	3
Dennis Weissmuller		869.97						24,076.93	11,321.81		1,922.35		3
Virgie Takacs							2,148.99					35,170.89	3
Ollie Davis	2,607.72				380.00				9,889.97		23,939.59		3
Michael Robertson	2,574.63					5,703.85	21,175.94		125.39		2,632.50	4,451.99	3
Michael							20,523.80			2,722.67	2,702.80		2
Total	6,759,981.20	7,842,476.23	2,625,522.85	607,334.05	4,757,983.80	4,293,036.54	3,852,415.81	4,085,169.32	4,363,863.61	4,315,027.44	4,756,059.88	7,496,608.86	55,75

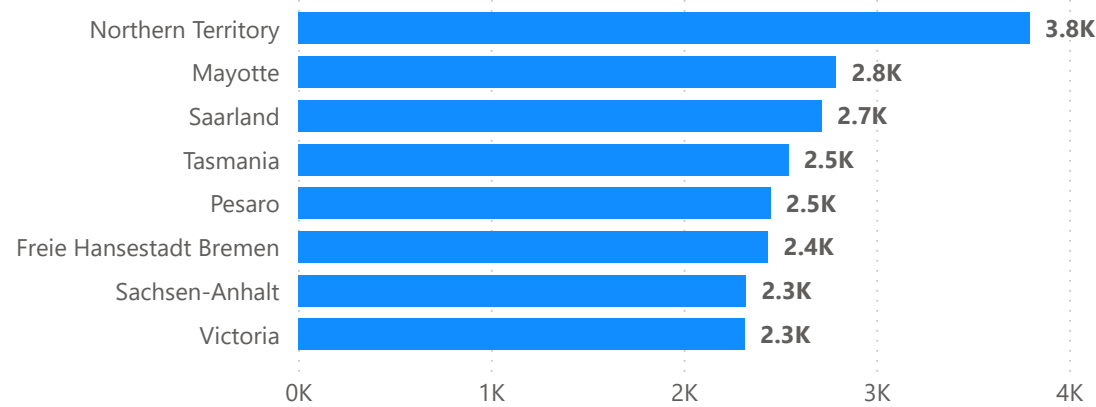
New Branch



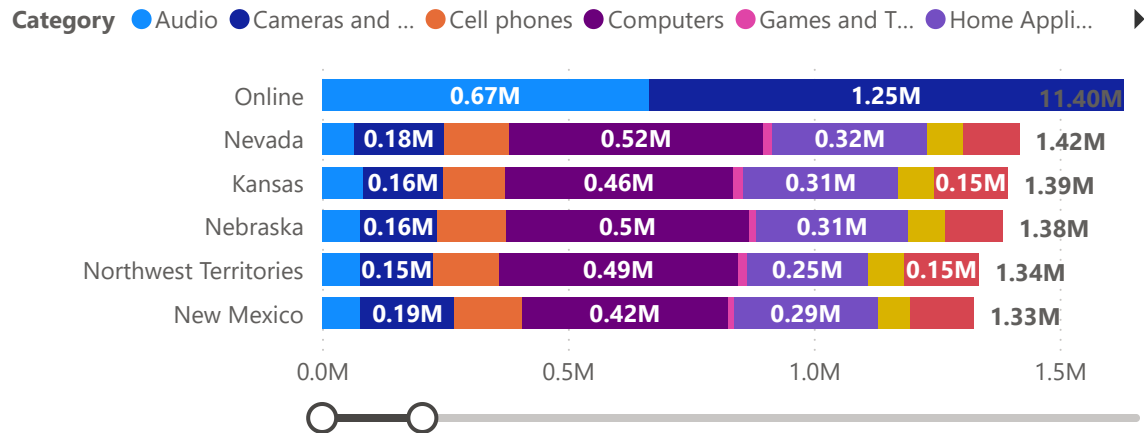
Sales Ratio in Countries



Average Order Value per Store



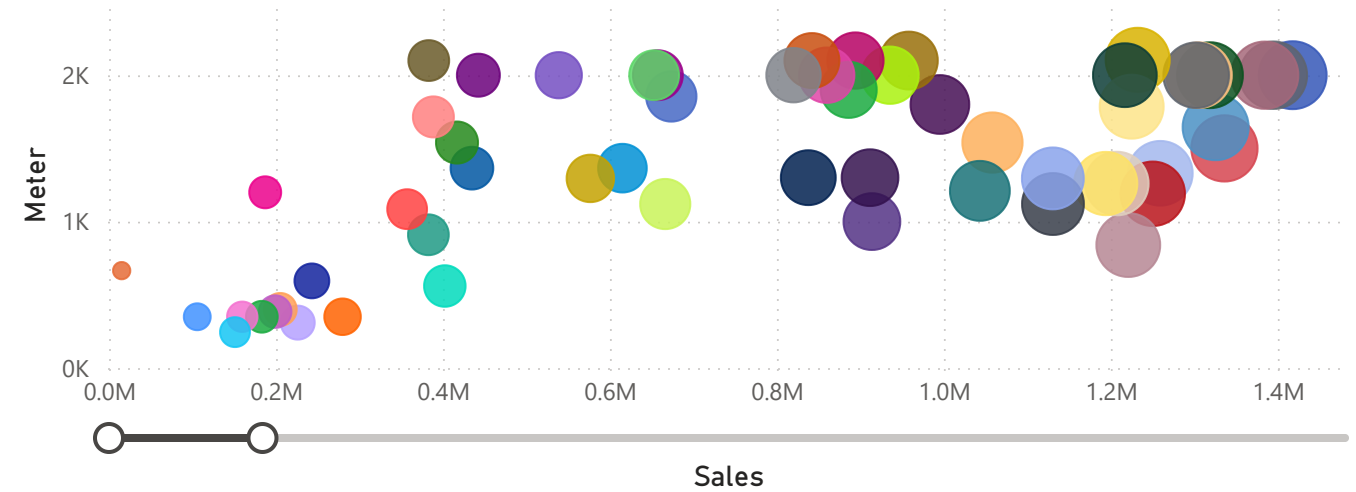
Sales by Category per Store



1/1/2016

20/2/2021

Relationship (Sales & Store Size)



Sales in State (Store)

