Amazon’s Sponsorship Boost

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##   
## Attaching package: 'tidyr'

## The following object is masked from 'package:stringdist':  
##   
## extract

aictab(list(  
 cosine\_model = cosine\_model,  
 levenstein\_model = levenstein\_model,  
 lucene\_model = lucene\_model  
))

| Modnames | K | AICc | Delta\_AICc | ModelLik | AICcWt | LL | Cum.Wt |
| --- | --- | --- | --- | --- | --- | --- | --- |
| lucene\_model | 233 | 181503 | 0 | 1.00e+00 | 1.00e+00 | -90510 | 1 |
| levenstein\_model | 233 | 182620 | 1117 | 3.25e-243 | 3.25e-243 | -91068 | 1 |
| cosine\_model | 233 | 182713 | 1210 | 2.15e-263 | 2.15e-263 | -91115 | 1 |

bictab(list(  
 cosine\_model = cosine\_model,  
 levenstein\_model = levenstein\_model,  
 lucene\_model = lucene\_model  
))

| Modnames | K | BIC | Delta\_BIC | ModelLik | BICWt | LL | Cum.Wt |
| --- | --- | --- | --- | --- | --- | --- | --- |
| lucene\_model | 233 | 183057 | 0 | 1.00e+00 | 1.00e+00 | -90510 | 1 |
| levenstein\_model | 233 | 184174 | 1117 | 3.25e-243 | 3.25e-243 | -91068 | 1 |
| cosine\_model | 233 | 184267 | 1210 | 2.15e-263 | 2.15e-263 | -91115 | 1 |