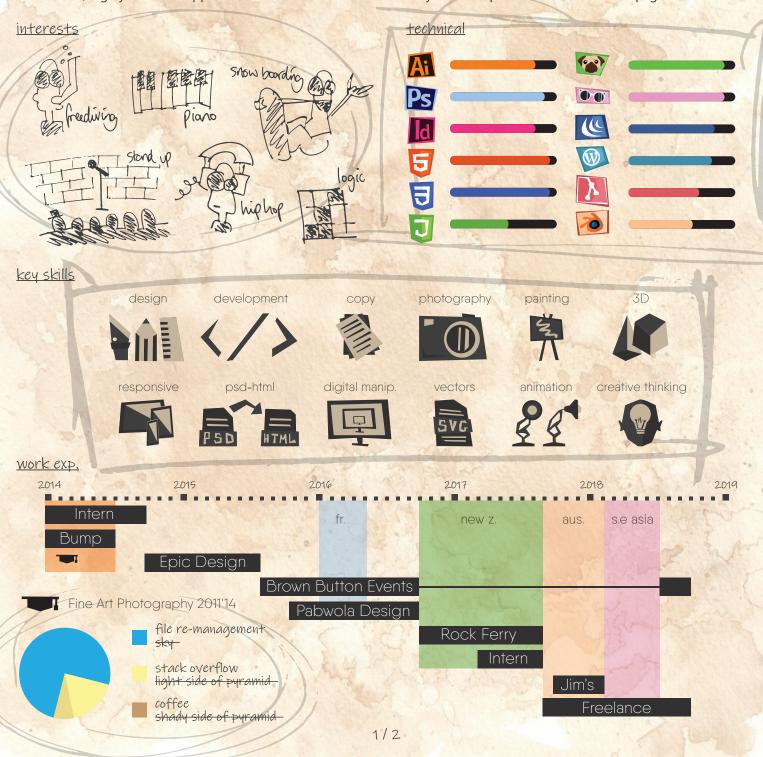
Liam Irwin Illustrator Designer Front End Developer all-round nice guy

Hi! I'm Liam. A fast-learning, passionate all-rounder from a widely creative background. While my work history isn't necessarily conventional, I have included what I think to be relevant experience. I am a fine art graduate with a solid grounding in design which I have recently applied to a front end development format. I am looking for a funky and creative work environment, with the intention of being part of a strong team long-term. I am a focused, driven, highly excitable opportunist and I'm available immediately. Hit me up on the contact info on page 2!

bio



07/2017 - (Present)

Freelance

Photography / Design / Illustration Currently based in London

08/2017 - 01/2018

Bar Supervisor/ Design

Jimmy's On The Mall Brisbane, Australia

02/2017 - 07/2017

Web Design Intern

Dan Deekan Nelson, New Zealand

09/2016 - 07/2017

Vineyard Assistant Rock Ferry Wines

Marlborough, New Zealand

04/2016 - 04/2017

Illustrator/ Designer

Pabwola Design Co. Bournemouth, UK

12/2015 - (Present)

Bar Manager

Brown Button Events Bournemouth, UK

02/2015 - 12/2015

Graphic Designer

Epic T Design Boscombe, UK

06/2014 - 02/2015

Illustrator/Copywriter

Bump campus bi-annual magazine Bournemouth, UK

07/2013 - 05/2015

Photo Gallery Intern

Bournemouth Arts Uni Bounrmouth, UK

contact



07508 279 553



Lewisham, SE London



liam@brandnudl.com



@brandnudl



@brandnudl



brandnudl.github.io/brandnudl

Freelancing has been a highly self motivated practice with a large degree of freedom, requiring a lot of discipline. I have contributed various design commisions for a range of businesses and individuals over the last year. My most recent venture has been building entire brands for young professionals. Logos, illustration, copy and front end development is demonstrated in the attached website.

I helped a small team to run a 24/7 open-top bar in the center of Brisbane. The position demanded usual hospitality responsibilities, though I was able to progress into their marketing team. I aided the production of new menu designs after a restructuring across the chain and got to assist in the development of their social media profile. This included photography and production of Aussie copy.

While I was working full time in Marlborough I reached out to a local developer. I offered any free time I had, for free, so that I could learn processes associated with web development. I was able to use my design background to create vectors and layouts while I observed his operation and learnt the front end languages. This period is where my passion for front end development is ultimately rooted.

For 10 months, rain or shine, I helped to cultivate and produce wine in one of the top regions worldwide. While the position demanded hard labour and long hours, I was also able to work closely with the team to assist with their social media presence. I helped to shoot marketing videos, designed posters for advertisement and proudly squashed wine grapes barefoot in a ten foot high barrel of Pinot noir!

Pabwola is a clothing company which is focused around silkscreen printing and one-off garments. Here I was able to develop my personal style as an illustrator and had a lot of creative freedom with my designs. Aside the new software and material I had access to, I was able to learn about a range of printing techniques. The position required strong collaboration and technical proficiency.

Fresh out of university I had the fantastic opportunity to work with a small team of event managers who operate events all across the UK. The position comes with HR and logistic responsibility as well as a requirement for excellent interpersonal skills. My role is to ensure the smooth operation of high-end bars, leading teams of up to sixteen staff at events such as Royal Ascot and recently, Wimbledon.

During the last year of university I worked with a local T-shirt printing company. The position required dealing with clients one-on-one to discuss ideas for custom graphics to print on to different garments. I was responsible for producing designs for different media, often branding for large companies. The position also required an element of email marketing, cold-calling, brand development and sales.

I was lucky enough to work with a collaborative team of artists on a bi-annual campus magazine. The material was a selection of various artwork being produced throughout the year, alongside articles about contemporary practice and interviews with visiting lecturers. The magazine was highly visual with a key element of design which required artistic layout and contemporary presentation.

Throughout university I worked closely with the studio gallery team to curate artwork of visiting exhibitors and assisted with the logistics of hosting large events for guests. Important elements of the internship were to maintain a social media presence for the department, to produce marketing ideas for the workshops, and to design flyers for upcoming events.

estimated read time: 14 sec. 13 references available upon request