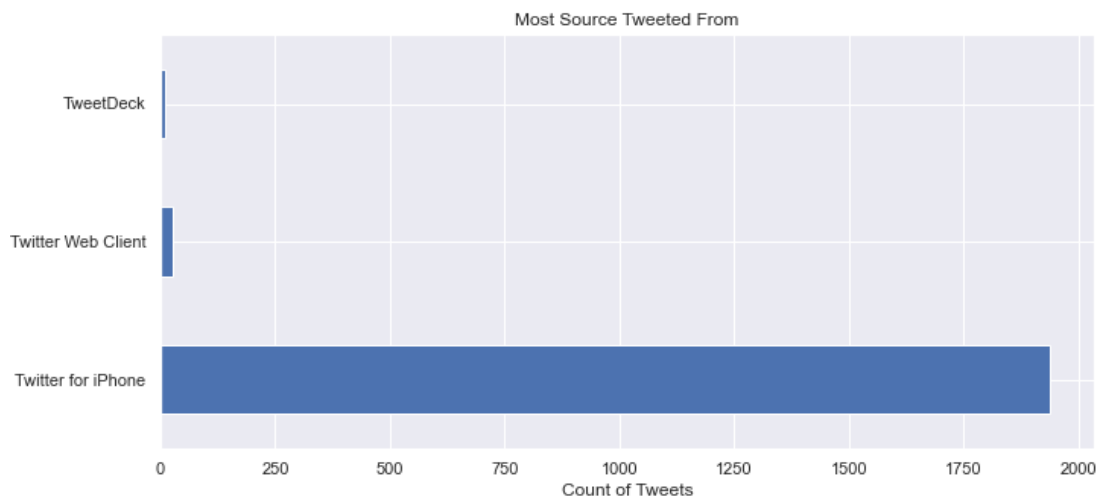


SOME INSIGHT AND ANALYSIS FROM WERATEDOGS¶

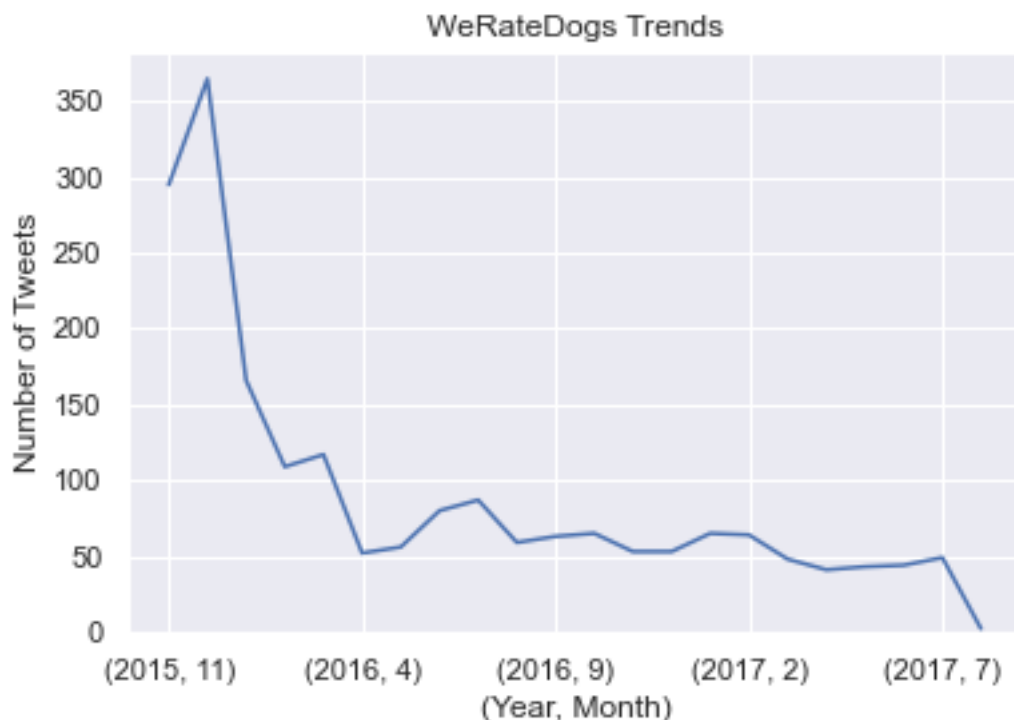
There was a positive correlation between favourite count and retweet count. This shows posts with lots of retweets, were favourited a lot too. This is shown in the graph below

User Sources

On the topic of which devices most users tweeted from, the graph below shows which devices our users mostly tweet from. This could help upgrades and aid in tracking, cookies and other general user experience improvement purposes should the need be, as about over 95% of the users uses the mobile device.

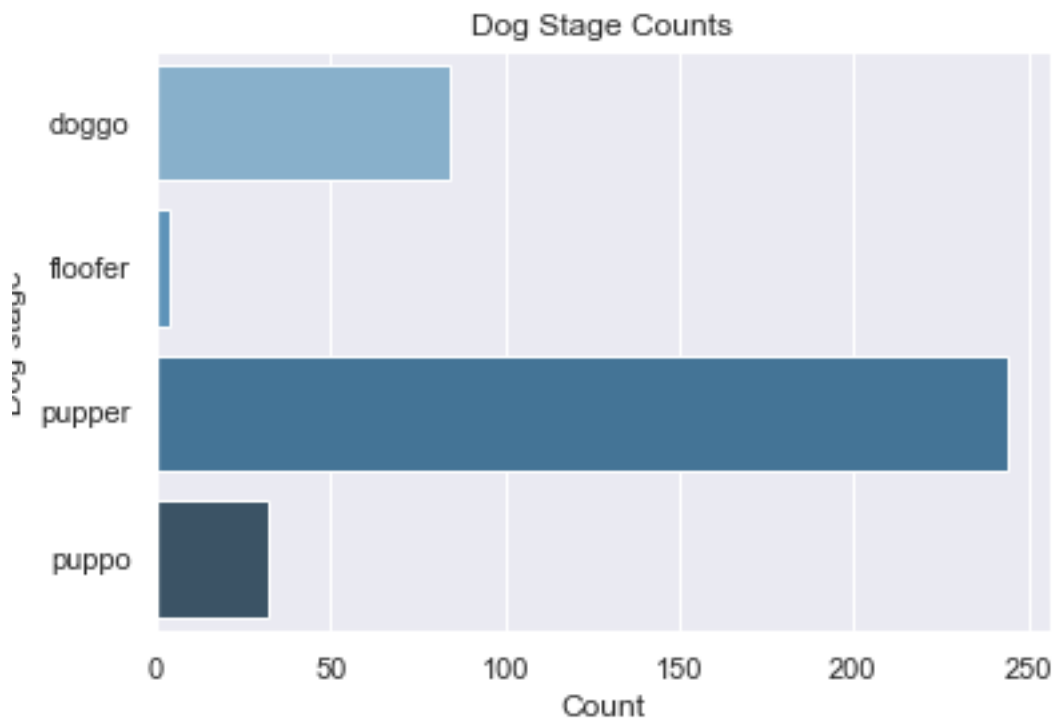


There has been a significant change in trend of number of tweets. Tweets have seen a steady decrease in numbers along the years within 2015 to 2017. After experiencing an increase from 300 to 350, there was a steep decline in number of tweets.



Dog Stages

Pupper topped the count number of the four main focus stage. This could lead to a bias if this model will be used for further analysis. It however, goes to show how much it dominates among the various stage.



The most popular dog names were Lucy and Charlie which both were used 11 times, with Cooper and Oliver coming second for being used 10 times by both. Unfortunately, null names were about 784.

The most popular dog names were Lucy and Charlie which both were used 11 times, with Cooper and Oliver coming second for

being used 10 times by both. Unfortunately, null names were about 784.