

S.J.S. Enterprises Limited

(Formerly known as S.J.S. Enterprises Private Limited)

Sy No 28/P16 of Agra Village and Sy No 85/P6
of B.M Kaval Village Kengeri Hobli Bangalore 560082

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ISO 14001 ISO 45001
ISO 9001 IATF 16949
Certified

CIN: U51909KA2005PLC036601

www.sj sindia.com



March 15, 2022

To,

National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra – Kurla Complex, Bandra (E), Mumbai -400 051	BSE Limited Corporate Relationship Department, 2 nd Floor, New Trading Wing, Rotunda Building, P.J. Towers, Dalal Street, Mumbai – 400 001
Symbol: SJS	Scrip Code: 543387

ISIN: INE284S01014

Dear Sir/Madam,

Subject: Intimation of signing of agreement with Media Company [Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015]

With reference to the captioned subject, we would like to inform you that the Company has appointed Concept Public Relations India Limited (a subsidiary of Concept Communication Limited) as our Public Relations and Digital Communication Agency.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/ 4/2015 dated 9th September 2015 are given in **Annexure A** to this letter.

You are requested to kindly take the same on record.

Thanking you,

Yours faithfully,

For S.J.S. Enterprises Limited

A handwritten signature in blue ink, appearing to read 'Thabraz Hushain W.'.

**Thabraz Hushain W.****Company Secretary and Compliance Officer****Membership No.: A51119***Encl: As above*

Annexure A

Sl. No.	Particulars	Details
1	name(s) of parties with whom the agreement is entered;	Concept Public Relations India Limited, a subsidiary of Concept Communication Limited
2	purpose of entering into the agreement;	Media related work such as Corporate and Financial PR program, Press Releases / Press Webinars, news articles, Pro-active and Reactive media relations and interactions
3	shareholding, if any, in the entity with whom the agreement is executed;	Nil
4	significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.;	Nil
5	whether, the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship	No
6	whether the transaction would fall within related party transactions? If yes, whether the same is done at "arms length"	No & Not applicable
7	in case of issuance of shares to the parties, details of issue price, class of shares issued	Not Applicable
8	any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.;	Not Applicable
9	in case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a) name of parties to the agreement; b) nature of the agreement; c) date of execution of the agreement; d) details of amendment and impact thereof or reasons of termination and impact thereof.	Not Applicable