
Competitive Bagel Location in the San Fran Area

A guide to open that best bagel shop around

Who doesn't like bagels

1. Easily the best breakfast food
2. Easily the best food.





The current state

The current state of bagels in San Fran is disappointing

→ **Not Enough**

There needs to be at least one bagel store per block

→ **Taste**

With some many options, a bagel store can fulfill many needs

→ **Simple**

Simple to eat and simple to make

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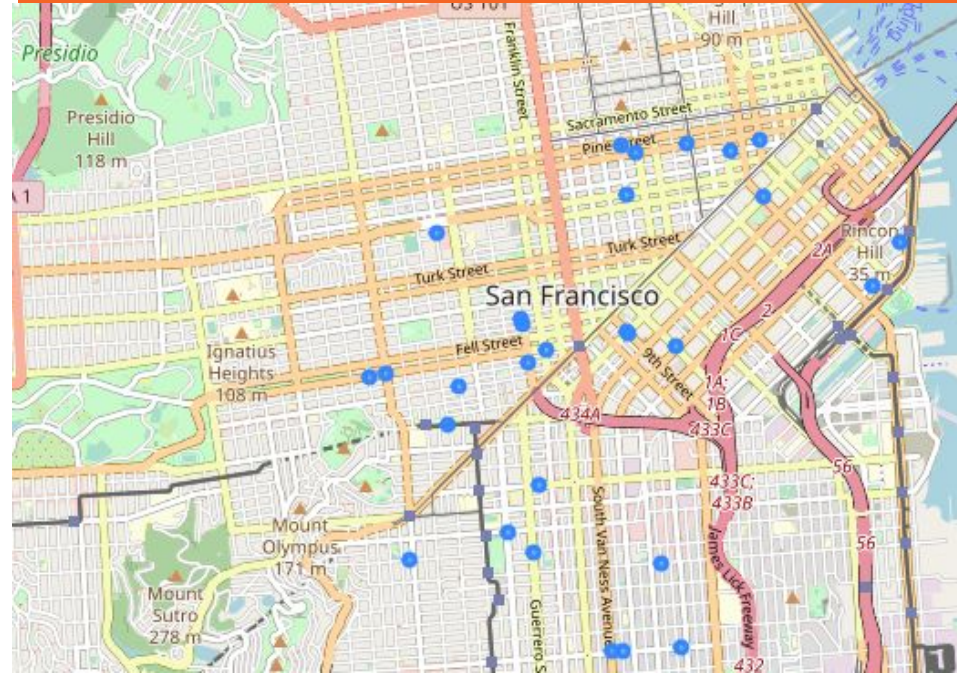
Where to build the best bagel store in San Fran

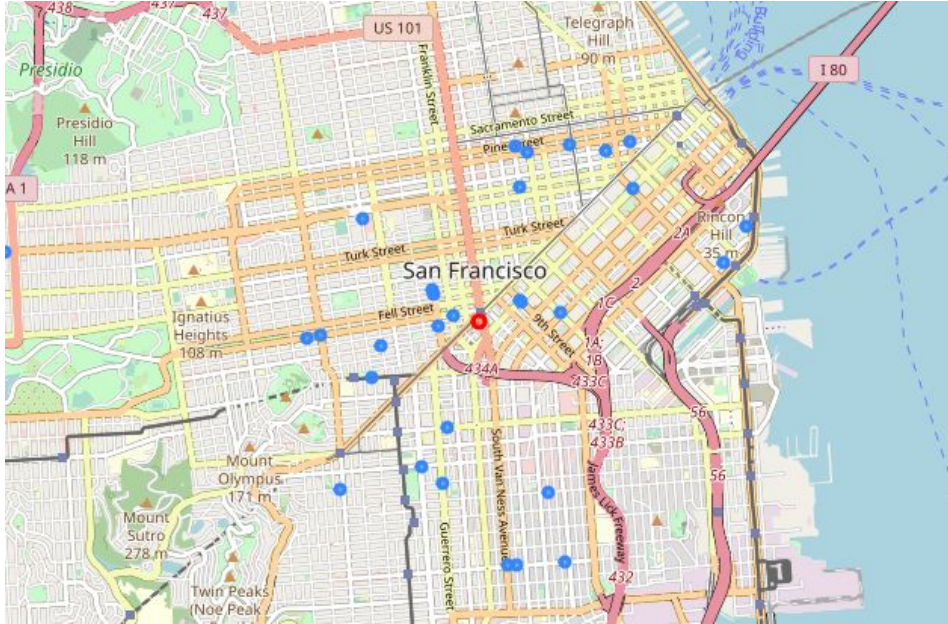
With machine learning we can find out

Using Foursquare

We grabbed all the current locations of the bagel store and placed them on a map

The blue dots represent all the bagel stores and cafes





KMeans

By using KMeans we can calculate the center of all the stores and build a mega bagel store there, shown by the red dot

Meet Marcos.

He loves bagels.

He wants to open a bagel super store
in San Fran

Story for illustration purposes only



**This model doesn't
have to be used for
bagels in San Fran**

A close-up photograph of a person's hand holding a black smartphone. The hand is positioned in the lower right quadrant of the frame. The background is a blurred, warm-toned interior, possibly a cafe or restaurant, with red and orange hues. Overlaid on the left side of the image is white, bold, sans-serif text that reads: "This model doesn't have to be used for bagels in San Fran".

It is easy to use

This model can be used for any business at any location

