



BRANDI CAMERON

FRONT-END DEVELOPER

brandicameron.com

hello@brandicameron.com

EDUCATION

WEB / Nashville State 2019 • The Odin Project

GRAPHIC DESIGN / Nashville State 2008

PHOTOGRAPHY / Nashville State 2003

SKILLS

HTML5

CSS3

JavaScript

React

Next.js

Firebase

GSAP/Greensock

Framer Motion

Sass

Tailwind

Shopify

Adobe Photoshop

Adobe Illustrator

OTHER

AMERICAN ADVERTISING AWARDS

Selected to conceptualize and design all collateral for the 2019 Student ADDY Call for Entries and Award Show. [View Here](#)

SMILE FOR A CURE / PRO BONO WORK

Designed a series of marketing collateral in addition to Photoshop template products for Smile for a Cure, benefiting the National Canine Cancer Foundation.

EXPERIENCE

CEO, DESIGNER, WEBMASTER

[3 Dollar Templates](#)

2009 – Present

Built and maintained a leading Photoshop template company for photographers in the US for 12 years.

- Conceptualized, designed, and made market ready thousands of products including branding materials, social media graphics, greeting cards, albums, and easy-to-use mock-up templates.
- Built and maintained the Shopify e-commerce site.
- Handled all marketing — print ads, digital ads, and social graphics as well as content.
- Unwittingly taught hundreds of photographers to use Photoshop through customer support.

DESIGNER / WEBMASTER

[Clean & Green](#)

2006 – Present

Created all branding, as well as designed, developed, and maintained a billboard website that consistently receives daily inquiries resulting in new weekly or bi-weekly clients when within the service area.

DESIGNER / WEBMASTER

[Cameron Home Inspection](#)

2003 – Present

- Created all branding/marketing materials and developed an online system for billing, obtaining digitally signed inspection agreements, and delivering digital inspection reports.
- Designed, developed, and maintained billboard website including custom inspection rate calculator.