

Website Planning Document

Site Name: Temple Inn & Suites

Site Purpose: to meet the needs & provide information to the members serving in the temples nearby or have church-related events

Target Audience and Scenarios:

Who: members of The Church of Jesus Christ of Latter-day Saints

Age: 11 – 100

Motivation: to provide necessary accommodations and information for members

Scenarios:

Megan: age 20; planning wedding; looking for a place to make the whole day easier

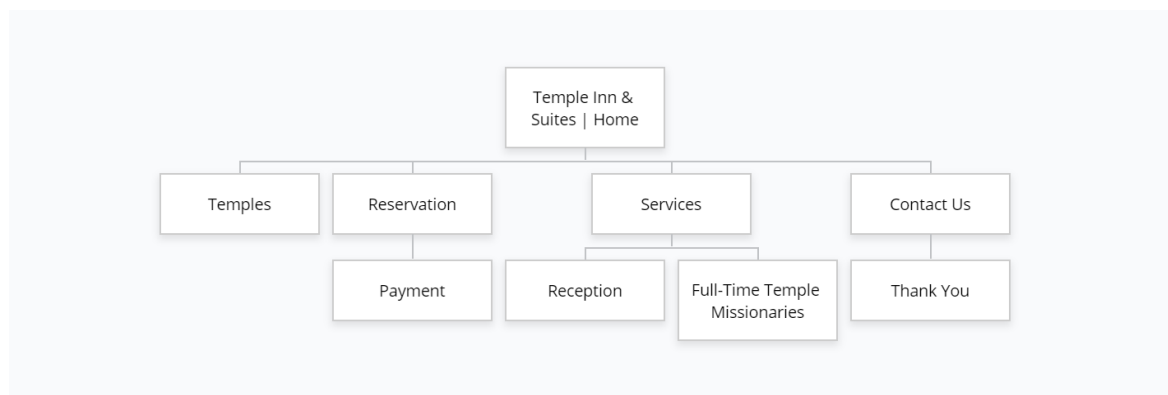
Rick: age 40; visiting family; would like to attend the temple with his wife while visiting

Jeffrey: age 23; best man at friend's wedding; wants to be close to the temple but also wants a good breakfast the morning of the wedding

Emily: age 32; doing family history work; visiting cemetery from another state and would like to seal the family in the nearest temple

Kate: age 16; youth committee leader; wants to plan a dance in the reception hall

Site Map:



Color Scheme:

Background: White

Text: Black

Accents: Lavender and Wine

Navigation: Grey & Lavender

#FFFFFF

WHITE

#F7F7F7

WHITE SMOKE

#B58999

ENGLISH LAVENDER

#6B2A3D

WINE

#000000

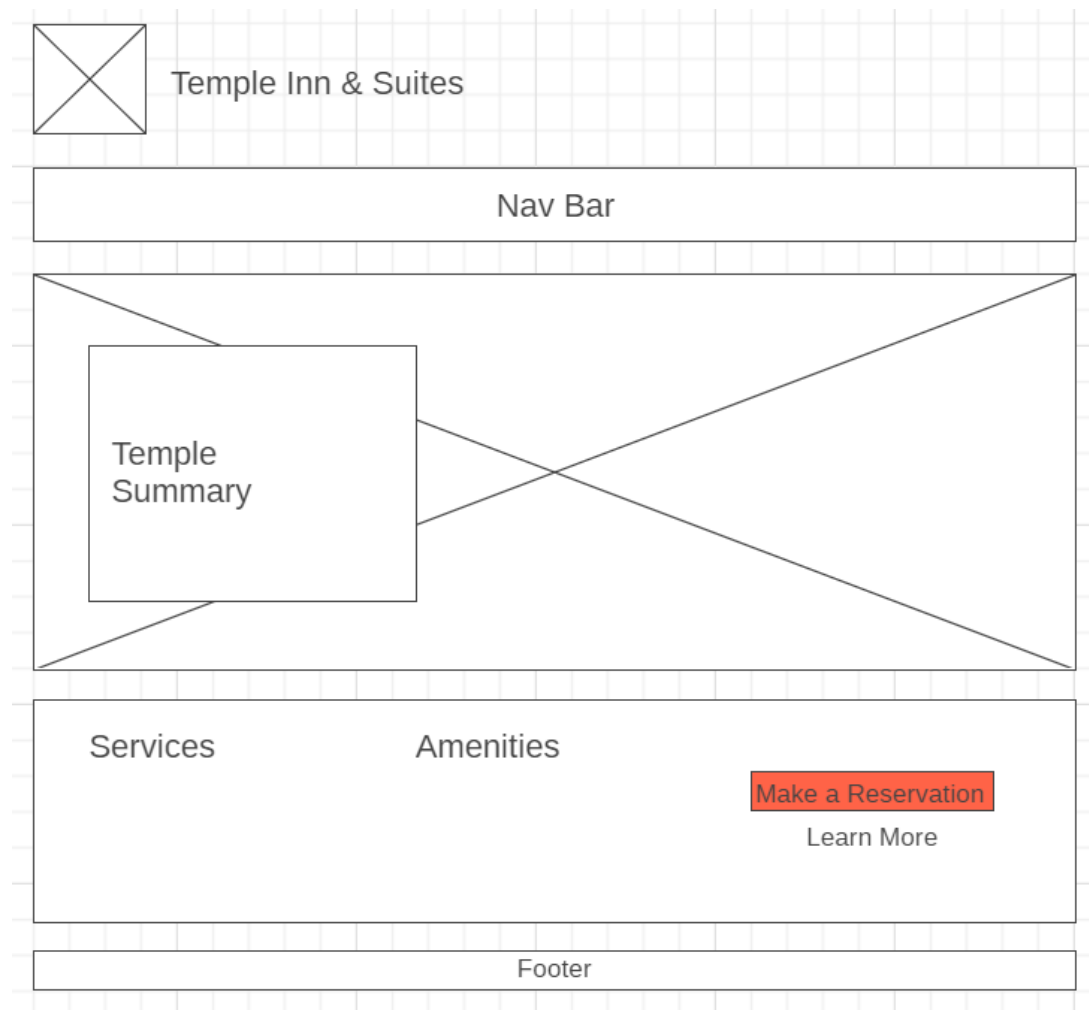
REGISTRATION BLACK

Typography:

Whole page in Cormorant Infant
Default sizes

Wireframes:

Large:



Medium / Small:

