BRANDON LE

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🌐 **My Portfolio Website**

EDUCATION

University of Texas at Arlington

B.A. Communication Technology, Minor in Business Administration

WORK EXPERIENCE

Tidal Financial Group

Web Developer • October 2023 - Present

- Develop fully functional, responsive WordPress themes, using tools like Elementor, Divi, wpDataTables, and WPForms to efficiently recreate Figma layouts in WordPress, ensuring pixel-perfect accuracy while adding custom functionality as needed
- Implement interactive user interfaces, ensuring cross-browser compatibility and optimizing front-end performance for better user experience
- Troubleshoot, debug, and upgrade existing websites, improving loading speed and performance for enhanced usability and SEO

First Day Foundation

Web Developer • September 2023 - Present

- Implemented responsive web design strategies, ensuring seamless user experiences across devices, demonstrating an attention to detail crucial for project management
- Transition skills from coding to project planning, including defining project scope, timelines, and milestones, and orchestrating the successful execution of web development projects
- Conducted regular client communication, providing transparent updates on project progress, risks, and mitigation strategies to ensure stakeholder satisfaction and support

Cognizant Technology Solutions

Front End Developer • June 2022 - September 2023

- Utilized HTML, CSS, and JavaScript and Angular to develop a dynamic, interactive user interface that improved user experience
- Integrated APIs and developed cloud-native applications within Amazon Web Services to improve application functionality and scalability
- Practiced Agile principles and employed project management tools like Jira and version control systems to maintain project timelines and deliverables, facilitate project planning, tracking and reporting
- Actively contributed to project planning by providing technical insights, estimations, and risk assessments

The Social Robin

Web Developer • April 2022 - March 2023

- Served as a liaison connecting clients with technical teams, deciphering client requirements and converting them into suitable website design and operational features
- Collaborated with project managers to assess project requirements, break down tasks, and allocate workloads to junior developers, resulting in on-time project deliveries
- Engaged in client interactions providing technical insights and updates on project progress, building client trust, and enhancing the overall client experience
- Leveraged web development background to bring technical insight to project management, ensuring a deep understanding of project requirements and challenges

Vending Concepts

Web Content Administrator • February 2022 - April 2022

- Developed engaging web/landing pages that delivered a positive user experience, resulting in increased website traffic and customer satisfaction
- Produced high-quality, user-focused content within WordPress to enhance website engagement and user retention
- Managed multiple content-related projects simultaneously, ensuring deadlines and objectives were met within budget constraints
- Generated high-quality visuals, videos, and web content that increased website traffic and user satisfaction

SKILLS

Project Management	Web Development	Software and Tools	Additional Skills
- Agile and Scrum Methodologies	- Front-End: HTML, CSS, SASS, Bootstrap, Angular & React	- Microsoft Office Suite	- SEO
- Project Planning and Execution	- SQL/PHP/jQuery	- Jira/Asana	- Inventory Management
- Stakeholder Communication	- JavaScript/TypeScript	- Adobe Creative Suite	- Problem-Solving
- Risk Assessment and Mitigation	- API Integration	- WordPress/Wix	- Adaptability
- Resource Allocation	- Version Control: Git	- Canva/Figma	- Customer Service
- Budget Management	- Cloud Services: AWS	- PowerShell	- Collaboration
		- Test Driven Development	