

Brandon Kaplan

Product Designer

designbk.com

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Experience

UX Design Intern

ConnectOurKids • Dec 2019 - Feb 2020

- Designed and implemented a mobile version of the ConnectourOurkids website
- Prototyped and ran usability tests to validate designs
- Collaborated daily with 1 other designer, 6 engineers the ConnectOurKids CTO

Research Assistant, Visual Cognition Lab

University of California, Riverside • Sept 2018 - June 2019

- Identified lists of potential research subjects in accordance with experiment objectives and parameters
- Conducted face-to-face/telephone interviews and experiments with participants in accordance with interview and university protocols
- Utilized data collection procedures and documentation standards

Research Assistant, Action & Behavior Lab

University of California, Riverside • Sept 2018 - Jun 2019

- Ran UC Riverside students through experiments related to varying situational factors and behavior over a 9 month period
- Collaborated with other lab members in data collection, experiment video analyzation, and participant briefings & debriefings

Education

Lambda School

User Experience Design • April 2020

University of California, Riverside

BA in Psychology • June 2019

Skills

Figma, Adobe XD, Illustrator, Visual Design, Wireframing, Usability testing, Prototyping, Typography, HTML, CSS