Brandon Kaplan

Product Designer   designbk.com   brandkaplan@gmail.com

Experience

UX Designer
DatePicker • Apr 2020 - June 2020

- Designed a calendar app to help teachers expedite the scheduling of aperiodic events and create custom student groups
- Facilitated stakeholder meetings and usability testing with teachers
- Established a design system for future teams

UX Design Intern
ConnectOurKids • Dec 2019 - Feb 2020

- Converted existing ConnectOurKids tools into a mobile version along with incorporating newly designed features
- Developed and implemented a new visual design system consistent with brand guidelines
- Collaborated daily with other designers, web developers, and the ConnectOurKids CTO

Research Assistant, Visual Cognition Lab
University of California, Riverside • Sept 2018 - June 2019

- Identified lists of potential research subjects in accordance with experiment objectives and parameters
- Conducted face-to-face/telephone interviews and experiments with participants according to interview and university guidelines and protocols
- Utilized data collection procedures and documentation standards

Research Assistant, Action & Behavior Lab
University of California, Riverside • Sept 2018 - June 2019

- Ran UC Riverside students through experiments related to varying situational factors and behavior over a 9 month period
- Reported findings to graduate students and lab members regarding data collection, experiment video analysis, and participant briefings and debriefings

Education

Lambda School
User Experience Design • April 2020

University of California, Riverside
BA in Psychology • June 2019

Skills

Sketching , Design Systems , Information Architecture, Visual Design, Wireframing, Usability Testing, Prototyping, Interaction Design, Storyboarding, User Interviews, HTML, CSS