

# Brandon Kaplan

Product Designer

designbk.com

brandkaplan@gmail.com

## Experience

### UX Designer

DatePicker • Apr 2020 - June 2020

- Designed a calendar app to help teachers expedite the scheduling of aperiodic events and create custom student groups
- Facilitated stakeholder meetings and usability testing with teachers
- Established a design system for future teams

### UX Design Intern

ConnectOurKids • Dec 2019 - Feb 2020

- Converted existing ConnectOurKids tools into a mobile version along with incorporating newly designed features
- Developed and implemented a new visual design system consistent with brand guidelines
- Collaborated daily with other designers, web developers, and the ConnectOurKids CTO

### Research Assistant, Visual Cognition Lab

University of California, Riverside • Sept 2018 - June 2019

- Identified lists of potential research subjects in accordance with experiment objectives and parameters
- Conducted face-to-face/telephone interviews and experiments with participants according to interview and university guidelines and protocols
- Utilized data collection procedures and documentation standards

### Research Assistant, Action & Behavior Lab

University of California, Riverside • Sept 2018 - June 2019

- Ran UC Riverside students through experiments related to varying situational factors and behavior over a 9 month period
- Reported findings to graduate students and lab members regarding data collection, experiment video analyzation, and participant briefings and debriefings

## Education

### Lambda School

User Experience Design • April 2020

### University of California, Riverside

BA in Psychology • June 2019

## Skills

Sketching , Design Systems , Information Architecture, Visual Design, Wireframing, Usability Testing, Prototyping, Interaction Design, Storyboarding, User Interviews, HTML, CSS