

# Social Media Development Blueprint

A comprehensive, scalable social media platform tailored to your vision with modern features and user engagement tools.

[View Milestones](#)[Key Features](#)

## 1 Project Overview / Introduction

**What:** A full-featured Social Media Web Application designed to connect users through engaging content sharing, real-time interactions, and community building features.

**Goal:** To create a modern, scalable social platform that facilitates meaningful connections, content discovery, and user engagement while maintaining security and performance standards.

**Deliverables:** Complete web application with user authentication, content management, social features, messaging system, admin tools, and deployment-ready codebase with documentation.

👉 Get 10% OFF when you commit to any two milestones upfront

## 📅 Timeline Summary / Duration

### Project Timeline

Project Start: July 10, 2025  
Project End: August 28, 2025  
Total Duration: 7-8 weeks

### Milestone Schedule

Milestones 1-3: Week 1-2  
Milestones 4-6: Week 3-4  
Milestones 7-10: Week 5-8

## Key Platform Features

Essential features that make your social media platform engaging and user-friendly



### User Engagement

Comprehensive user profiles, follow systems, and social interactions that keep users connected and engaged.



### Content Sharing

Rich media posting capabilities with image uploads, text formatting, and interactive content features.



### Real-time Communication

Private messaging, notifications, and real-time updates to keep users connected and informed.

## ⚠️ Scope Limitations / Exclusions

### Not Included:

- ✗ Support for Internet Explorer or outdated browsers
- ✗ Content writing or copywriting services
- ✗ Hosting, domain, or server costs
- ✗ Third-party API integration costs
- ✗ Mobile app development (web-responsive only)

### Support Limitations:

- 🕒 Support ends 30 days after final deployment
- 🐛 Bug fixes included only during development phase
- 🔧 Feature additions beyond scope require new contract
- 🕒 Training sessions limited to 2 hours post-delivery

## Development Milestones

Our modular approach ensures you get real value at every step of development

### Milestone 1: User Authentication & Profiles

Secure user registration, login/logout, password reset, email verification, profile management, and responsive base layout.

Security User Management Responsive Design

\$250

### Milestone 2: Content Creation & Feed System

Post creation with text and image support, chronological feed display, pagination, and content filtering options.

Content Management Feed Algorithm Media Upload

\$350

### Milestone 3: Social Interactions

Like/reaction system, commenting with nested replies, follow/unfollow functionality, and enhanced user interface.

User Engagement Social Features UI/UX Enhancement

\$400

### Milestone 4: Notification System

Real-time notifications for interactions, notification center, email alerts, and customizable notification preferences.

Real-time Updates User Alerts Email Integration

\$300

### Milestone 5: Private Messaging

Direct messaging between users, real-time chat interface, message history, and file sharing capabilities.

Direct Messaging Real-time Chat File Sharing

\$550

### Milestone 6: Admin & Moderation Tools

Admin dashboard, user management, content moderation, reporting system, and role-based access control.

Administration Content Moderation User Management

\$300

### Milestone 7: Advanced Features

Search functionality, hashtag system, trending topics, user verification system, and content analytics.

Search & Discovery Trending System Analytics

\$700

### Milestone 8: Security & Privacy

Enhanced security measures, privacy settings, data encryption, GDPR compliance, and security audit.

Security Enhancement Privacy Controls Compliance

\$600

### Milestone 9: Performance Optimization

Database optimization, caching implementation, image compression, CDN integration, and performance monitoring.

Performance Tuning Caching Optimization

\$450

### Milestone 10: Deployment & Launch

Production deployment, SSL setup, domain configuration, monitoring setup, and comprehensive documentation.

Production Deploy SSL Security Documentation

\$300

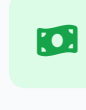
### Total Project Cost

Complete social media platform with all features

\$4,200

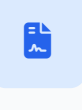
✂️ Get 10% OFF when you commit to any two milestones upfront!

## 💰 Payment Structure & Terms



### Payment Schedule

- ✓ 50% deposit required before milestone begins
- ✓ 50% due within 5 days of milestone delivery
- ✓ Secure payment via PayPal, Stripe, or bank transfer
- ⚠️ 10% late fee after 7 days overdue



### Payment Terms

- ✓ All payments in USD
- ✓ Invoices sent via email
- ✓ Payment confirmation required to proceed
- ✓ Refund policy applies to unstarted work only

## 📝 Revision Policy

### Included Revisions:

- ✓ 2 rounds of feedback per milestone
- ✓ Bug fixes during development phase
- ✓ Minor UI/UX adjustments
- ✓ Content and text modifications

### Additional Revisions:

- \$ \$75/hour for additional revisions
- \$ \$150 per additional revision round
- \$ Major feature changes require new milestone
- 🕒 Scope changes may affect timeline

## 🚫 Cancellation or Termination Clause

### Client Cancellation:

- ⚠️ Deposits are non-refundable
- ⚠️ Work completed up to cancellation point is billable
- ⚠️ 48-hour notice required for cancellation
- ⚠️ Source code delivered for completed milestones only

### Developer Termination Rights:

- ✗ Non-payment after 14 days
- ✗ Repeated delays in feedback (>7 days)
- ✗ Scope creep beyond reasonable limits
- ✗ Unprofessional conduct or harassment

## 🔑 IP Ownership / Handover Terms

### Upon Final Payment:

- ✓ Full source code ownership transfers to client
- ✓ All design assets and documentation included
- ✓ Database credentials and hosting access provided
- ✓ Admin credentials and setup instructions

### Post-Handover Support:

- 🕒 30 days free support after handover
- 🐛 Bug fixes included during support period
- \$ Additional support: \$100/hour after 30 days
- 📁 Extended support requires new contract

## 🗣️ Contact & Communication Channel Info

### Business Hours & Contact:

- 🕒 Monday - Friday: 9:00 AM - 6:00 PM EST
- ✉ Primary: email@example.com
- 📞 Phone: +1 (555) 123-4567 (business hours only)
- 🕒 Response time: Within 24 hours

### Communication Preferences:

- ✓ Email for formal communications
- ✓ Slack for quick updates (if provided)
- ✗ No WhatsApp or personal messaging
- ✗ No calls outside business hours

## Get In Touch

Your Name

Email Address

Subject

Your Message

Send Message

## 📝 Signature Section

### Developer Agreement

Name: John Developer  
Role: Lead Developer  
Date: \_\_\_\_\_

### Client Agreement

Name: \_\_\_\_\_  
Role: \_\_\_\_\_  
Date: \_\_\_\_\_

📌 This signature section serves as a formal agreement placeholder. Actual contracts will be signed through secure digital platforms.

## Ready to Build Your Social Media Platform?

Let's create a modern, engaging social platform that connects your users and grows your community.

[View Pricing](#)[Contact Us](#)

