Apollo Microsite
Initial Meeting Notes

Creative Director: Brandon Wilburn
Designer: Mikki Janower

Landing Page/General theme
- Landing page should give some sense of a timeline as you scroll down.
- The overall feel of the landing page should try to some sort of rising action.
- It would also be kind of cool if there was some type of simple vector rocket, I'll leave the placement and style up to you, if you choose to include this.

Typeface consideration
- Thinking sans-serif for the typefaces, but if you have anything else in mind and you think works better, go with it.

Visuals
- If you choose to use imagery you can appropriate them from online.