

# Brandon (Travis) Park

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## Technical Skills:

### STRONG:

- JavaScript: ES5, ES6
- React.js
- Redux
- UI/UX
- jQuery
- AJAX
- Axios
- APIs
- HTML 5
- CSS 3
- Materialize
- Bootstrap
- Flexbox
- Agile Methodology
- Adobe Suite  
(Photoshop, Illustrator, Premiere)

### EXPERIENCED:

- PHP
- Node.js
- MySQL
- MongoDB
- Firebase
- MAMP
- Regex
- Amazon Web Services
- Buffer
- Google AdWords
- WordPress (Visual Composer)

### TOOLS:

- Version Control (Git, GitHub)
- Task tracking (Trello)
- Debugging (Postman, Chrome Dev Tools)

## Hobbies:

- Podcast and E-sports junkie
- Chelsea FC supporter
- Avid Forged in Fire fan

## Applications Developed:

### PocketCards: [Live](#) • [GitHub](#)

A mobile-first flashcard library that focuses on a simplistic way to learn online that utilizes **CRUD** operations.

- **Responsible for:** form validation using **Regex** and **redux Form**, setting up routes to various components using **React Router**, **Redux** & **Axios**, and sorting of categories & infinite scroll using **JavaScript**.
- Designed an app that coordinates with a **Node.js** and **MySQL** backend to retrieve client-side inputted data for storage and usage.
- Incorporated **Flexbox** and **Materialize** to focus on enhancing the customer's **UX**.

### Grace Hopper: [Live](#) • [GitHub](#)

An event page that helps to find professional networking events for women in tech in Orange County and LA County.

- Made **AJAX** calls to Google, Flickr, Twitter, and Meetup **APIs** to find out event times, location, event description and live tweets.
- Applied **CSS3** using **Flexbox** to the **HTML5** skeleton for added compatibility for mobile users.
- Utilized **Trello** to coordinate sprints, swim lanes, and scrums by following the **Agile methodology** in a 48-hour deadline.

### Inventory Manager: [Live](#) • [GitHub](#)

A **CMS** for keeping track of the inventory of products by displaying the product title, description, quantity, price and allowing for **CRUD** operations.

- Dynamically created table to display created/updated product's name, description, quantity, and price using **jQuery**.
- Created **PHP** backend allowing **CRUD** operations within **MySQL**.
- Designed by utilizing an **HTML5**, **Bootstrap 3** and **CSS 3** front-end for mobile-responsiveness.

## Experience:

### Marketing Intern | Arconic

May 2018 – Aug 2018

- Led marketing campaigns that led to 5% more website traffic.
- Enhanced over 30+ product images, 20+ webpages, and 5+ presentations using **Photoshop** and Nitro 10.

### Digital Marketing Intern | Dualens

Feb 2018 - May 2018

- Composed **SEO-driven content** using **keywords** for potential customers and updated **SEO** for the e-commerce website.
- Created blog posts by utilizing **HTML**, **CSS** and **Dreamweaver**, landed on the front page of Google Search.

## Education:

### Chapman University | Orange, CA

- B.S. in Business Administration with Emphasis in Marketing

### LearningFuze | Irvine, CA

- Accelerated Web Development Program
- 80+ hours/week coding in a simulated workplace environment