Brandon Erickson

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EDUCATION

University of California, Los Angeles (UCLA)   Los Angeles, CA
Bachelor of Science in Statistics and Data Science   Expected June 2026
- 3.6/4.0 GPA; Minor in Data Science Engineering
- Dean's List; received upon earning the highest possible scholastic achievement in any one term
- Classes in linear regression, experimental design, probability, R coding, testing, and advanced statistics
- Classes in advanced mathematics, writing, advocacy, humanities, and other useful abilities.

LEADERSHIP/PROFESSIONAL EXPERIENCE

Online Sales   Online
Salesman   March 2023 - Present
- Work independently in order to sell a multitude of different items and goods to people all across the United States.
- Negotiate and converse daily with customers and interested buyers to answer questions, build trust, and close deals.
- Manage inventory of 100+ items to keep information up to date in order to provide new options and items to customers.
- Made $1,000+ in sales through proper item descriptions/listings, glowing customer reviews, and fast, secure shipping.

The *Daily Bruin*   Los Angeles, CA
Outreach Contributor   January 2023 – Present
- Spearheaded and organized workshops to help members with building their resumes, interview, and internship skills.
- Used outreach strategies to promote retention and other team-wide benefits to improve staff satisfaction and cooperation.
- Communicated and collaborated efficiently with team to plan recruitment strategies and boosted applications by 32.65%.
- Planned and hosted multiple presentations for high school and college students looking to join college journalism.

Outreach Intern   September 2022 – January 2023
- Contacted several alumni in order to foster relationships and obtain feedback on how the organization helped them succeed.
- Worked on different types of events and socials in order to foster a sense of community within the organization.

Local Tutoring   Los Angeles, CA
English Literature Tutor   January 2023 – May 2023
- Advised students on how to format their essays in order to make their work have more impact and emotion.
- Assisted students on in-depth reading and writing strategies to improve their comprehension and mental retention.

Precalculus Tutor   January 2023 - May 2023
- Instructed students on precalculus strategies in order to help them obtain better grades and test scores.

Cerritos College Mental Health Certification   Los Angeles, CA
Student   June 2021-January 2022
- Underwent a 6-month long certification program via Cerritos College to gain insight on psychology and mental health.
- Learned about therapies, disorders, cognitive behavior, and how mental health can affect different communities.
- Studied on how to work with a person's needs, motivation, and mental health within a professional environment.

Graphic Design Enrichment Program   Hybrid
Co-Founder and Mentor   September 2021 - May 2022
- Collaborated with a graphic design professional and instructor to provide design opportunities to students.
- Instructed students about the incredible use of having graphic design abilities and helped foster their growth.
- Through school resources, helped students get set up with free graphic design programs, such as Adobe Photoshop.
- Marketed the program through the creation of flyers, tabling, and direct conversations with interested students.

SKILLS, INTERESTS, & IN-PROGRESS ABILITIES

Skills: Google Workspace, Microsoft Office, OpenAI's GPTs, Communication/Coordination, R/Rstudio, Data Visualization, Graphic Design (via Canva), Sampling, Surveying, Writing, Marketing, Sales, Shipping, Client Relationship, Slack, Inventory Management

Interests: Reading/Writing, Baking Cookies & Banana Bread, Trying New Recipes, Learning, Exercising, Playing w/ My Dogs, Feeding Hummingbirds, Creating Rough Board Games, Playing Gin Rummy

Learning: C++, Python, more advanced probability, more advanced experimental designs, statistical consulting/advising