

IFT 301 – Web Programming for Human Computer Interaction

Web Design Project – Topic Approval

Name: Brandon Trinkle

ASU ID: 1217455031

Date: 3/23/2024

The topic of your web site must be approved by your instructor. Complete the following questions and submit it via Canvas. **For the purposes of this course and to not hold you back in beginning development, assume your topic is approved by the instructor. In the event your topic is not approved, you will be contacted directly via e-mail.**

1. What is the name and topic of your website?

BT Custom

I can make a website for the home improvement projects I do. I've done a series of renovations on my house. I can create a fictional company website, where I display work completed, services provided, contact information, etc.

2. What do you want the website to accomplish? What opportunity, problem, or issue is your website addressing? Discuss why this opportunity, problem, or issue exists.

I want the website to advertise the company BT Custom. The idea is that it will show previous projects, services offered, contact information for quotes, home page for employees, customer reviews.

3. Who is your intended audience? Remember to discuss age, gender, interests, socioeconomic class, etc.

The audience would be people looking for a contractor to perform home remodeling projects.

4. What type of content might be included in your site? Describe the type of text, graphics, media, etc. that you think would be good to use on your website.

When designing a company website you want it to catch the audience. People who are looking for home improvement projects, or anything for that matter, will judge you based on how your website is put together. I want it to be modern and have a professional

flow. Not many animated graphics, but displays logo, navigation through the website, professional display of content, and photos.

5. List at least two related or similar sites found on the internet and explain why you chose them.

<https://jmkcontractor.com/>

<https://www.waypointci.com/>