# BRANDON AVILES

# CREATIVE TECHNOLOGIST

# CONTACT

(713)504-8537 brdnaviles@icloud.com Portfolio Link LinkedIn

#### **SKILLS**

# **Design Tools:**

Adobe Creative Cloud (Photoshop, InDesign, Illustrator) Sketch, Figma

## **Prototyping:**

Invision, Proto.io

### **Development:**

HTML, CSS, Visual Code

# User Research:

Persona Creation Usability Testing Journey Mapping

# **EDUCATION**

#### **Bachelor of Arts:**

Visual Communication Expected Transfer — University of Houston Aug. 2024

# Lonestar College System 2016-2024

### **PROFILE**

Enthusiastic and innovative undergraduate pursuing a bachelor's degree in visual communications with a focus on blending technology and creativity. Adept at leveraging technical skills to enhance visual storytelling and user experiences. Eager to contribute to innovative projects that integrate cutting edge technology with design aesthetics.

#### **CERTIFICATIONS:**

UX/UI Design Certification | Google Program - Coursera | 2023

- Foundations of UX
- <u>Design Process: Empathize, Define, Ideate</u>
- <u>Wireframes and Low-Fidelity Prototypes</u>

### **EXPERIENCE:**

Gate Service Agent. May 2022 — December 2023 Unifi Aviation. Houston, TX.

- Provided high level of customer service to each person by engaging customer and using active listening and effective interpersonal skills.
- Managed over 50 online booking inquiries with travel partners, providing clients with smooth ticketing processes.
- Engaged customers to find amicable and appropriate solutions to transportation issues and conflicts.