BRANDON GOSSEN

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SUMMARY

Full-Stack web developer fascinated with the functionality of programs and making them run more efficiently. Advocate of solving problems with clean code and making life easier for the user. Currently building an endless Simple Simon game as a side project, to further sharpen my programming skills.

SKILLS

Front End:

JavaScript | ES6 | jQuery | AJAX | HTML | CSS | Bootstrap

Back End:

Java | Spring | MySQL

Software:

IntelliJ IDE, Sublime Text 2, GitHub Windows OS, Mac OS

EDUCATION

Codeup

San Antonio, TX December 2017
Codeup is an 18-week full-stack web
development program, with over 600
hours of training and real-world project
experience.

University of Tampa

Tampa, FL December 2015

Masters of Business Administration /

Masters of Science in Marketing

- 3.81 GPA
- Member: Beta Gamma Sigma Honor Society; National Society of Leadership

University of Texas at San Antonio

San Antonio, TX December 2012

Bachelor of Business Administration /

Bachelor of Science in Kinesiology

- 3.79 GPA
- Graduated Magna Cum Laude
- Member: Phi Kappa Phi Honor Society

SOFTWARE PROJECTS

Remindr.life

December 2017

- A mobile-friendly web application that automates the process of sending event reminders, utilizing several APIs including Google People, Twilio, and Filestack.
- Built using the Java Spring framework, Quartz, MySQL, jQuery, JavaScript, Bootstrap, custom CSS, and HTML.

Bramy Movie Database

October 2017

- Created a functional movie database using AJAX (fetch) requests that allows users to add, rate, edit, and delete movies.
- Implemented HTML, CSS, JavaScript, JQuery, and Bootstrap to create this user-friendly web application.

Google Weather Map

September 2017

- Weather application that makes AJAX calls to Google Maps API and OpenWeatherMap API, in which users can receive a three-day weather forecast at any specified location.
- Extremely user-friendly app with the implementation of JavaScript and JQuery to create event listeners that allow users to find the weather of any destination by simply dragging and dropping a clickable marker.

PROFESSIONAL EXPERIENCE

Wells Fargo
Banker

San Antonio, TX

July 2016 - July 2017

- Among bankers, ranked in the top 5% in customer satisfaction performance in 70% of weeks.
- Improved customers' financial health providing them with the products and applications that best fit their situation.

TJE Marketing

San Antonio, TX

Account Manager

March 2016 – July 2016

- Led successful sale campaigns for various Fortune 500 companies, leading to a 5% average increase in customer acquisitions.
- Conducted training sessions covering the process of marketing clientele products, prospecting potential customers, and effectively selling to target markets.

Bisk Education

Tampa, FL

Associate Research Analyst

November 2015 – March 2016

January 2015 – May 2015

- Created a forecasting model utilized for more accurate prediction of enrollment numbers.
- Built models for analyses of university data simplifying the segmentation process of competition.

Pepin Academies

Tampa, FL

Web & Mobile Portal Evaluator

Led implementation of an interactive blog, teaching gamification methods, and a cloud based management system resulting in increased engagement among parents, students, and teachers.

 Completed an in-depth analysis of web platforms and mobile apps of peer group and applied results to inform management of optimization changes leading to more traffic on online portals.