

AI-Powered Survey Simulation

Get instant, accurate survey predictions calibrated against 5.4M real responses. 79% more accurate than generic AI, 90% cheaper than traditional research.

79%
MORE ACCURATE

10x
FASTER

90%
COST SAVINGS

THE PROBLEM

\$50B Market, 80% Failure Rate

Traditional surveys cost \$15-50K and take 4-8 weeks. Generic AI predictions are fast but wrong by 9+ points. Companies are forced to choose between speed and accuracy.

OUR SOLUTION

Instant

Results in seconds, not weeks

Accurate

1.9 pt MAE vs 9.1 for raw AI

Transparent

Know confidence levels

HOW IT WORKS

- 1 **Define survey** - Input audience, questions, context via API or dashboard
- 2 **Auto-calibrate** - Engine matches to 100+ validated industry benchmarks
- 3 **Correct biases** - 8 documented LLM bias patterns automatically fixed
- 4 **Get results** - Full distributions with accuracy zones and confidence

WHO USES CROWDWAVE

Product Teams	Feature prioritization, concept testing
Market Researchers	Survey pre-testing, benchmarking
Consultants	Rapid hypothesis testing, due diligence

COMPETITIVE ADVANTAGE

	Traditional	Generic AI	Crowdwave
Time	4-8 weeks	Seconds	Seconds
Cost	\$15-50K	~\$0	~\$0
Accuracy	Ground truth	9.1 pt error	1.9 pt error
Bias correction	Manual	None	Automatic
Confidence levels	Yes	No	Yes

VALIDATED RESULTS

Survicate NPS Benchmark	5.4M responses, +/-3 pts
Amazon S&S Survey	N=49, MAE <0.6 pts
Conference Board C-Suite	N=1,732, +/-2-3 pts
Test Coverage	65 tests passing

MARKET & BUSINESS MODEL

Market Size

- \$50B market research TAM
- \$8B survey software
- \$2B AI research tools

SaaS Pricing

- Starter: \$99/mo
- Professional: \$499/mo
- Enterprise: Custom

TRACTION

v1.0
Production Ready

100+
Calibrations

20+
Industries

85%
Gross Margin

Ready to Transform Your Research?

hello@crowdwave.ai | Pilot programs available