

Crowdwave

Human-Calibrated AI Survey Simulation

79%

Error Reduction
vs naive LLM

5M+

Human Responses
Calibrated

20+

Validated
Domains

HIGH ACCURACY

±2-3 pts

Trust • Awareness • Rankings

MEDIUM

±4-5 pts

Satisfaction • NPS • Concern

VALIDATE FIRST

±8-15 pts

Intent • Price • Polarized

✓ Documented accuracy limits ✓ 8 bias correction patterns ✓ Continuous calibration ✓ No hype—just evidence

Calibrated against: Survicate • Gallup • Conference Board • Pew

crowdwave.ai • February 2026