Brandon Z. Chin

brandonchincareers@gmail.com | www.brandonchin.com

EDUCATION

Babson College   Expected Graduation: May 2024
Candidate for BS in Business Administration, Concentration in Technology Entrepreneurship   GPA: 3.62
Coursework: Data Analytics, IT Management, Project Management, Python, Web Tech, Entrepreneurship, Machine Learning

Waseda University, School of International Liberal Studies   June 2022 – August 2022
Study Abroad Coursework: Technology Ethics, Metaphysics, Japanese History, and Japanese Language

PROFESSIONAL EXPERIENCE

Product Management Intern   June 2023 – August 2023
Publicis Sapient
- Co-led a team of 5 Software Engineer Interns in agile methodologies to build an expense management app for iOS/Android.
- Created 97 tickets within JIRA across 4 sprints that resulted in the successful creation and deployment of our app.
- Conducted 18 usability interviews across 4 sprints that resulted in changes to UI/UX and collaborated with UX associates for revision.
- Built a mock AI Chatbot to strategize the integration of an AI Chatbot in the App, aiding to the successful creation and deployment of an AI Chatbot that calculates expenditures and provides tailored user recommendations to reduce expenses.

Product Management Intern   February 2022 – April 2022
Mobilize.IT
- Analyzed 15 features with the Senior VP to identify product optimization; resulting in 3 UX fixes to the app's design.
- Interviewed 50+ users to discover user pain-points and authored 5 blog posts about product-market fit for US markets.
- Crafted competitor analysis to pinpoint gaps for product differentiation, leading to 5 feature recommendations.

Business Operation Intern   January 2022 – April 2022
Echo3d
- Built a competitor analysis and pitched 6 features to improve market competitiveness.
- Collaborated with an engineering team, to address 6 UI issues through an extensive review of user journey map of their SaaS product.
- Sourced clients using SeamlessAI for the retail clothing industry and delivered contacts to the VP of Sales for sales leads.

Financial Analyst Intern   June 2021 – August 2021
Digital Factory
- Built an Excel calculator to assess OPEX for a $3M nationwide project for Walgreens.
- Constructed and revised a $5M OPEX financial model for the Sales VP to calculate development cost.

PROJECT EXPERIENCE

Product Manager   September 2023 – Present
Fei Yang Travel
- Built Figma design of a B2C iOS app to communicate feature requirements and use cases to development team.
- Built an internal website using react.js and node.js to dynamically display products to replace existing inventory database.
- Crafted a 10-page product requirement document and negotiated the cost of development by 25% resulting in $15,000 saved.

Co-Founder & Product Manager   September 2020 – May 2021
Sticker Pack
- Founded an e-commerce startup and won $1000+ in funding in Babson's campus-wide startup competition.
- Conducted A/B testing, collaborated with a product designer, manufactured product in US, and delivered to customers.

Lead Game Developer   April 2016 – August 2021
Roblox
- Built a Roblox video game, in Lua, that generated over 116,000 sessions and created a community of over 2,500 active users.

LEADERSHIP EXPERIENCE

Vice President of Community Service | *Delta Sigma Pi*
Vice President of Finance | *Babson Community of Developer and Entrepreneur Club*
Resident Assistant | *Babson Residential Housing and Life*
Student Mentor | *Babson Asian Pacific Student Association*
Front-end Development Mentor | *Babson Product, Building, and Jamming Club*
Social Media Manager | *Phi Delta Theta*

SKILLS & CERTIFICATION

Programming Languages: HTML/CSS, JavaScript (React.js, Bootstrap), R (R Studio), Lua (Roblox Studio), SQL, Python
Language: Cantonese (Native)
Tools: Figma, Canva, Adobe Creative Suite, GitHub, Tableau, Microsoft Office Suite, Jira, Confluence, Trello, Notion, Miro, Netlify
Certification: (EntryLevel) Product Management, (Udemy) React, (LinkedIn) React w/ Google Bard and PalM2 API