

“Presentation”

a sleep-deprived journey
by Brandon Crose

The Task

Book Authors >

Monograph Authors >

Authors

Publications Home

Magazine - BAMS

Journals Content

About Our Journals

AMS Blog: The Front Page

AMS Bookstore

AMS Books

AMS Meteorological Monographs

Glossary of Meteorology

Copyright Policy

Editors and Reviewers

Subscription Information

Journals Online Issue Notification

Advertising in AMS Publications

News and Announcements

Continuous Publication >

AMS Publications has implemented a new continuous publication (CP) workflow for the technical journals!



CHORUS >

AMS is proud to be a full publisher member of CHORUS, a nonprofit organization that has organized a suite of services and best practices that provides a sustainable solution for agencies and publishers to deliver public access to published articles reporting on funded research in the United States.



BAMS

The Bulletin of the American Meteorological Society's (*BAMS*) peer-reviewed articles and Early Online Releases (EORs) are available through Journals Online and are open to all.

The [BAMS Digital Edition](#) and

Journals

All AMS journal articles – including Early Online Releases (EORs) – are citeable and searchable by all.

Abstracts, full articles published over two years ago, and articles chosen by their authors to be

Books

AMS Books grew out of a monograph publishing program related to the peer-reviewed journals published by the AMS and now encompasses a series of meteorological and historical monographs that reaches back five decades as well as a

Problems

- the content is unclear
- poorly organized
- difficult to navigate
- poorly written
- excessively verbose
- generally confusing to users

Objectives

- To ensure users are aware of the available published content to read, which translates into maintaining (or increasing) subscriptions.
- To provide clear instructions and documentation on publishing content with AMS and reduce the number of queries made directly to staff.
- To make the submission of content to be published as easy as possible, which translates into increased submissions (and, therefore, increased revenue).

Anticipated Challenges

- Reimagining navigation in a way that is friendlier to the user *and* elegantly incorporates all of the disparate content that is presently on the site will be difficult.
- Given that the company already uses a CMS, how can I complete this project in a way that both satisfies the requirements of this class and doesn't reinvent the wheel?

My Architecture Diagram



Client Feedback

- Journals Issue Notification no longer exists
- Monographs has been moved out of the Books department and now belongs to Journals
- Wonders if having to links to submit in 2, 3, and 4 lead to a page in 5 is too many clicks for the user?

Next I Attempted Wireframes

The wireframe illustrates the layout of the AMS website homepage. At the top left is the AMS logo with the text "American Meteorological Society". To the right are buttons for "LOG IN", "JOIN", "DONATE", and "GET INVOLVED". Below these are social media links for Facebook, Twitter, YouTube, and RSS feed. A search bar with a magnifying glass icon is positioned next to the social media icons. A horizontal navigation bar below the header includes links for "About AMS", "Membership", "Publications" (which is highlighted in blue), "Education & Careers", "Meetings & Events", and "Public Policy". The main content area features a "News & Announcements" section with placeholder text about the Euismod sem, semper ut potenti pellentesque quisque. Below this is a large, empty container with a cross-hatch pattern, likely representing a slide or a large image. At the bottom of this section is a horizontal menu with four items: "News", "Thing 2", "Thing 3", and "Thing 4". The large empty container is divided into three vertical columns at the bottom, labeled "BAMS", "Journals & Monographs", and "Books". On the left side, there is a sidebar with three sections: "Authors' Center", "Editor and Reviewers' Center", and "About AMS Publications". On the right side, there is a sidebar for the "AMS Blog: The Front Page" featuring a March 25, 2016, post about climate change survey results, and another sidebar for the "AMS Glossary of Meteorology" with a search bar.

AMS
American Meteorological Society

LOG IN JOIN DONATE GET INVOLVED

Search

About AMS Membership Publications Education & Careers Meetings & Events Public Policy

News & Announcements

Lore ipsum dolor sit amet, maiores ornare ac fermentum, imperdiet ut vivamus a, nam lectus at nunc. Quam euismod sem, semper ut potenti pellentesque quisque. In eget sapien sed, sit duis vestibulum ultricies, placerat morbi amet

< >

News Thing 2 Thing 3 Thing 4

BAMS Journals & Monographs Books

Authors' Center

Editor and Reviewers' Center

About AMS Publications

AMS Blog: The Front Page

MARCH 25, 2016

[New Survey Shows AMS Members' Positions on Climate Change](#)

MARCH 9, 2016

[The New Capital of Lightning](#)

FEBRUARY 2, 2016

[Milestones for the AMS Education Program](#)

AMS Glossary of Meteorology

Search

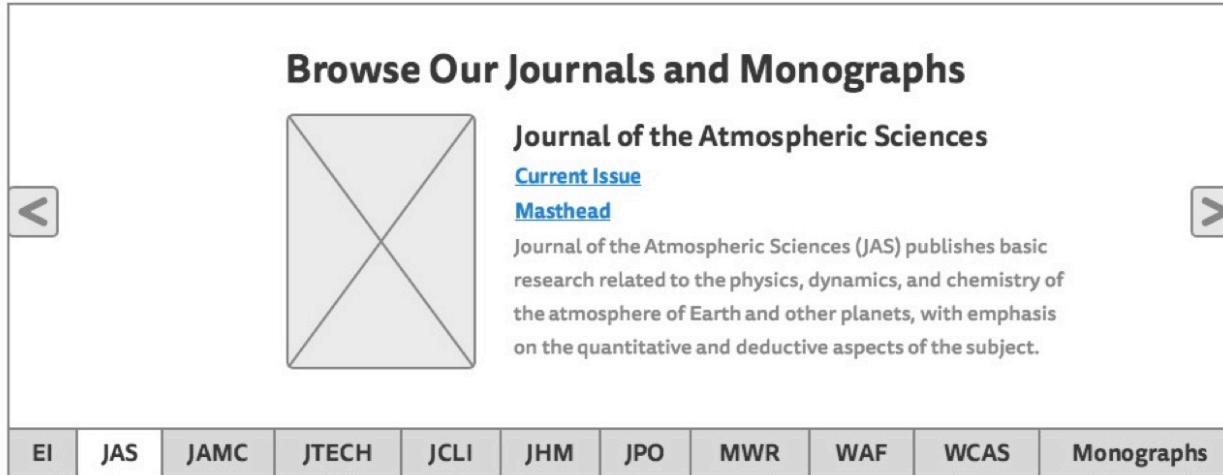
Next I Attempted Wireframes



A wireframe representation of the top navigation bar of the American Meteorological Society (AMS) website. It features the AMS logo and name, a search bar, and links for LOGIN, JOIN, DONATE, and GET INVOLVED. Below the main menu is a secondary horizontal navigation bar with links for About AMS, Membership, Publications, Education & Careers, Meetings & Events, and Public Policy.

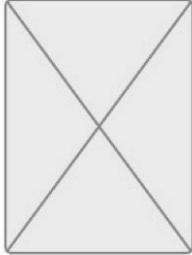
LOG IN	JOIN	DONATE	GET INVOLVED		
Search					
About AMS	Membership	Publications	Education & Careers	Meetings & Events	Public Policy

[Home](#) > [Publications](#) > Journals & Monographs



A wireframe representation of the 'Journals & Monographs' section of the AMS website. The main heading is 'Browse Our Journals and Monographs'. On the left is a large square placeholder with a diagonal 'X' through it, flanked by navigation arrows. To the right is a detailed card for 'Journal of the Atmospheric Sciences'. It includes a thumbnail image of the journal cover, the journal title, and links for 'Current Issue' and 'Masthead'. A descriptive text block follows. Below this card is a horizontal navigation bar listing various journals and a 'Monographs' link.

Browse Our Journals and Monographs

 < >

Journal of the Atmospheric Sciences

[Current Issue](#)
[Masthead](#)

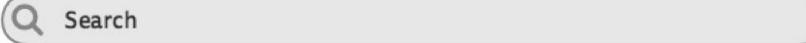
Journal of the Atmospheric Sciences (JAS) publishes basic research related to the physics, dynamics, and chemistry of the atmosphere of Earth and other planets, with emphasis on the quantitative and deductive aspects of the subject.

EI	JAS	JAMC	JTECH	JCLI	JHM	JPO	MWR	WAF	WCAS	Monographs
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A wireframe representation of the 'Archives' and 'Publishing' sections of the AMS website. On the left, a large square placeholder with a diagonal 'X' through it contains the text 'Publish with Us!'. Below this is a short paragraph of placeholder text. To the right are two smaller cards: one for 'Subscription Information' and another for 'Editor and Staff Contacts', each featuring a large square placeholder with a diagonal 'X' through it.

Search the Archives



Publish with Us!

Lore ipsum dolor sit amet,
maiores ornare ac fermentum,

Subscription Information

Editor and Staff Contacts

Next I Attempted Wireframes

The wireframe shows a simplified version of the American Meteorological Society's website layout, specifically the 'Publications' section for authors.

Header:

- AMS American Meteorological Society logo
- Navigation links: LOG IN, JOIN, DONATE, GET INVOLVED
- Search bar with magnifying glass icon and placeholder "Search"
- Social media icons for Facebook, Twitter, YouTube, and RSS feed.

Main Navigation Bar:

- About AMS
- Membership
- Publications
- Education & Careers
- Meetings & Events
- Public Policy

Breadcrumbs: Home > Publications > Authors' Center

Content Area:

Learn about Submitting to...

BAMS Journals Monographs Books

- + Overview
- + Send the Proposal First
- + Form Follows Function: Article Categories
- + Less is More: Some Writing Tips
- Send Your Manuscript Electronically

Authors must submit all Proposals and manuscripts via the BAMS Editorial Manager website: <http://www.editorialmanager.com/bams/> Manuscripts submitted to BAMS follow the same formatting as manuscripts for the other AMS publications. Please refer to the Authors Guide for full information on formatting your manuscript.

Revisions are normally expected from authors within a month of the initial decision. Authors may be granted longer revision periods for complex revisions, or may be granted an extension by the editor in charge of the manuscript in appropriate circumstances.

BAMS production generally requires up to five months from acceptance to printing.

Transfer of Copyright forms

Next I Attempted Wireframes

The wireframe shows the top navigation bar with the AMS logo, a search bar, and social media links. Below is a horizontal menu bar with tabs: About AMS, Membership, Publications (selected), Education & Careers, Meetings & Events, and Public Policy. The main content area shows a breadcrumb trail (Home > Publications > About AMS Publications) and a sidebar with links: Benefits of Publishing with AMS, Publications Commission Reports, Our Copyright Policy, and Contacts. The main content area features a large 'About Us' section with placeholder text.

LOG IN JOIN DONATE GET INVOLVED

Search

About AMS Membership Publications Education & Careers Meetings & Events Public Policy

Home > Publications > About AMS Publications

Benefits of Publishing with AMS

Publications Commission Reports

Our Copyright Policy

Contacts

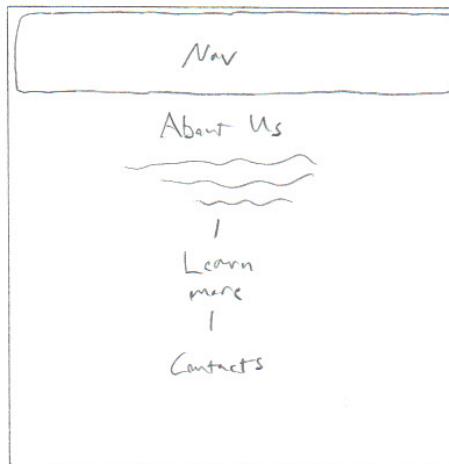
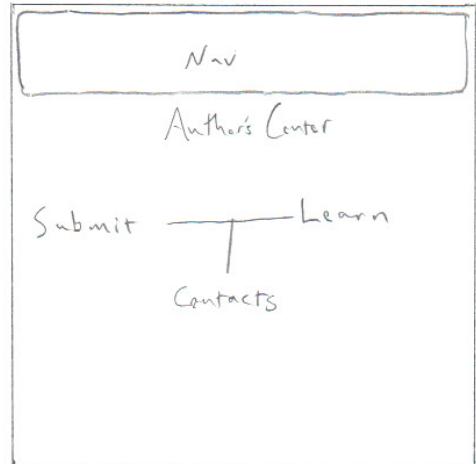
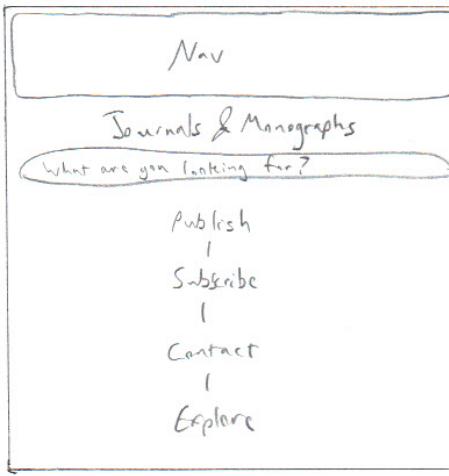
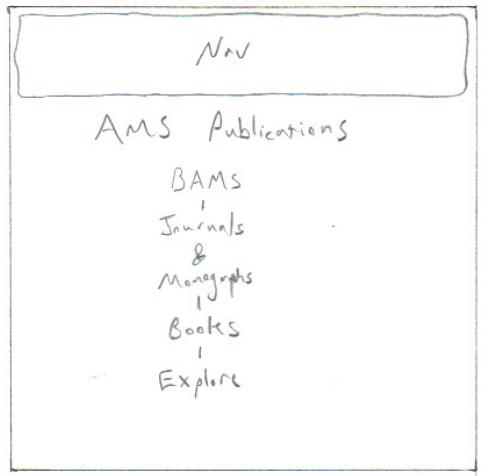
About Us

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Client Feedback

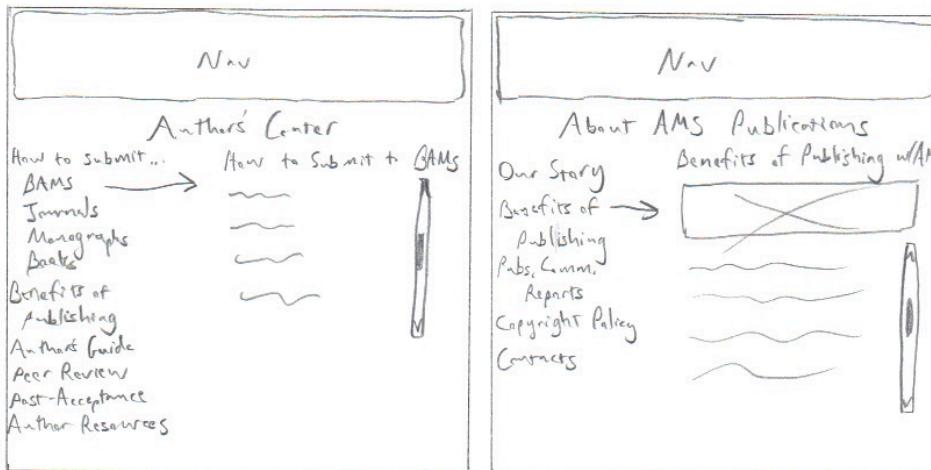
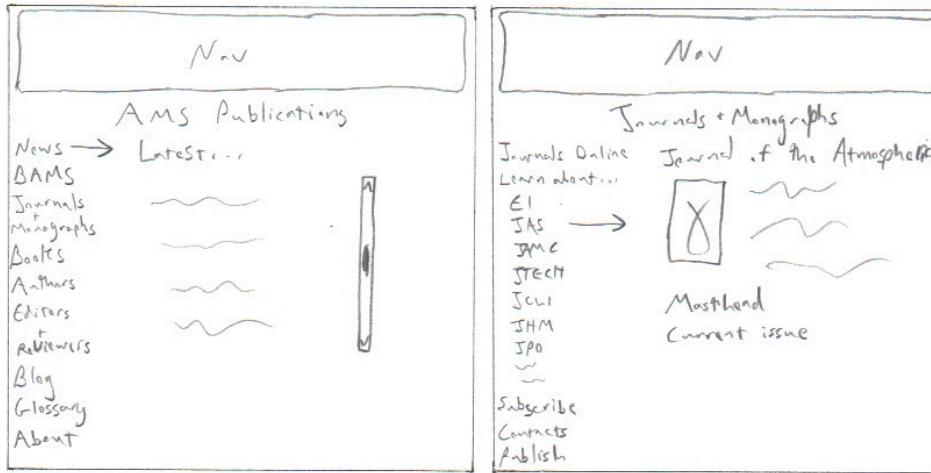
- Personally not a fan of sliders (“quite a bit of evidence that they are useless,” claims he) but is willing to give it a try.
- Spelling errors that GoMockingbird introduced, not me. (I don’t make mistakes.) (That’s a joke.) (I *rarely* make mistakes...)
- Overall, “this looks extremely good” and he is “a very pleased client.”

My Sketches Went Less Well...



Sparse

My Sketches Went Less Well...



Left rail supremacy

My Sketches Went Less Well...

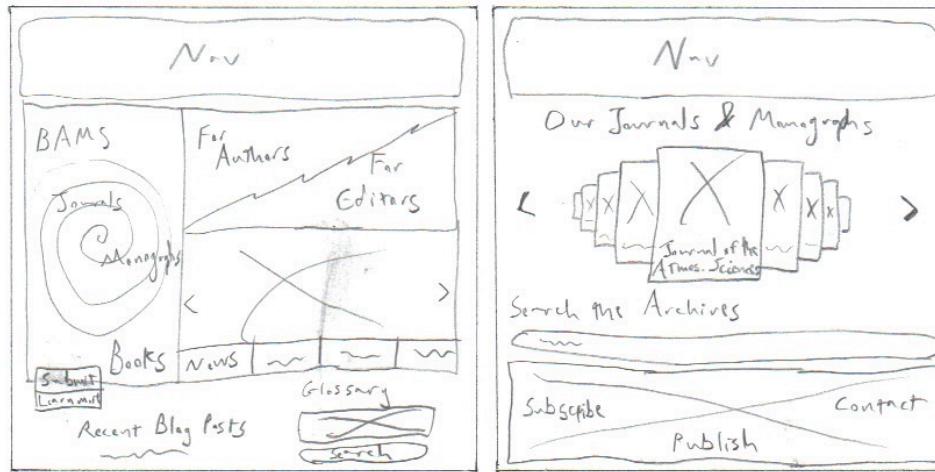


Image heavy

What I Learned

- I'm not a visual artist.
- This process might have been more helpful to me before the wireframe project.
- I liked my wireframes better than any of these.
- My client agreed.

My Static Mockups



LOG IN JOIN DONATE GET INVOLVED

Search the Site



About AMS

Membership

Publications

Education & Careers

Meetings & Events

Public Policy

Home / Publications

Welcome to AMS Publications

News and Announcements

AMS is proud to be a full publisher member of CHORUS, a nonprofit organization that has organized a suite of services and best practices that provides a sustainable solution for agencies and publishers to deliver public access to published articles reporting on funded research in the United States.

CHORUS

Advancing Public Access to Research

A NEW PATH TO PUBLIC ACCESS

An innovative and cost-effective approach to delivering public access to scholarly content reporting on funded research. [↗](#)

CHORUS

Continuous Publication

Open Access

New Website

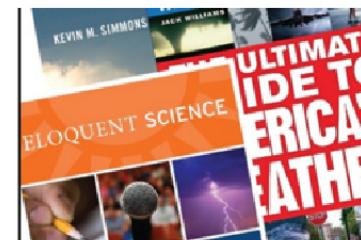
BAMS is No. 1!



BAMS



Journals & Monographs



Books

Authors' Center

Editor and Reviewers' Center

About AMS Publications

AMS Blog, the Front Page [↗](#)

MARCH 24, 2016

New Survey Shows AMS Members' Positions on Climate Change

MARCH 9, 2016

The New Capital of Lightning

FEBRUARY 2, 2016

AMS Glossary of Meteorology

METEOROLOGY GLOSSARY
AMERICAN METEOROLOGICAL SOCIETY
glossary of meteorology

Search the Site



My Static Mockups



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Search the Site



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Home / Publications

Browse Our Journals and Monographs



Journal of the Atmospheric Sciences

Current Issue

Masthead

Journal of the Atmospheric Sciences (JAS) publishes basic research related to the physics, dynamics, and chemistry of the atmosphere of Earth and other planets, with emphasis on the quantitative and deductive aspects of the subject.

EI JAS

JAMC

JTECH

JCLI

JHM

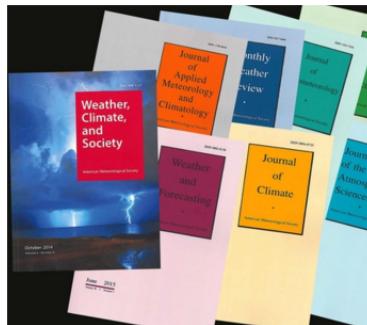
JPO

MWR

WAF

WCAS

Monographs



Search the Archives



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About AMS Publications

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Contacts



Top Editors and Professional Staff

The editorial board of each AMS journal is made up of the top scientists in the fields covered by that journal, who oversee the stringent peer-review process for every article published. The professional AMS journals peer-review and production support staff, and the AMS Books staff, are committed to helping authors throughout the publication process to ensure their publishing experience is smooth, efficient, and friendly.

What I Learned

- Photoshop has a very steep learning curve.
- No one likes beige boxes.
- The site needs subnavigation options.
- Page titles are a little weird? Off-center?
- Lot of wasted space on the Journals & Monographs page.

The Final Result!

<http://brandonicrose.github.io>

Reflections

What was easy:

- The wireframes weren't *easy* but I felt like I was doing good work within my skillset.

What was difficult:

- Everything else? But especially the agony of creating and adjusting layout via CSS. I know now why God (or someone godlike) invited content management systems.

Reflections

What did I learn?

- If you want to center anything you need a <div> or several.
- Tables are much easier (though still by no means “easy”) to configure than multiple <div>s and relative spacing.
- Evidently, I can build a website...?

Reflections

If I could do the website over again, what would I do differently?

- Find a more attractive slider and blog widget.
- Figure out how to load a page with one tab already open (Journals & Monographs).
- Have the buttons change color when hovered over and possibly move a little when clicked.

Next Steps?

- Show the website to various stakeholders at AMS as a proof of concept for my vision of how the website could be reorganized.
- Celebrate.
- Sleep forever.