Date

1/1/2015

6/30/2017

Monthly Revenue

Monthly Orders

\$1.83M

Goal: \$1.95M (-6.08%)

2146 Goal: 2165 (-0.88%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select all	Europe	North America	Pacific
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Total Orders by Category Bikes Accessories Clothing

	Total	Orders by Subcategory	
Tota	I Revenue \$0.01	1M \$11.29M	
SubcategoryName	Tires and Tubes Road Bikes Helmets Mountain Bikes Bottles and C Jerseys Touring Bikes Caps Fenders Gloves Shorts Cleaners Hydration Packs Socks Vests	OK 5K Total Orders	10K
	C		10K

ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2 952	1.61%
Mountain Tire Tube	<mark>2</mark> 846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	606	2.97%
Total	25164	2.17%

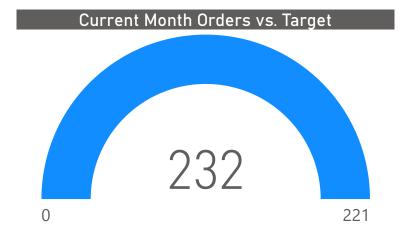
View Product Detail (i)







AWC Logo Cap



Weekly Profit

