

# Brandon Hirsh

Brooklyn, NY • resume@brandonhirsh.com

## EDUCATION

### Emory University, Goizueta Business School

Bachelor of Business Administration

Atlanta, GA

2016 – 2020

**Concentrations:** Finance, Strategy & Management Consulting

**GPA:** 3.7/4.0

*Recognized as one of the top 100 Emory emerging leaders; recipient of the Goizueta Meritorious Service Award*

## WORK EXPERIENCE

### American Express, U.S. Consumer Premium Products & Benefits

Finance Manager

New York, NY

Apr. 2022 – Present

### American Express, Global Consumer P&L Management

Senior Financial Analyst

Financial Analyst

New York, NY

Mar. 2021 – Apr. 2022

Aug. 2020 – Mar. 2021

- Created unique analyses used for critical strategic decisions in quarterly Executive Committee financial reviews, including deep-dives on international card fee growth, holiday spend tracking, and the linkage between investment dollars and incremental revenue growth
- Communicated the long-term financial plan for the business to the CFO of the Global Consumer Services Group (GCSG), translating the underlying business strategy into forecasted P&L outcomes
- Enabled more efficient analysis of monthly business results by creating and socializing a streamlined reporting package across the GCSG Finance organization
- Partnered with stakeholders across Finance, Marketing, Risk, and other teams to support various ad hoc and ongoing analyses related to the overall GCSG P&L

### American Express, Decision Support Finance for U.S. Consumer Delta Co-Brand

Financial Analyst Intern

New York, NY

Jun. 2019 – Aug. 2019

- Developed financial models to identify key revenue & expense drivers for the Delta co-branded card product and recommend enhancements to strategy
- Translated partner remuneration on a per-account basis to better inform acquisition and customer management
- Collaborated with teams in Controllershship and Legal to develop a financial model which followed GAAP principles in amortizing various expenses relating to the Delta cobrand deal renegotiation

### Other Internship Experience

Steward Partners Global Advisory, *Finance Intern to the CFO at a Financial Services firm*

Dayglo Ventures, *Partnerships Development Intern at an Entertainment organization*

Fortis Lux Financial, *Financial Services Intern at a Wealth Management company*

New York, NY

Jun. 2018 – Nov. 2019

Jun. 2017 – Aug. 2017

May. 2016 – Aug. 2016

## LEADERSHIP & COMMUNITY INVOLVEMENT

### Emory Impact Investing Group, Chief Executive Officer

Sep. 2016 – Dec. 2019

- Led a group of 60 undergraduate students to provide micro-loans and consulting services to Atlanta-based entrepreneurs who lack access to capital
- Presented to 150+ institutional investment managers and executives on impact investing at the university-level
- Surpassed \$100k in fund size by establishing relationships with Atlanta-area startup founders and school alumni

## SKILLS

**Software:** Oracle TM1, SQL, Python, Java, Power Query, VBA, Excel, Web Design (HTML & CSS), Advanced MS Office

**Languages:** Spanish & German (Intermediate)