Milestone 3

Group BJBJ

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Initial Evaluation Plan

- **Benchmark Tasks:**
  - Select a country
  - Check Safety Tips
  - Lookup Do's and Don'ts
  - Complete a Currency Conversion
  - View Points of Interest
 - Change Country

- **Subjective Questionnaires:**
  - I found the navigation in *Let's Travel* to be:
    - 1(Very Difficult) -> 10 (Very Easy)
  - I found the country I was looking for:
    - 1(With Great Difficulty) -> 10 (Very Easily)
  - I felt informed by the *Let's Travel* app:
    - 1 (Uninformed) ->10 (Very Informed)
  - I think that I would like to use *Let's Travel* frequently.
    - 1 (Strongly Disagree) -> 10 (Strongly Agree)
  - I found *Let's Travel* unnecessarily complex
    - 1 (Strongly Disagree) -> 10 (Strongly Agree)
  - I think I would need technical support or knowledge to use *Let's Travel*
    - 1 (Strongly Disagree) -> 10 (Strongly Agree)
  - I thought the Let's Travel app was visually inconsistent
    - 1 (Strongly Disagree) -> 10 (Strongly Agree)
  - Overall, I would rate the user friendliness of *Let's Travel* as:
    - 1 (Highly Unfriendly) -> (Extremely Friendly)

- **Interview Questions Before User Tests:**
  - How often do you travel?
  - If you travel, is it for business or personal?
  - What information do you normally look up before visiting a country for the first time.
  - Do you use any apps specifically for travel?
    - If so, what are they?

- ○ What reasons would you choose not to travel to a country?

- **Interview Questions After User Tests:**
  - ○ Would you be more or less likely to travel after using an app such as Let's Travel?
  - ○ Does the Let's Travel app easily provide you with all the information you need for business related travel?
    - ■ If not, what would make the information more easily accessible?
  - ○ Does the Let's Travel app easily provide you with all the information you need for personal travel?
    - ■ If not, what would make the information more easily accessible?

- **What are other evaluation techniques? Why is it appropriate or not appropriate to use these?**
  - ○ **Error Prevention**
    - ■ This can be useful, but it only relates to the country search function.
  - ○ **Evaluation Design - Between**
    - ■ We don't think this would be appropriate, because we need users to use the app to see where common weak points are. It is not useful for us to test one feature of the app, unless it has to do with a page layout.

Detailed Implementation
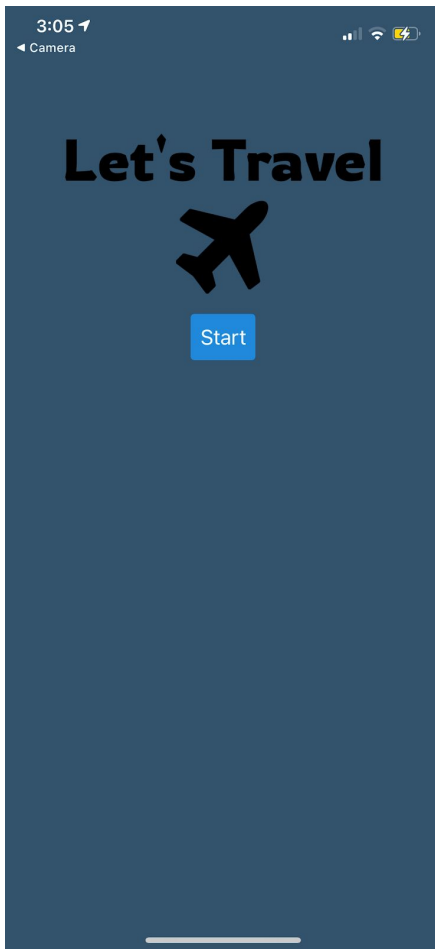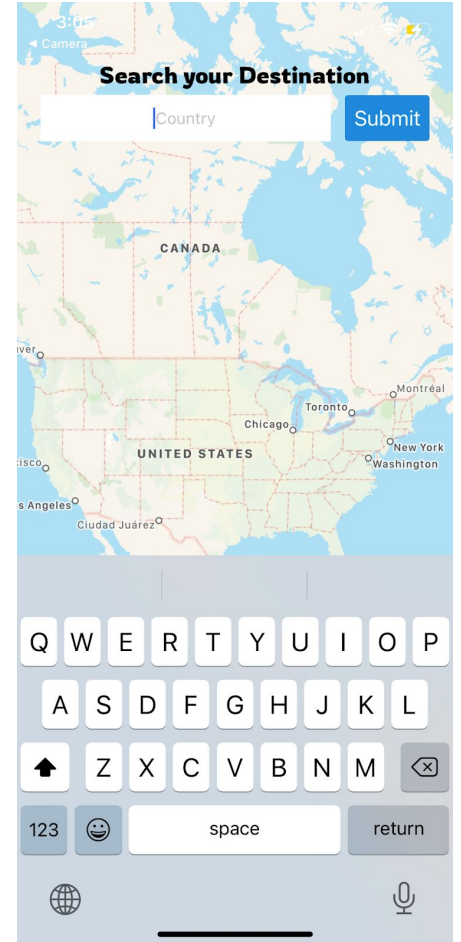

User opens up app and is
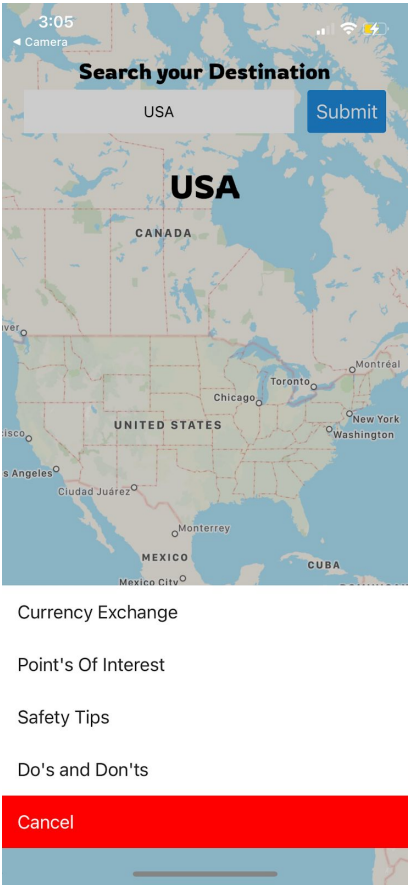greeted with home screen.
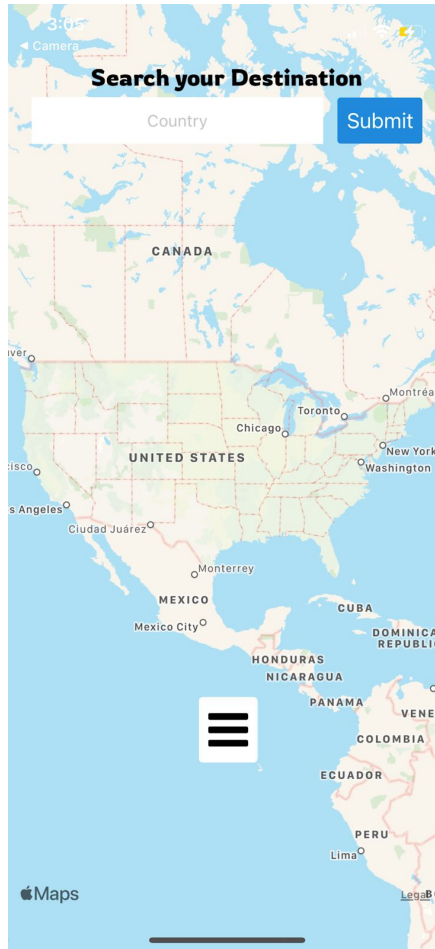
After pressing start, the user can find the country
they are looking for by typing it into the search bar.

After country has been found the menu button will appear.

Clicking the menu button brings up list of options a user can choose from.
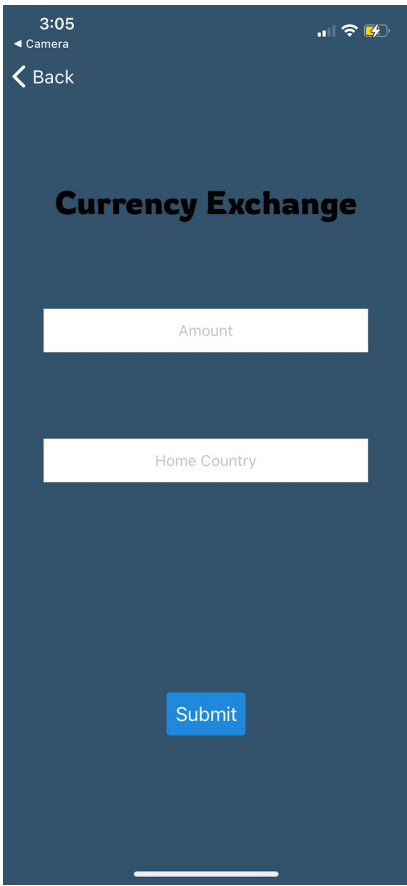
Currency page lets the user convert their currency to the selected country's currency.

Currency Exchange

50

Canada

Currency Exchange

50

Canada

$65.50

Submit

User inputs how much they want to convert and from what country their currency is from.

Points of Interest

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Points of Interest page lists common points of interest to see at the selected country.

Do's And Don'ts

Do:

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Don't:

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Do's and Don'ts page will show user's common cultural customs foreigners should be aware of.

Saftey Tips

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Recommended Modes Of Transport

- Train
- Cab
- Rental Car

Lodging

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Safety tips page will show user's common things to watch out for. That is specific to the selected country.

List of Features

- **Safety Tips**
  - Tells you the most important safety tips for the country to make sure that you are not getting into any trouble. Examples include…
    - Do not disrespect people in the country with different etiquettes
    - Do not go to the wrong side of town to get into trouble with the wrong people
    - etc.
  - We will include the most important ones to make sure the traveler feels safe
- **Currency Exchange**
  - Small application that will exchange money from your home country's currency to the country travelled to.
  - Important to make sure you do not pay more than you are supposed to, wasting money and avoiding getting scammed.
- **Do's and Don'ts**
  - Tells you a short summary of some things that should be done in the country of travel.
    - The proper etiquette or even how to greet someone. This will allow the traveler to not stick out too much and allow them to feel more comfortable
  - Tells you a short summary of some things that should not be done in the country of travel.
    - Some etiquette in other countries are frowned upon in others. We want to inform the user, so they do not disrespect anyone.
      - Ex. Tipping someone in Japan is seen as disrespectful
- **Points of Interests**
  - Tell them a summary of one of the main sites to make sure to visit. This is just a suggestion, but it will allow the user to feel more comfortable in going to these sites, since they are more touristy sites, and allow them not to feel left out.