



# MOBILE APP MOCK REDESIGN

SUBTLE USER INTERFACE DESIGN CHANGES

OVERVIEW

BOTTOM MENU

*ME* PAGE

*NEARBY* PAGE

*SEARCH* MENU

SIDE PANEL

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# YELP MOBILE APP MOCK REDESIGN

## OVERVIEW



Yelp is a business directory that utilizes reviews from users to rate businesses. Their mobile app allows you to search for nearby businesses, sort your findings by a variety of filters, and monitor your friends' activity.

**PROBLEM** The Yelp mobile app contains a lot of redundant buttons and pages. At times the user interface is not intuitive, with confusion from how specific menus and pages can be accessed.

**SCOPE** Mobile app mock redesign

**TIME** 1 week

**ROLE** Lead designer

**SOLUTION** Subtle changes to the Yelp mobile app, maintaining Yelp's signature branding. Page flow redesigned, bottom menu condensed, side panel options compacted, redundant buttons and pages removed.

### BOTTOM MENU



The “Me” and “Activity” pages are previously separated into two pages. Since the “Me” page contains only one tab and the contents within both pages overlap, they are joined together in the “Me” page with new tabs.

### ME PAGE

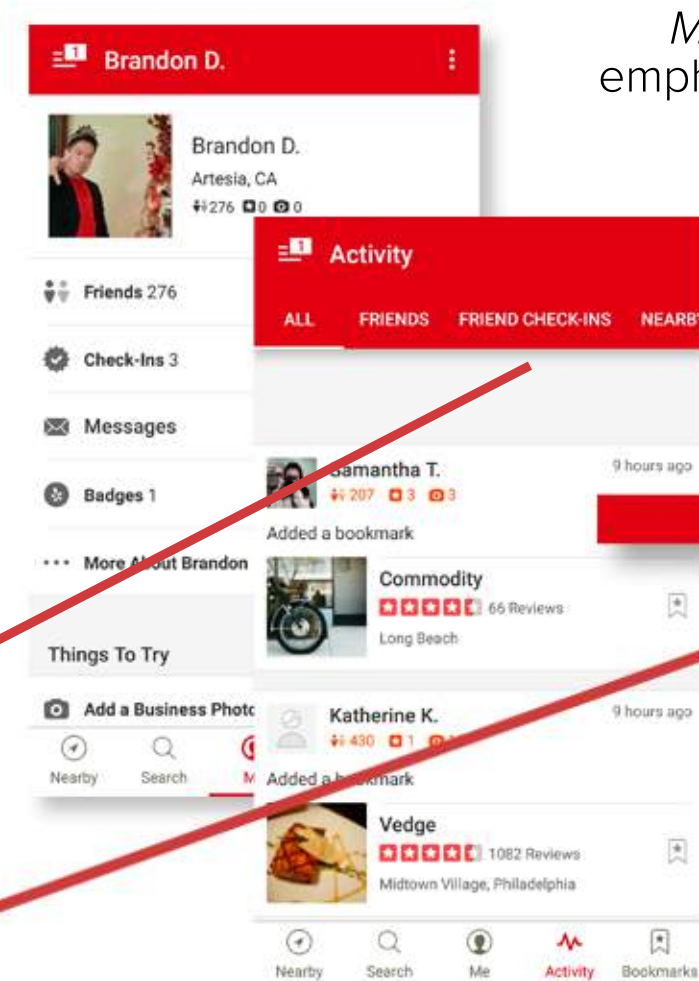
The redesigned “Me” page is a combination of Yelp's previous “Me” and “Activity” page. The page is condensed into 4 subsections: *Me*, *Friends*, *Events*, and *The Local Yelp*.

Buttons are also relocated, with Badges floating to the right of personal information and Messages replacing the unneeded More Options icon in the top right.

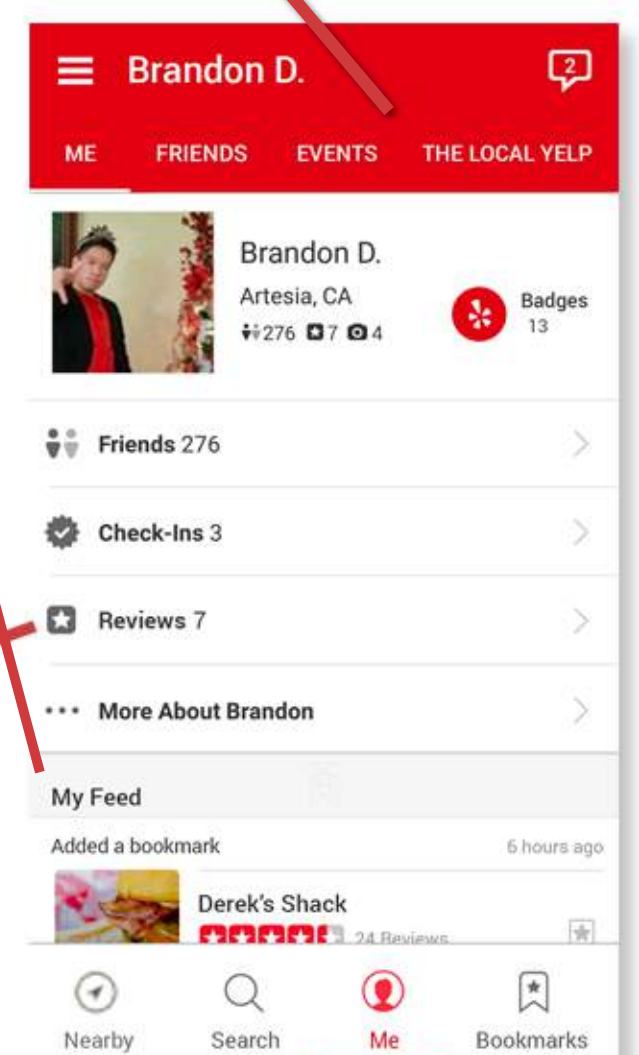
*Friend Check-ins unnecessary subsection, Nearby already in bottom menu*

*Messages and Badges replaced with Reviews*

New subsections



*My Feed emphasized*





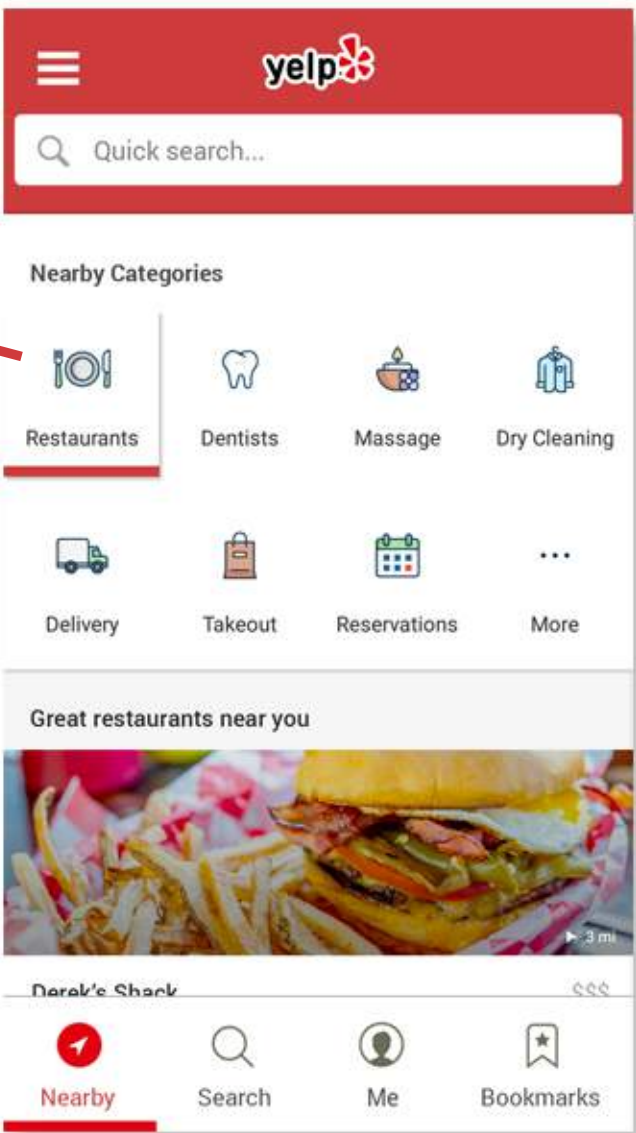
N E A R B Y   P A G E

The original “Nearby” page design was a welcoming home page with the sole purpose of redirecting to the less welcoming “Search” page.

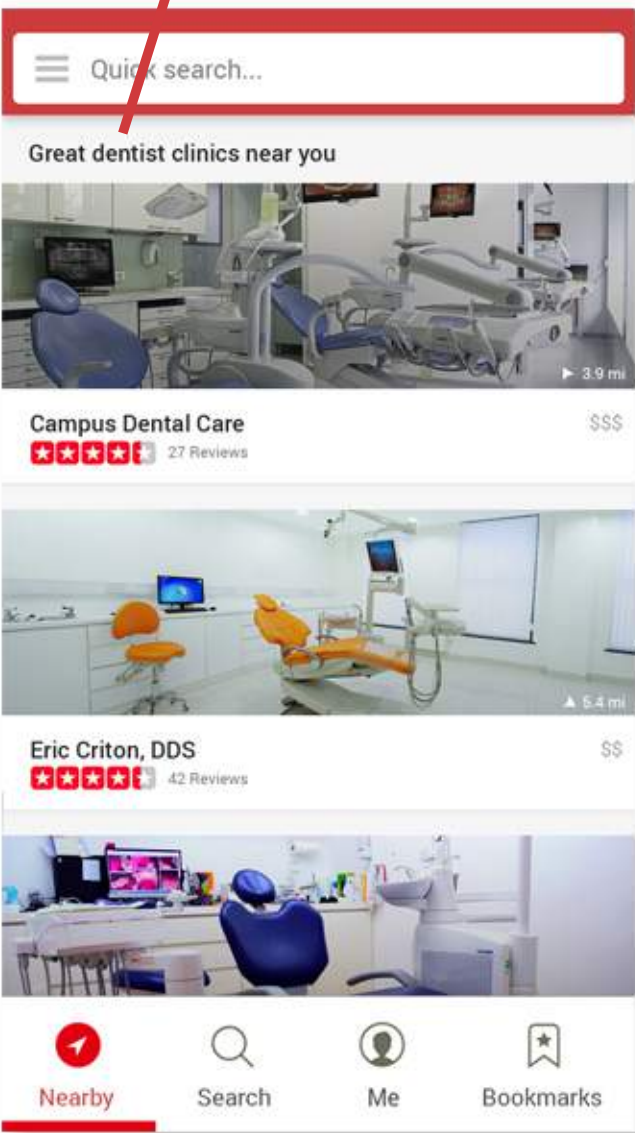
The redesigned page allows users to select a category and scroll down to see nearby businesses within the respective category, making the top eight buttons more functional. By leaving the quick search bar at the top while adding functionality to the page, users can browse through nearby businesses while still having easy access to the search bar.

category selection more defined

scroll down functionality



text changes depending on category



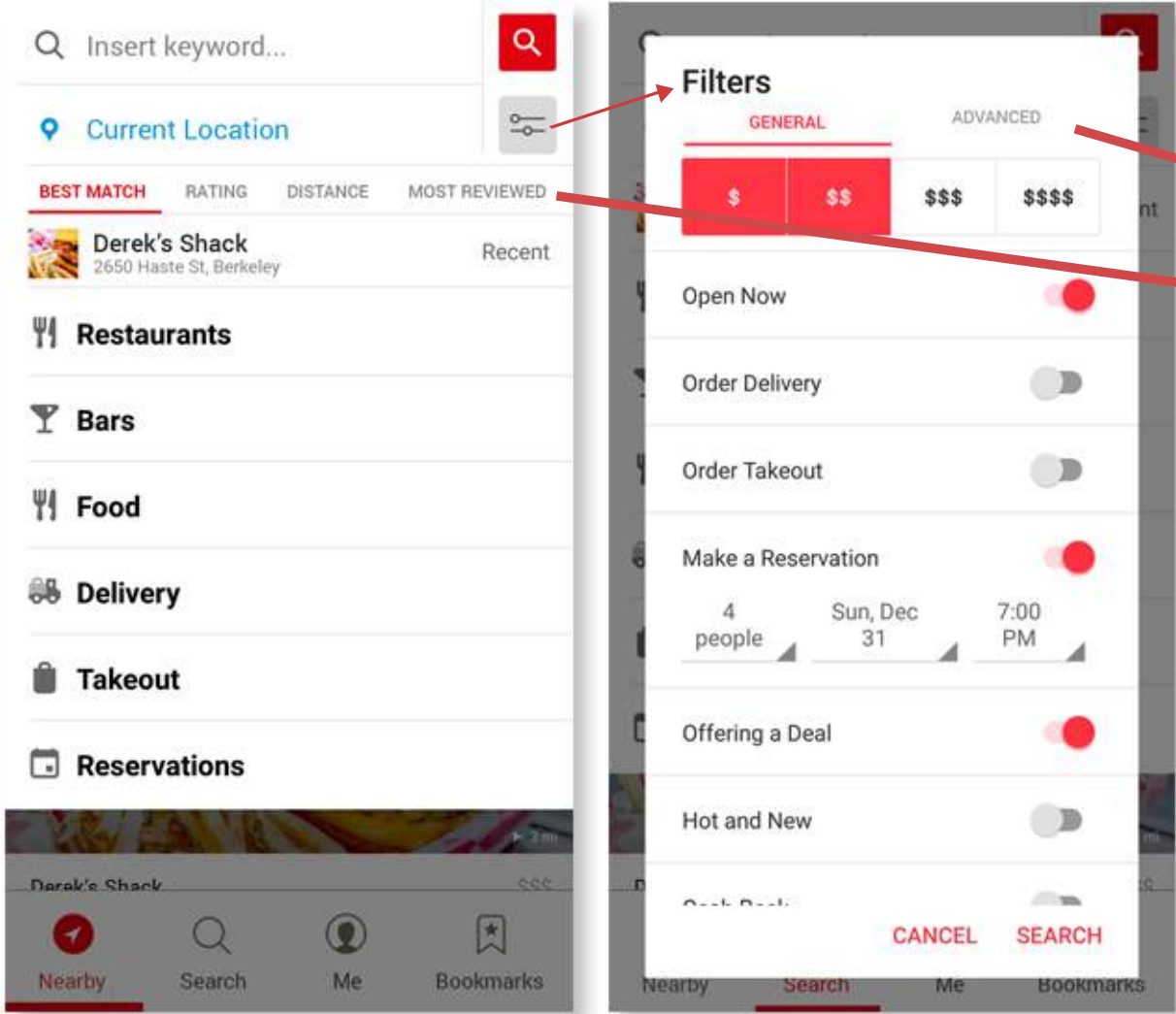
S E A R C H   M E N U

filters separated into general and advanced

sort search results

The search bar is a simple tool that utilizes a variety of keywords. However, usage with sorting or filtering options can become unclear.

The search dropdown menu is restructured to make filtering and sorting search results more accessible. The Filters pop-up window is also redesigned with more frequently used filters on top, a separate tab for more specific filters, and colors to follow the Yelp color scheme.



S I D E   P A N E L

already in bottom menu

unnecessary features

decreased size of profile panel

rearrange options

Yelp’s current side panel contains a large number of unnecessary buttons. From pages that can already be easily accessed to features that are nonessential, Yelp’s side panel can be easily decluttered by removing some of these options.

