Prototype

Title
(Subtitle)

(By
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Bryant) 1)

Agenda 2)

Executive Summary

(Big Idea, Goal,
Key findings,
* reccomendation) 3)

Data Sample Overview
(to give context)
☐ who are they?
☐ Are they a subsample of the original
☐ How many people are churning all over?
☐ Establish the problem
☐ We have an issue! 4)

Visualization of the issue I found. 5)

my Reccomendtion 6)

Visualization of changes if action taken 7)

Appendix
☐ data definitions
☐ Sample explanations
☐ aggregate table of summary data

tableau - "create

Conclusion
+
Next Steps
(with more time I would)
more ..... 8)