Comic Board

• Vision: No Attrition?
• Mission: No Attrition!

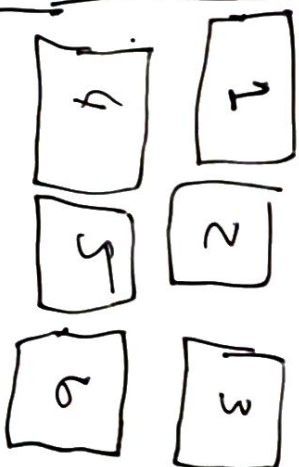My name is:

— What is my intentio
• Make a chart
  finding an issue
- Write about issue
- Chart w/ solution

Agenda

| 1 | 2 | 3 |
| 4 | 5 | 6 |

□ Define each aspect
□ DS Pipeline
□ Plan
□ Acquire
□ Prepare Data
□ Explore & Preproce
□ Model
□ Testing

Executive Summary

□ Big Idea
□ Goal
□ / y Findings
□ Recomandation

Overview of Data

- Who are they?
- Are they a subsection of the original data
- How many people are churning all over?
- Establish the problem

Visualization of the issue / trans.?

Visualization of changes expected if action is taken

Appendix
- Data Definition
- Sample explanators
- Aggregate table of summ. data in the background of charts

Conclusion + Next Steps
(with more time I would like to)

ACQUISITION: data gathering

- Source: teleco csv

  jupyter notebook

The Goal:

☐ Create a path from original data sources to the environment I want to work with.

☐ Cleanup
☐ Integration
☐ Aggregation

— Visualize:
churn
grouped
by month

→ Use new correlation table

PLAN:

The Goal:

? minute Presentation

☐ What I found
☐ Recommendation
☐ How recommended action to decrease the attrition

Deliverable

chart
☐ Undeniably demonstrates source of attrition

...gle Recommendation
Backed by data → attrition

chart
☐ Visualizes reduction in churn.