

# Brandon Piercy

Communication Major graduated from UCSB. UCLA Full Stack Web Development Boot Camp in progress. Formal education includes statistical analysis, marketing, accounting, economic principles, organizational communication and technology management.

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## EXPERIENCE

### **Cali Culture Inc, Santa Barbara — Director of Operations**

January 2017 - July 2017

Helped create a start-up medicinal marijuana delivery service. Responsible for all accounting activities, complete management of personnel, handling compliance at the State and Federal level in terms of taxes and safety, handled dispatching, took all orders and helped direct marketing campaigns to attract business.

### **Rancho Rinconada Swim Club, San Jose — Competition Team Manager**

May 2014 - August 2016

Responsible for customer service, getting kids in shape for competition, as well as the logistics of organizing swim meets, collecting payment from parents as well as providing consistent emotional support and motivation for my team members.

## EDUCATION

### **University of California, Santa Barbara — B.A. in Communication**

September 2016 - June 2020

The communication curriculum focused on organizational communication, marketing, mass communication, electronically mediated communication, as well as research design and statistical analysis. I also completed numerous Economics and Accounting courses while I was at UCSB.

## Clubs

### **UCSB Mock Trial — 1st Year**

In my first year I was chosen by the team to be the Defendant as well as the Opening Attorney for the People. I received an award for my performance and our club made it to the State Level of competition before

## SKILLS

- HTML, CSS & Javascript
- Bootstrap, JQuery
- Node.js, express.js
- MySQL, Sequelize, MongoDB, Robo3T
- React.js
- Building PWAs, SEO, Performance Optimization, Asset Minimization
- Manipulating AJAX/ API Data
- Adobe Photoshop/ Premiere
- Brand development
- Social media marketing
- Organizational and time management
- Team player

## CERTIFICATIONS

- UC Santa Barbara, Class of 2020. B.A. in Communication.
- UCLA Extension: Full Stack Web Development (in progress)
- California Real Estate Sales License (in progress)

## LANGUAGES

Fluent English and Chinese (Mandarin)

being eliminated from competition.

### **Phi Delta Theta Founding Father — 1st and 2nd year**

I was part of the founding class of Phi Delta Theta here at UCSB, as a member of the founders I was a member of a class that had heightened responsibility. I primarily handled the logistics of setting up entertainment and philanthropic events.