

Brandon Lee Piercy

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EDUCATION

University of California, Los Angeles Extension | Full-Stack Web Development | Result: A- | Sept 2020 - Jan 2021

Relevant Coursework: HTML/CSS, Javascript, JQuery, Bootstrap, Node, Express, REST API, MySQL, MongoDB, React.js, Handlebars, Data Structures, Object Oriented Programming

University of California, Santa Barbara | B.A. Communication | Sept 2016 - Sept 2020

Relevant Coursework: Organizational Communication, Interpersonal Communication, Study Design, Statistical/Regression Analysis, Marketing Strategies, Social Media Communication, Corporate Social Responsibility, Legal Communication, Communication and Gender

TECHNICAL SKILLS

Languages: JavaScript ES6, HTML 5, CSS 3, SQL

Frameworks/Systems: React, Bootstrap, Node.js, Express.js, PostgreSQL, MySQL, MongoDB, AWS, Heroku, REST API, Git Flow, App Wireframing

Foreign Languages: Mandarin (Speaking: +++, Reading/Writing: +)

PROJECTS

Snippet | <https://snippet.ltd> | <https://github.com/ma-wong/project-3>

- Snippet is an app that allows users to sign up for an account and post snippets of code to a SQL database, where other users can view and comment
- Led a team of 4 through the wireframing design process with Figma
- Ensured the app followed the MVC paradigm and general good practices for clean code
- Built the API end-points and routes for the Sequelize models
- Handled the Node package scripts to debug Heroku deployment
- Built the front end and back end for the NavBar and the Create Code page

IceBox | <https://infinite-castle-57105.herokuapp.com> | <https://github.com/brandonleepiercy/sneaker-wikipedia>

- IceBox is an encyclopedia for limited release sneakers, users can search for a specific sneaker with various different parameters
- Came up with the concept for the application and led developer meetings throughout the project
- Managed the timing of commits and pushes from other developers to avoid Git conflicts
- Resolved all the Git conflicts that did arise
- Debugged the full-stack
- Created the logic to dynamically render the selected shoe page
- Created the API endpoints for the SQL models

Work Experience

Cali Culture Inc | Santa Barbara, CA | Jan 2018 - Jun 2018

- Started CaliCulture, a fully licensed and accredited medical marijuana delivery service with the help of two other UCSB students. CaliCulture had 6 employees at the peak.
- Handled all matters dealing with the POS, tracking inventory, accounting sales, handling cash, paying taxes, taking phone orders, dispatching drivers, managing customer service, marketing online, managing the online storefront, securing inventory, and managing employees.

Jersey Mike's Subs | Santa Barbara, CA | Sept 2018 - Mar 2019

- Crew Member: Cooked/Assembled all subs, handled payment, and clean-up responsibilities.

Swim Coach | San Jose, CA | May 2014 - Aug 2017

- Swim Instructor: Taught individuals ages 4 - 60 basic water safety, and four strokes.
- Competitive Coach: Managed/coached a competitive team of ~60 - 70 1st grade - 12th grade swimmers

DoorDash Driver | San Jose, CA & Santa Barbara, CA | May 2016 - Sept 2019