

# Brandon Luffman

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[GitHub](#) | [LinkedIn](#) | [Portfolio](#)

## Professional Experience

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### Full Stack Engineer

2022 - Present

*Geiger*

- Developed and launched high-performance e-commerce applications using React and Javascript, increasing user retention by 35% and page load speeds by 25%.
- Managed and optimized client data with advanced SQL queries enhancing data retrieval efficiency by 50% and supporting a 20% growth in data-driven decision-making.
- Implemented CI/CD pipelines, reducing development cycle times by 40% and ensuring 99.95% application uptime.

## Standout Projects

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### ResumeBuilderAI - <https://theresumebuilderai.com>

- Led the development of a dynamic web application allowing users the ability to optimize their resumes, utilizing JavaScript and Next.js for front-end development, coupled with Node.js and Python for a robust backend.
- Implemented RESTful API integration to facilitate real-time data exchange between the frontend and backend, employing NoSQL databases for optimal data management and scalability.

### Venum - <https://venum.vercel.app>

- Developed a stock screening application using Next.js and Node.js, featuring real-time stock data, sentiment analysis, and financial ratios.
- Integrated PostgreSQL for efficient data management, enabling seamless storage and retrieval of stock profiles, financials, and ownership information.
- Implemented algorithms for financial analysis, providing users with valuable insights into stock performance and market trends.

## Education

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### Pennsylvania State University

2018 - 2022

*Bachelor of Science (BS) in Finance*

## Technical Skills

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**Languages:** JavaScript/HTML/CSS, Python, PostgreSQL, MySQL, DynamoDB

**Frameworks & Libraries:** React, Next.js, Node.js, TypeScript, Express.js, Redux, GraphQL

**Tools:** AWS (S3, Lambda, ECS), Git, Docker, Kubernetes, CI/CD, REST API

## Interests

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Skiing, Reading, Finance, Meditation, Running, Philosophy, Yoga, Machine Learning, Blockchain