

Christopher Brandon Merritt

5 Peterson Road · Natick, MA 01760 · 508.314.2229 · brandon.merritt@gmail.com

Summary	Talented experience design specialist skilled in developing engaging Web 2.0 interfaces that utilize HTML, CSS, and JavaScript/jQuery technologies. Seeking uncommon challenges and unique projects that tap into my limitless enthusiasm for all things web.
Specialties	Front-end and prototype development for enterprise-level websites and applications using HTML 4.0, CSS, JavaScript/jQuery for integration with PHP, .Net, JSP, Flash and ActionScript3, Silverlight. Web development using Textmate. Design development using Photoshop and Illustrator. Wireframe development using Visio.
HTML Production Specialist	May 2009 – Current Performed as Primary User Interface Designer for the litl.com suite of websites. Including Django templates for the e-commerce platform.
Litl, llc.	<ul style="list-style-type: none">• Created functional HTML templates for integration the .CMS platform.• Created Django templates for the ecommerce and customization platforms.• Integrated Google Analytics and Google Optimizer• Managed analytics campaigns• Drove lead generation by collaborating with marketing to create user-friendly, dynamic web campaigns.
Senior Experience Design Specialist	March 2007 – February 2009 Performed as Senior Experience Designer and Consultant on large-scale client engagements for a global Interactive Agency. Key clients included Boston Coach, AIG, Old Mutual, Boston Consulting Group, Corporate Express, and Boost Mobile.
Molecular, Inc.	<ul style="list-style-type: none">• Performed as Primary Information Architect, responsible for requirements gathering, taxonomies, wire-framing, and usability testing.• Created Web 2.0 interfaces, utilizing HTML, CSS, and JavaScript technologies.• Managed teams of offshore developers to maximize engagement margins.• Helped develop and implement blog and wiki as a business tool.• Wrote expert site reviews for industry publications.• Provided thought leadership to clients and colleagues.• Worked with Data Analytics team to integrate Google Analytics code.
Senior Web Developer	July 2005 – March 2007 Performed as Primary User Interface Designer for the Stapleslink enterprise-level web application and as Senior Web Developer for the Staples Contract informational websites.
Staples, Inc.	<ul style="list-style-type: none">• Created functional HTML templates for integration with JSP coding.• Created and maintained external facing websites, e-zines, and microsites.• Implemented and maintained CSS styles as defined by corporate standards.• Created e-mail marketing campaigns using Staples email marketing tool.• Updated and maintained the Staples email marketing tool.• Drove lead generation by collaborating with marketing groups to create user-friendly, dynamic web content.• Integrated core metrics with Marketing microsites.

User Interface Designer Freddie Mac	<p>February 2004 – May 2005 · Contracted through Pragmatic Solutions, Inc.</p> <p>Performed as Primary User Interface Designer and HTML Developer for an enterprise-level web application.</p> <ul style="list-style-type: none"> • Created functional HTML templates for integration with JSP coding. • Implemented and maintained CSS styles as defined by corporate standards. • Serviced as a liaison between the UI and Application development teams.
User Interface Designer U.S. Postal Service	<p>January 2004 – February 2004 · Contracted through Phi Consulting</p> <p>Assisted the Primary Interface Designer with creating the user interface for a portal-based web application.</p> <ul style="list-style-type: none"> • Designed the graphic elements used in the interface. • Created and maintained HTML and CSS templates for dynamic content. • Updated and troubleshot JSP pages.
Web Production Specialist New Target, Inc.	<p>September 2003 – January 2004</p> <ul style="list-style-type: none"> • Created working HTML and CSS templates from design comps. • Made routine updates to existing PHP and ASP sites, including copy and graphics. • Designed original websites using Photoshop, Illustrator, and Fireworks.
Marketing Coordinator Systran, Inc.	<p>February 2002 – May 2003</p> <ul style="list-style-type: none"> • Designed, developed, and maintained corporate and training websites. • Created original illustrations for use in training materials and collateral. • Managed ISP contracts and coordinated IP changes and configurations. • Created corporate collateral materials, proposals, and sales presentations. • Consulted on internal development projects, providing network support, project best practices, and graphic standards and prototypes.
Web Design and Multimedia Specialist Administaff, Inc.	<p>July 2000 – February 2002</p> <ul style="list-style-type: none"> • Designed and maintained corporate websites. • Created corporate usability standards for all corporate websites. • Created and maintained graphics for websites and e-mail marketing campaigns. • Created e-mail marketing campaigns using Responsys Direct Marketing Software. • Drove lead generation by collaborating with e-marketing groups to create user-friendly, dynamic web content. • Created multimedia presentations for corporate conferences/exhibitions. • Assisted in publishing Administaff's monthly online periodical.
Education	<p>University of Houston-Clear Lake · Houston, Texas BA, Communications</p> <p>University of Texas · Austin, Texas Geology</p>

**Samples and
References**

Samples and references available upon request.
