




**Personal**  (312) 646 8999  
 brandon@thisispartone.com  
 brandonmorreale.com

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**Education** **Carthage College '08**  
BFA, Communication & Digital Media

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**Experience** **The Land of Nod**  
Web Graphics Designer | November 2010 - Present

- Responsible for producing a variety of web graphics for digital marketing materials and promotions. Work directly with Crate & Barrel's front-end development team to produce layouts and graphics within the constraints of proprietary web tools.
- Curate creative branding, design and style for all email and outgoing digital materials.
- Program e-newsletters, variable e-gift cards, and web modifications for digital production.
- Work in conjunction with marketing, merchandising and web product teams to develop a schedule of promotional materials and web development projects.

**Boost Marketing LLC**  
Art Director | May 2010 - November 2010

- Head of creative staff. In addition to design and development duties; responsible for managing workflow and responsibilities of designers and contract employees.

**Boost Marketing LLC**  
Designer & Front End Developer | May 2008 - November 2010

- Responsible for a variety of web- and print-based projects for both B2B and B2C clients, including: complete branding design, print collateral, direct mail, print advertising, email campaign design and management, website design, HTML/XHTML/CSS programming, and Wordpress design and programming.
- Responsible for producing and editing photography for use in print marketing materials.
- Manage hosting, domain names, and web projects on a virtual private server.
- Work directly with printers and clients to achieve the best solution for printed materials.

**OC Imageworks**  
Photographer | May 2007 - December 2007

- Worked with a variety of Canon model DSLR cameras to capture both professional and candid images at indoor and outdoor sporting events.

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**Affiliations** **AIGA Chicago**  
Associate Member 2008-2012  
Chicago Student Portfolio Reviewer Winter 2009, Spring 2010

**Design West Michigan**  
Member 2009-2010