

Unsure if your websites are up to standard?

Do you think they could look better?

***With my help, you can
get that and more!***

Brandon Orozco: AI Website Developer

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Portfolio:

Archetype:

- I decided to go with the creator archetype, fitting the innovative message that I wanted to convey.

Persuasion Method:

- In my blog, I went with social proof, using a testimony from a client. This would ensure the client sees my work and the proof of its legitimacy and helpfulness.

Portfolio



The image displays three screenshots of a website, likely Brandon Orozco's portfolio. The first screenshot shows the homepage with a dark blue header featuring the name 'Orozco' and navigation links for 'Home' and 'About Me'. The main content area has a dark blue background with the title 'Empowering Websites with AI' in white. It includes a portrait of a man with curly hair and a beard, a bio text, and two buttons: 'Schedule Consultation' and 'See My Github'. The second screenshot shows the 'Privacy Policy' page with a dark blue header and a white content area. It includes a last updated date ('December 18, 2025'), a general statement about privacy, and a section titled '1. Information We Collect' with a sub-section '1.1 Personal Information You Provide'. The third screenshot shows a testimonial section with a dark blue header and a white content area. It features a heading 'Client Testimonial - comett!', a quote in italics about the client's satisfaction with the service, and a 'READ MORE' button.

Client Site:

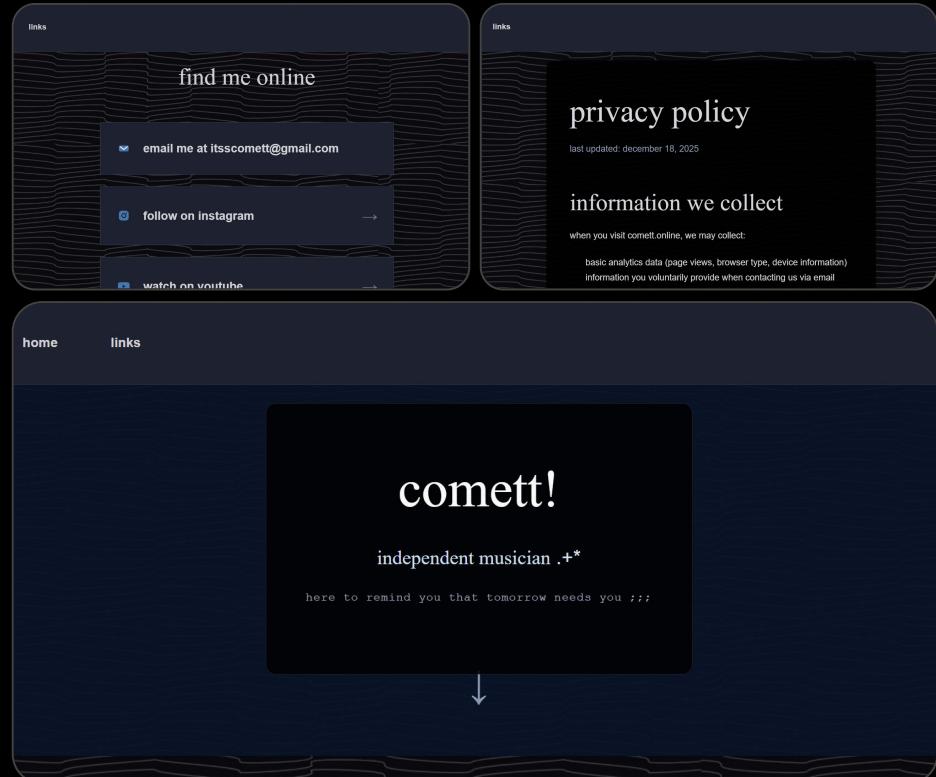
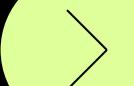
Problem:

- My client needed a site to promote his music accounts, and I needed to ensure it met all checklist requirements.

Solution:

- Minimized excess CSS animations to enhance performance and reduce visual noise.

Client Site



I used my own CI/CD Pipeline, having the AI follow this workflow:

- Review Checklists
- Verify Understanding
- Review Project
- Create Issue Report
- Fix Issues In Report
- Repeat Process 3x

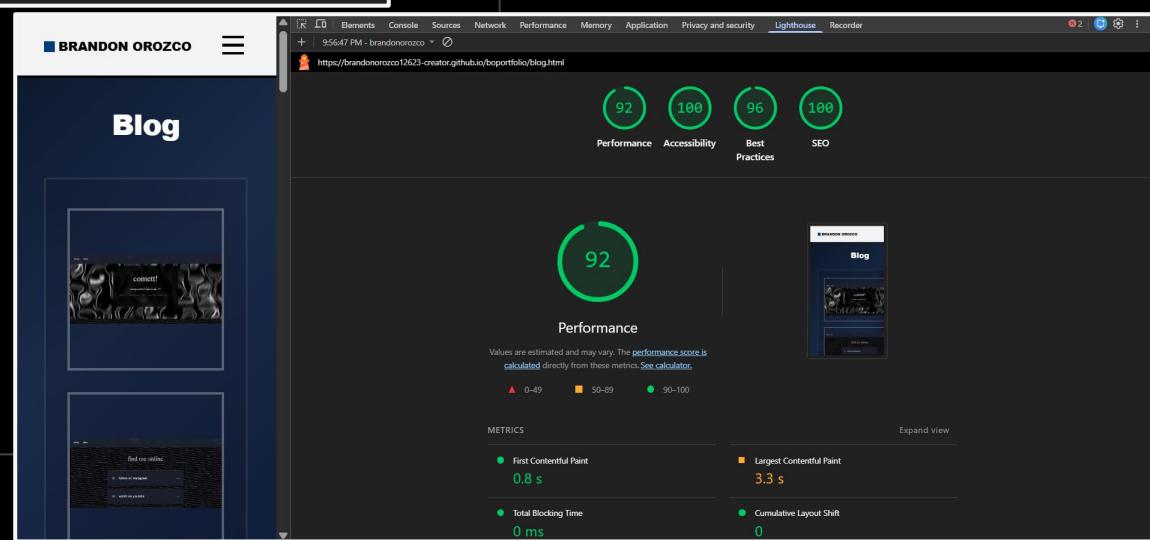
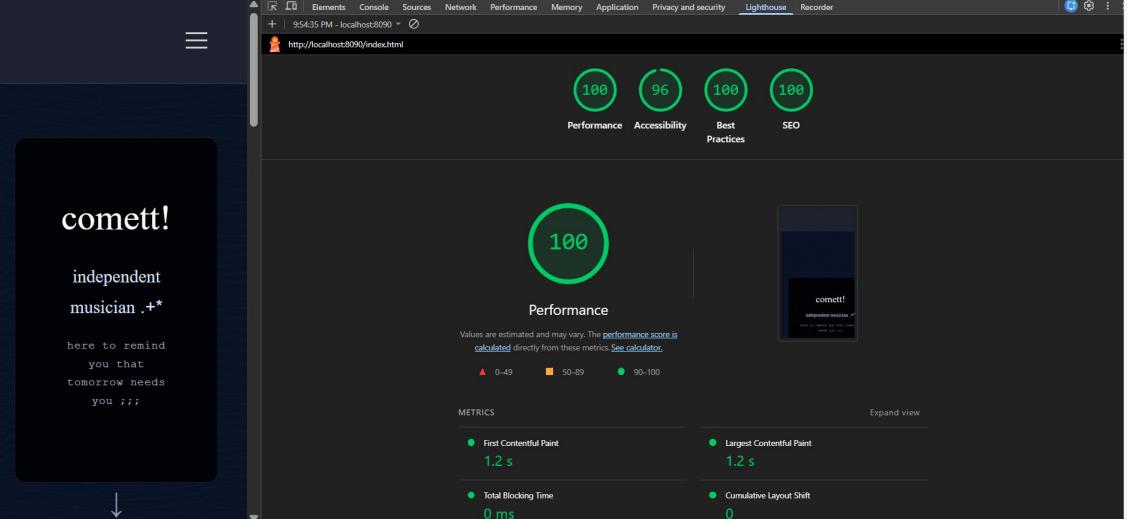
comett!

independent
musician .+*

here to remind
you that
tomorrow needs
you ::;



By creating a comprehensive doc for the checklists and their requirements, I was able to feed the doc to AI in my other projects.



The image shows a website layout with a dark background. At the top, there are two navigation links: 'HOME' (underlined) and 'ABOUT'. Below the navigation, the main title 'Typography is an Art' is displayed in a large, serif font. Underneath the title is a subtitle in a smaller, italicized serif font: 'Where elegance meets functionality, and words become visual poetry'. A descriptive paragraph follows: 'Experience the refined beauty of luxury typography. Every letter, every space, every line carefully crafted to create an unforgettable digital experience.' At the bottom of the page are two buttons: 'EXPLORE GALLERY' in a black box and 'LEARN MORE' in a gold-bordered box.

HOME

ABOUT

Typography is an Art

Where elegance meets functionality, and words become visual poetry

Experience the refined beauty of luxury typography. Every letter, every space, every line carefully crafted to create an unforgettable digital experience.

EXPLORE GALLERY

LEARN MORE

What Did I Learn From This Course?

- The Future of the Job Market
- How to Take Advantage of the Upcoming Market
- How to Effectively Work and Produce Product on Github

“Describe our collaboration and my prompting strategy”

Collaboration Overview:

- You provided clear, actionable requests for website improvements, design tweaks, and performance optimizations.
- I responded by analyzing your project structure, reading and editing relevant files, and explaining each change.
- You reviewed changes, tested them locally, and provided feedback or new requirements, creating an efficient feedback loop.
- We iterated on both code and design, balancing aesthetics, usability, and performance.

Your Prompting Strategy:

- You gave direct, specific instructions (e.g., “move the email box to the top,” “add a black box behind the privacy policy text”).
- You referenced files, images, and UI elements precisely, making it easy to identify what needed to be changed.
- You asked for research and best practices before making decisions that could impact performance or SEO.
- You requested verification and cross-referencing to ensure consistency and quality.
- You adapted your requests based on results, quickly pivoting between solutions (e.g., SVG vs. Font Awesome).

Result:

This approach led to fast, targeted improvements with minimal back-and-forth, ensuring your site's code, design, and performance aligned with your goals. Your strategy is highly effective for working with an AI coding assistant!

Inspired by What You See?

Let's discuss how we can bring this level of typographic excellence to your project.

GET IN TOUCH

Luxury Type

HOME ABOUT GALLERY CONTACT



Quick Response

We typically respond to all inquiries within 24 hours during business days.



Confidential

Your information and project details are kept strictly confidential.



No Pressure

Consultation is free. No obligation to proceed unless it's the right fit.

Luxury Typography Design Website (Landing Page: Top) (Contact Page: Bottom)

"How can I improve my collaboration and prompting strategy?"

The screenshot shows a Lighthouse audit report with a score of 91. Key metrics include Performance (91), Accessibility (93), Best Practices (100), and SEO (98). The report highlights the refined beauty of luxury typography and provides a visual preview of the website.

Schedule a Conversation

Ready to discuss your project? Book a 30-minute consultation to explore how luxury typography can elevate your digital presence.

BOOK A MEETING

Schedule 30-Minute Call →

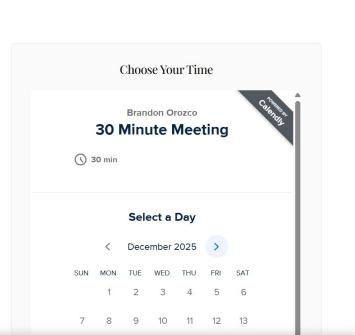
EMAIL

brandonorozco1263@gmail.com

WHAT TO EXPECT

- Discussion of your project goals
- Typography strategy consultation
- Timeline and next steps
- No obligation, just conversation

Luxury Typography Design Website (Lighthouse: Top) (Contact Page: Bottom)



Your collaboration and prompting strategy is already very effective! To make it even better, consider these tips:

1. Batch Related Requests:

If you have several related changes, list them together. This reduces back-and-forth and helps me optimize the workflow.

2. Provide Visual or Contextual References:

Screenshots, mockups, or direct references to sections/components help clarify your intent, especially for design/UI changes.

3. Specify Desired Outcomes:

If you have a particular goal (e.g., "maintain Lighthouse 100," "match this style," "mobile-first"), mention it up front so I can optimize for it.

4. Request Explanations When Needed:

If you want to learn or understand the reasoning behind a solution, ask for a brief explanation or best practice summary.

5. Use Checklists for Multi-Step Tasks:

For complex features, a checklist helps track progress and ensures nothing is missed.

6. Share Deployment/Hosting Details:

If your workflow involves CI/CD, static hosting, or other automation, sharing those details helps me tailor solutions to your environment.

7. Feedback on Results:

Let me know what worked well or what didn't—this helps refine future responses and solutions.

You're already collaborating at a high level—these tips can help you get even more value and efficiency from our sessions!

Let's Get In Contact:



Email:
brandonorozco12623@gmail.com

Calendly