Brandon Saldan

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EDUCATION

University of North Carolina at Charlotte — Charlotte, NC
Bachelor of Science, BSBA in Management Information Systems — *Enroll 2024*

Wake Technical Community College — Raleigh, NC
Associate of Arts, AA in Business Administration — *2022 – 2024*

EXPERIENCE

Business Analyst Intern — Jun 2021 – Aug 2021
City of Raleigh Municipal Government — *Raleigh, NC*

- Collaborated with product development teams to design and develop new product lines for a swimwear brand with a valuation of $1MM+.
- Scouted venture capital funds and angel investors for local startup companies, partnering with the City of Raleigh to seek funding.
- Established corporate partnerships for early-stage companies, resulting in an agreement to provide local art students with the opportunity to collaborate on product designs.
- Analyzed historical business data to identify consumer trends and used findings to update and implement process flows.
- Worked with accredited founders and investors to create and present pitch decks for startup companies.

PROJECTS

GeneCodex — May 2023 – Present
In-Browser Bioinformatics Platform — *Next.js, TailwindCSS, Data Visualization*

- Developed an innovative bioinformatics platform that processes genetic information locally in-browser and provides accurate genetic variant analysis.
- Integrated SNPedia data, a comprehensive database of genetic variants, to provide accurate and up-to-date information about susceptibility to health conditions, appearance traits, personality traits, and more.
- Conducted thorough testing and debugging to ensure the accuracy and reliability of the project's results.
- Received positive feedback from users for the project's user-friendly interface, accuracy of results, and comprehensive analysis of genetic variants.

Invii — Feb 2021 – Present
Restaurant Ordering and Management Platform — *Vue.js, TailwindCSS, Working with Investors*

- Led technical development of internal tools and consumer-facing software, allowing restaurants to accept online orders and integrate with contactless payment methods.
- Developed and implemented a go-to-market plan, working with key departments across the business to execute, resulting in successful early-customer acquisition and an ongoing pilot program.
- Conducted market research and developed internal growth strategies in collaboration with product and development teams.
- Worked as a team member with daily interactions with designers, developers, and stakeholders in a corporate environment.

TECHNICAL SKILLS

Languages: TypeScript, JavaScript, Python, HTML/CSS
Frameworks: Vue.js, Next.js, React, TailwindCSS, Geist
Developer Tools: Vercel, GitHub, VS Code, Linear, Supabase
Hard Skills: Business Management, Early-Stage Startups, Project Management, Business Development
Soft Skills: Communication, Leadership, Problem Solving, Collaboration