

PAULINE P. NARVAS

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EXPERIENCE

Dec 2017 – present

Social Media Lead
inspireWIT

- ▶ Motivating women to get involved in the Women in Tech community
- ▶ Working with inspireWIT's designer to ensure successful and engaging social media campaigns on the upcoming Women in Tech conference in Nottingham. This ranges from a speaker interview blog series to live tweeting at events and promoting the movement.

Nov 2017 – present

Web Developer
Kroto Research Institute

- ▶ Using the University's CMS to update and manage their webpages
- ▶ Developing responsive and accessible websites for research projects that are used by researchers from around the world.

May 2017 – present

Tech Lead and Operations
MedTech Sheffield

- ▶ Improving current marketing and communications strategies with the aim to bring together and recruit a diverse group of student hackers with the goal of building a truly inclusive community.
- ▶ Promoting the hackathon community in Sheffield amongst life sciences, engineering and social sciences students. My management of social media helped increase the number of interested students from 50 to 120 for our upcoming hackathon.

March 2016 – present

Organiser, Ambassador and Instructor
Code Flrst: Girls

- ▶ Pioneering the Women in Tech student community
- ▶ Paying forward my technical knowledge of web development to over 200+ female students
- ▶ Motivating students to participate and apply their new abilities and skills to other tech-related events such as hackathons
- ▶ Management of the community online on, ensuring the communications of Women in Tech events are always up to date.

Aug 2016 – Aug 2017

Communications and External Engagement Assistant
The University of Sheffield

- ▶ Reaching out to externals and building relationships with them to help bridge together the current practises in industry and higher education and apply further to the university's employability and learning and teaching framework.
- ▶ Planning marketing strategies and campaigns on social media to help drive prospective student recruitment and current student engagement.
- ▶ Research on best practises on communication, learning and teaching and uses of technology at the University and other competitors for further improvement.

EDUCATION

2014 - 2018 The University of Sheffield,
BSc Biomedical Sciences with Employment Experience
(2:1 expected)

2010 - 2014 Tapton School, Sheffield
A Levels Biology, Chemistry, Sociology A*AB

12 GCSEs grades A* - C including Mathematics, English and Triple Science.

SKILLS

- ▶ Writing compelling copy, blogging, email marketing, digital communications, social media. I have written and grown my blog since 2008 on *Pawlean.com* and written for others including *Enterprise.shef.ac.uk* and *ScienceBrainwaves.com*.
- ▶ HTML, CSS, JavaScript, Python, R and the use of frameworks e.g. Bootstrap for web development and design.
- ▶ Creative Cloud - Adobe Photoshop and Lightroom
- ▶ Manage time well
- ▶ Ability to work under pressure and hit targets and deadlines
- ▶ Work well in diverse teams of non-tech and tech
- ▶ Speaking publicly
- ▶ Project Management

ADDITIONAL EXPERIENCE

- ▶ **Enterprise Intern**, USE (2017-present)
- ▶ **Digital Communications and Developer Intern**, Appt (2017)
- ▶ **Developer Intern**, TechDept (2017)
- ▶ **Head of Website**, Science Brainwaves (2016-2017)
- ▶ **Digital Communications and Developer Intern**, Diva Creative (2016)

AWARDS & ACHIEVEMENTS

- ▶ Nominated and shortlisted for National Undergraduate Employability Awards, "Best Intern" (2018)
- ▶ Nominated for two Northern Power Women awards, "One to Watch" and "Person with Purpose" (2017)
- ▶ Won Green Impact's Environmental Hero of the Year (2017)
- ▶ Nominated Student Employee of the Year Award (2016)

REFERENCES

Amy Woolley, Line Manager at the University of Sheffield
amy.woolley@sheffield.ac.uk

Dr Liz Seward, Personal tutor at the University of Sheffield
e.p.seward@sheffield.ac.uk