KRETZY.COM

Graphic & UX/UI Designer

JEN STILL

{ UI/UX designer specializing in clean, user centered design as well as solving complex interaction problems to create intuitive platforms for users.

{TECHNICAL SKILLS}

Mac + Windows proficient

Adobe Creative Cloud:
InDesign, Photoshop, Illustrator, Premiere Pro, Flash + After Effects

Web:
HTML, CSS, Bootstrap, Drupal + Wordpress

Wireframing:
Balsamiq, Omnigraffle, Framebox, Mockflow, + Gliffy

Analytics:
Google Analytics, Splunk + Mint

{EDUCATION}

OREGON STATE UNIVERSITY
BACHELOR OF ARTS (BA)
Major: Fine Arts + Art History

LINN-BENTON COMMUNITY COLLEGE
ASSOCIATES OF APPLIED SCIENCE
Major: Graphic Design

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6375 SE COLUMBUS ST ALBANY, OR, 97322

2017 - PRESENT

SENIOR DESIGNER | PCCC
WASHINGTON, D.C. • REMOTE

» updating and maintaining user interface elements and pattern library for PCCC's web application PIES

» developing mockups and storyboards for user interactions to improve overall user experience and visual consistency

» working closely with team of front end and back end developers to overhaul user interface of PIES for a more consistent user experience

» performing A/B testing to improve user engagement and audience retention for our primary websites and digital campaigning tools

» developing and maintaining brand identity for PCCC initiatives, partners, and candidates

2012 - 2016

MARKETING MANAGER | MU RETAIL FOOD SERVICE
CORVALLIS, OREGON

» built wireframes, designed UI, created interaction models and defined user task flows to achieve cohesive user centered experience for complex web applications

» conducted qualitative research (interviews and market data) to better understand the target audience and their needs

» design promotional materials for print and web

2012 - 2015

LEAD UI DESIGNER | LUCINE WOMEN
LAS VEGAS, NEVADA • REMOTE

» built wireframes, designed UI, created interaction models and defined user task flows to achieve cohesive user centered experience for complex web applications

» conducted qualitative research (interviews and market data) to better understand the target audience and their needs

2010 - 2015

UI DESIGNER | YOURSPORTS.COM
SAN MATEO, CALIFORNIA • REMOTE

» created and maintained wireframes and photoshop mock ups for product development

» designed UI for iOS and interactive sports mapping apps

COFFEE ADDICT

EXPLORER

AVOCADO FIEND

GARDENER

SCI-FI FANATIC

CALIFOREGONIAN

FERMENTER