

# KRETZY.COM

Graphic & UX/UI Designer



**JEN  
STILL**

UI/UX designer specializing in clean, user centered design as well as solving complex interaction problems to create intuitive platforms for users.

## {TECHNICAL SKILLS}

Mac + Windows proficient

### Adobe Creative Cloud:

InDesign, Photoshop, Illustrator, Premiere Pro, Flash + After Effects

### Web:

HTML, CSS, Bootstrap, Drupal + Wordpress

### Wireframing:

Balsamiq, Omnigraffle, Framebox, Mockflow, + Gliffy

### Analytics:

Google Analytics, Splunk + Mint

## {EDUCATION}

OREGON STATE UNIVERSITY

BACHELOR OF ARTS (BA)

Major: Fine Arts + Art History

LINN-BENTON COMMUNITY COLLEGE

ASSOCIATES OF APPLIED SCIENCE

Major: Graphic Design

2012 - PRESENT

### MARKETING MANAGER | MU RETAIL FOOD SERVICE CORVALLIS, OREGON

- » re-designed the MU Retail Food Service website utilizing wireframes, HTML/CSS and Drupal while incorporating the feedback and results of usability testing (internal/external)
- » manage and direct public relations, marketing, and communications for MU Retail Food Service and its 11 restaurant locations
- » design promotional materials for print and web

2012 - 2015

### LEAD UI DESIGNER | LUCINE WOMEN LAS VEGAS, NEVADA • REMOTE

- » built wireframes, designed UI, created interaction models and defined user task flows to achieve cohesive user centered experience for complex web applications
- » conducted qualitative research (interviews and market data) to better understand the target audience and their needs

2010 - 2015

### UI DESIGNER | YOURSPORTS.COM SAN MATEO, CALIFORNIA • REMOTE

- » created and maintained wireframes and photoshop mock ups for product development
- » designed UI for iOS and interactive sports mapping apps

2011 - 2012

### PRODUCTION MANAGER | THE SOURCE WEEKLY BEND, OREGON

- » designed weekly publication layouts, cover, ads, special inserts and marketing pieces
- » coordinated with photographers while working closely with the editorial and sales team

2010 - 2012

### GRAPHIC/WEB DESIGNER | DAMAJON BEND, OREGON • REMOTE

- » designed and maintained company website, blog, marketing pieces and packaging for spa line



COFFEE ADDICT



EXPLORER



AVOCADO FIEND



GARDENER



SCIENTIFIC BAKER



CALIFOREGONIAN



FERMENTER

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