

KRETZY.COM

Graphic & UX/UI Designer



JEN STILL

OBJECTIVE

jen@kretzy.com | 541.971.3826

Seeking a position where a fresh creative mind and a strong work ethic is valued. Where my years of varied experience can be put to good use.

{EDUCATION}

OREGON STATE UNIVERSITY
BACHELOR OF ARTS {COMPLETION FALL 2015}
Major: Fine Arts & Art History

LINN-BENTON COMMUNITY COLLEGE
ASSOCIATES OF APPLIED SCIENCE
Major: Graphic Design

{TECHNICAL SKILLS}

Adobe Creative Suite: InDesign,
Photoshop, Illustrator, Premiere Pro,
Flash + After Effects

Mac + Windows proficient

Final Cut Pro

Web: Drupal + Wordpress

Google Analytics, EASI, Splunk + Mint

Microsoft: Excel, Word + PowerPoint

Social Media: LinkedIn, Twitter,
Facebook, Flickr, Instagram, Youtube,
Vimeo + Pinterest

Email Marketing: Constant Contact,
MailChimp + iContact

{ADVOCATES}

WORK

Chris McCoy
206.910.7379

Founder - YourSports.com

WORK

Chandler Marrs, PhD
702.281.4685

CEO - Lucine Health Sciences

WORK

John Hope-Johnstone
541.757.1544

Chief Strategist - HPR Digital Marketing

WORK/PERSONAL

Daryll Jonnson
541-979-0549

Previous - Damajon (owner)

2012 - PRESENT

MARKETING MANAGER | MU RETAIL FOOD SERVICE
CORVALLIS, OREGON

- » work autonomously on marketing + design to create an image congruent with OSU + MURFS vision
- » production of written content on website, blog, + Social Media
- » development + management of all marketing materials
- » creation + implementation of marketing plan
- » education in good advertising + imaging practices
- » partner with on + off campus groups to further OSU healthy eating objective
- » production of displays for fairs + tabling events
- » updating of a social media strategy + calendar
- » development of new website + management of online presence
- » organization of network media + data filing systems

2012 - PRESENT

LEAD DESIGNER | LUCINE WOMEN
LAS VEGAS, NEVADA

- » web design + social media interaction
- » maintaining consistency throughout system
- » structuring information architecture
- » creating wireframes + graphic prototypes
- » researching usage patterns
- » defining user experience
- » creating UI elements
- » designing intuitive interfaces

2010 - PRESENT

FREELANCE DESIGNER | YOURSPORTS.COM
SAN MATEO, CALIFORNIA

- » development + design of UGC interface
- » creation of wireframes for product development
- » designing of iOS and Android apps
- » creating development ready PSD files
- » development of interactive sports mapping
- » research and development for product development

2011 - 2013

PRODUCTION MANAGER | THE SOURCE WEEKLY
BEND, OREGON

- » management of design + editorial staff
- » recruitment of freelance talent
- » designing layout + special features
- » handling printing + distribution of papers
- » representing paper at public events

2010 - 2012

GRAPHIC/WEB DESIGNER | DAMAJON
BEND, OREGON

- » development + design of website + blog
- » packaging design for spa line
- » design of company identity + application
- » creating a comprehensive data filing systems
- » designed + implemented email campaigns

2008 - 2010

GRAPHIC DESIGNER | BRASS MEDIA, INC.
CORVALLIS, OREGON

- » designing layouts to reflect editorial content
- » designing corporate documents, proposals + annual reports
- » working to establish corporate identity