

Open Canvas

project : Locke - EDW brainstorm

Project Execution

Problem -Lack of material that clearly outlines ever-expanding/changing threats to public data -barrier to teaching data literacy/info literacy, particularly for open public data -lack of advice on contacting and advocating for open data policies at all levels of government, including success stories and policy examples	Solution -toolkits for each problem -community of experts who keep each up to date; contribute to each	Unique Value Proposition Develop a simple, detailed, extensible toolkit for conducting action (and teaching others how to conduct action) to preserve access to public data against political, social, and technical threats.	
	Key Metrics -Uptake and use of toolkits -success stories of people who have used toolkits to teach/learn -# of resources available	User Profiles Target audience and early adopters -Librarians (academic & public) -gov IT -activists -researchers	User Channels -DLF newsletter/website -twitter -conferences
Resources Required -people who want to contribute -successful policies -political advocacy tips -tutorials and guides -(open source) tools -repo to collect/distribute things		Contributor Profiles Contribution types and ideal contributors -people informed on gov policy -people who understand data/info lit pedagogy -people with technical ability -gov employees	Contributor Channels -DLF newsletter/website -twitter -conferences -workshop attendees -direct contact

Product

Community

See next slide for instructions!