Brandon Vernon

Web Developer | Austin, TX| 512.796.0325 | brandontvernon@gmail.com | brandonvernon.com

SKILLS

- HTML
- CSS/Sass
- JavaScript

- Templating Languages
- Git
- CMS

- RWD & UX/UI Design
- Operations Management

PROFESSIONAL EXPERIENCE

Web Developer, Material+; Austin, TX   **July 2020 – October 2023**
- Developed web components and pages.
- Maintained client's sites.

Projects:
- **Halliburton.com | Halworld (Intranet)**
- **goPerfConnect.com**
- **MIAXglobal.com**
- **Churchs.com**

Web Engineer, Avocet Communications; Longmont, CO   **March 2019 – March 2020**
Managed all operations of the web department. Designed, developed, and maintained all client websites.

Achievements:
- Tier pricing for our web build solutions and project blueprints ensured profitability.
- Bundled on-going services, which increased revenue.
- Block scheduling and task management, which increased productivity.
- Craft CMS for custom web builds, which encouraged clients to choose top tier solutions as compared to drag-and-drop builders.

Projects:
- **Solid Power Battery:** designed and developed a custom website to replace their old site and improve user retention and SEO.
  - User retention increased by 70% and search results for 'solid state battery' rose to the first page within the first month.
- **Aircraft Performance Group:** developed a custom website to replace their old site and increase sales.
  - The first ever sale directly contributed to their website's inquiries, was completed within the first two weeks of the website's launch. Since then, website inquiries have become the leading source of sales.

Front-End Web Developer, Engagency; Austin, TX   **August 2018 – October 2018**
- Developed web applications and pages.
- UI/UX Design - Created mockups and wireframes.
- Managed and maintained client's sites and content.
- Tested for quality assurance.
- Provided documentation.

Lead Brewer, Strange Land Brewery; Austin, TX   **November 2014 – May 2018**
- Grew revenue and profits by managing and maximizing efficiency of all operations.
- Established all systems and procedures.
- Developed, brewed, and preserved the beer.
- Maintained and updated the website.

EDUCATION

Udacity; **Front-End Web Developer Nanodegree**   **July 2018**
Blinn College, Bryan, TX; **Finished Core Academic Courses & 1st year of General Business**   **May 2010**
Austin Community College, Austin, TX; **Core Academic Courses**   **December 2008**
University of North Texas, Denton, TX; **1st year of Communication Design**   **May 2007**

VOLUNTEER EXPERIENCE & ORGANIZATIONS

Mentor, Big Idea Project; Mentored High Schoolers while they worked on a real-life project   **January 2020 – April 2020**
Hacker, ATX Hack For Change; Austin's Hack-A-Thon   **June 1-3, 2018**
Voyager, The Chingu Project; Collaborated on projects with developers around the world   **May 2018 – July 2018**