

# Brandon Wirz WEB DESIGNER/DEVELOPER

# + ABOUT ME

Highly accomplished Web Designer/Developer with more than 8 years Design experience. Expertise in all facets of visual design, responsive design and development. Instrumental in streamlining and improving processes, enhancing productivity, implementing technology and design and development solutions. Technical proficiency in web development, graphic design, responsive design, art direction, branding, video editing, wireframing and social media. Ability to learn new software quickly. In Jaunary I graduated from V School Full Stack JavaScript Web Development Bootcamp.

Curriculum: JavaScript ES6, Node.js, express, mocha, Ajax, jQuery, JSON, React, Redux, CRUD, working with API's/Postman, HTML5, CSS, Responsive Web Design, Bootstrap and using Atom.

# + EXPERIENCE

#### **Sounds True**

Senior Web/Graphic Designer-Louisville, Colorado 2016-2017

- Design static and interactive websites, HTML emails, customized landing pages and logo designs.
- Drive engagement and User Experience. Creating interactive prototypes using inVision/HTML/CSS.
- Microsite designed for The Science of Medical Intuition has generated over one million in revenue.
- Front-end web programming, web and email design, HTML, CSS, some JavaScript/jQuery scripting.
- Execute digital solutions for online-courses, microsites, responsive HTML and web banners.

#### **YesMail Interactive**

Graphic Designer, Louisville, Colorado 2015

- Streamlined HTML designs for Marriott using Dreamweaver and CMS. Wordpress.
- Managed all aspects creating wireframes, graphics and images for responsive views—designing and editing new HTML emails. Coordinate projects with Designers and daily image research options.
- Conceived ideas and concepts to develop monthly themed campaigns for Marriott resorts.
- Worked closely in collaboration with Art Directors and Marriott Senior Management.

# Famous Brands/Mrs. Fields

Senior Graphic Designer-Art Director, Broomfield, Colorado 2014 - 2015

- Performed a complete redesign of corporate and mobile website: www.mrsfields.com.
- Pitched and executed creative concepts based on market and trend research.
- $\bullet$  Collaborated with CFO, Development Team implementing new design and functionality.
- Spearheaded the creative design and user experience utilizing best practices and trends.
- Developed, implemented design concepts for mini cart and checkout features—UX functionality.
- Website redesign increased desktop/mobile web traffic and e-commerce sales.

#### Mixpo

Senior Interactive Motion Designer, Seattle, Washington 2012 - 2015

- Created prototypes and cross-browser interactive video ad solutions—Mobile, tablet, and desktop for top national advertisers and fortune 500 companies. Action Script, HTML, CSS, jQuery.
- Headed wireframe and storyboard designs for discovery phase on all creative presentations.
- PDF and Power Point storyboard presentations—Created ideas from concept to completion.
- Lead role as Visual and Interactive Designer—Ownership of projects with little direction.

#### Imprev

Graphic Designer-Flash Developer, Seattle, Washington 2011 - 2012

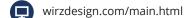
- Developed virtual tours, ecards and video designs for Remax, Better Homes & Gardens.
- Worked on cutting edge Flash Development using Action Script 3.0/XML/HTML, jQuery.
- Partnered with Developers on converting SWF(Flash) to video for iPad and iPhone presentations.

#### **Wilmer Communications**

Graphic Designer-Web Developer, 2009 - 2011

• Designed and programmed eBrochures and microsites for Hyatt, Sheraton and W Hotel Resorts.

# + CONTACT



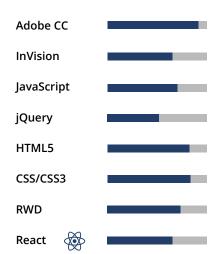


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github.com/brandonwirz

# + SKILLS



# + EDUCATION

# 2017-2018

Full Stack JavaScript Web Bootcamp V School—Salt Lake City, Utah

# 2016

Front End Web Developer Certification eclasses.org

### 2012

Web and Multimedia Certification eclasses.org



Bachelor of Fine Arts, Communication Arts

The University of Akron Myers School of Art