If you were to open a Shopify store, what would you sell and why?

Brandon Law - Shopify S22

I have no fasion sense and it can be a burden to find simple, affordable and quality items.

I would start a very small and carefully curated online clothing store. It would only sell hand-selected, minimal items.

The small selection reduces the energy to find "stylish" clothes so you can just focus on buying what you need.



Any last thoughts? (ie. proud accomplishments, cool ideas, a joke, etc.)

Brandon Law - Shopify S22

"Black desk chair with grey arm rests"

Introducing Camera Shop.

Leveraging Shop's new product search feature and image recognition, allow customers to snap pictures of the things they want for faster search results.

This opens opporunities for AR browsing to place those products in their environment.

